

MTD Sales
355.86 L

Brand Share %
20.17 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	355.58	20.20 %
W-Disp	0.28	7.89 %
Total	355.86	20.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	73.45	18.62 %
TRICHY-01	65.70	24.52 %
SOUTH-01	55.05	20.68 %
CHENNAI-02	42.18	16.28 %
WEST-02	32.04	32.84 %
SOUTH ARCOT	27.96	21.30 %
NORTH ARCOT	24.18	22.32 %
SOUTH-03	22.75	12.73 %
WEST-01	12.01	23.30 %
KL-SOUTH	0.55	6.16 %
Total	355.86	20.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.45	18.68 %
Total	73.45	18.62 %

Branch *	MTD Sales L	Brand Share %
CH05	5.04	17.99 %
CH11	4.19	9.47 %
CH16	3.65	13.23 %
CH08	3.47	12.27 %
CH45	2.53	18.98 %
CH14	2.46	10.33 %
CH48	2.15	8.77 %
AVD1	1.86	19.52 %
GUD1	1.85	12.40 %
CH28	1.54	13.51 %
CGL1	1.34	18.12 %
CH38	1.03	17.50 %
SKL1	0.75	12.75 %
CH26	0.60	19.57 %
TKM1	0.28	6.74 %
CH37	0.24	5.60 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	73.45	18.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.70	24.55 %
Total	65.70	24.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.33	14.02 %
KIK1	2.36	19.77 %
NGT1	1.84	12.49 %
TNJ1	1.59	11.07 %
TRY3	1.53	16.13 %
MDI1	1.34	11.94 %
TVR2	1.07	10.96 %
APM1	0.29	9.68 %
KRN1	0.29	12.49 %
NMM1	0.24	12.69 %
ORU1		0.00 %
Total	65.70	24.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.05	20.71 %
Total	55.05	20.68 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.56	15.10 %
TVL1	5.35	15.43 %
KVT1	2.16	13.18 %
VLY1	2.14	15.96 %
NGR1	1.11	11.10 %
SKD1	1.00	9.73 %
SVK1	0.80	8.49 %
TKS1	0.53	8.00 %
VKM1	0.53	16.50 %
MAR1	0.27	3.99 %
RND1	0.24	1.92 %
ARM1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	55.05	20.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.18	16.29 %
Total	42.18	16.28 %

Branch *	MTD Sales L	Brand Share %
CH15	4.37	13.69 %
CH03	3.79	14.08 %
CH21	2.36	15.14 %
CH09	1.64	19.08 %
CH41	1.64	13.30 %
CH27	1.36	19.52 %
CH20	1.08	9.56 %
CH17	0.77	9.00 %
CH31	0.52	12.71 %
CH46	0.51	15.44 %
CH06	0.30	2.23 %
MC06	0.27	17.48 %
CH24	0.26	2.16 %
MJR1	0.25	2.31 %
CH32	0.24	9.09 %
CH01		0.00 %
CH34		0.00 %
CH36		0.00 %
Total	42.18	16.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	31.97	32.82 %
W-Disp	0.07	39.51 %
Total	32.04	32.84 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.79	18.27 %
HSR2	0.62	16.79 %
NKL2	0.52	19.77 %
APN1	0.25	13.40 %
KMM1	0.25	14.68 %
DPR1	0.24	12.48 %
HSR1	0.07	5.44 %
CMI1		0.00 %
HRR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	32.04	32.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.01	21.37 %
W-Disp	-0.06	-32.06 %
Total	27.96	21.30 %

Branch *	MTD Sales L	Brand Share %
POY1	2.88	15.03 %
CDM1	1.90	18.03 %
KML1	1.53	19.67 %
TDM1	1.32	19.45 %
KLM1	0.79	9.48 %
VPM2	0.46	5.97 %
PRT1	0.27	11.40 %
STP1	0.27	11.33 %
MKM1		0.00 %
TVM2		0.00 %
WHNV		0.00 %
Total	27.96	21.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.18	22.32 %
Total	24.18	22.32 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.07	18.56 %
ARC2	1.60	18.93 %
KPM1	1.11	16.77 %
SBR1	0.56	8.70 %
SLG1	0.55	14.59 %
CYR1	0.37	15.57 %
WJP1	0.29	11.26 %
GDM1	0.27	9.33 %
CGM1		0.00 %
PTU1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	24.18	22.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.67	12.71 %
W-Disp	0.07	28.42 %
Total	22.75	12.73 %

Branch *	MTD Sales L	Brand Share %
MLR1	1.84	15.87 %
MDU2	1.83	16.87 %
ATG1	1.61	12.62 %
MDU3	1.32	12.16 %
MDU6	0.53	4.42 %
MDU1	0.50	1.56 %
CBM1	0.49	14.85 %
PNV1	0.48	12.42 %
BNR1	0.29	19.86 %
MNM1	0.27	18.71 %
PVI1	0.27	12.38 %
TDI1	0.27	14.09 %
DGL2	0.27	8.63 %
TEN2	0.07	1.97 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	22.75	12.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.82	23.11 %
W-Disp	0.20	48.34 %
Total	12.01	23.30 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.27	12.33 %
DPM2	0.27	14.55 %
GBM1	0.27	9.48 %
CBE6	0.25	14.16 %
TPR1	0.24	9.22 %
TPR2	0.24	5.01 %
MPM1	0.07	4.80 %
CBE4		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	12.01	23.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	6.27 %
Total	0.55	6.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	8.52 %
PAS1		0.00 %
Total	0.55	6.16 %