



# TN : VOLTAS Sales Performance 12/05/2026 9:13 AM

MTD Sales  
1,533.16 L

Brand Share %  
17.47 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,522.36	17.43 %
W-Disp	6.11	55.47 %
D-Freez	4.69	16.19 %
<b>Total</b>	<b>1,533.16</b>	<b>17.47 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	261.40	18.35 %
TRICHY-01	249.73	18.14 %
CHENNAI-02	207.16	16.73 %
SOUTH-01	178.67	14.53 %
SOUTH-03	146.13	13.43 %
NORTH ARCOT	140.84	21.82 %
SOUTH ARCOT	135.97	20.04 %
WEST-02	127.95	19.40 %
WEST-01	85.30	19.69 %
<b>Total</b>	<b>1,533.16</b>	<b>17.47 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	259.25	18.27 %
W-Disp	1.55	60.38 %
D-Freez	0.60	17.93 %
<b>Total</b>	<b>261.40</b>	<b>18.35 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	13.83	13.63 %
CH28	9.58	15.78 %
CH30	8.66	15.96 %
CH49	7.88	14.10 %
AVD1	5.68	13.18 %
CZWH	5.34	6.93 %
CGL1	5.22	15.34 %
CH39	3.91	14.15 %
CH37	3.54	15.33 %
CH35	3.13	8.77 %
GUD2	1.51	7.17 %
WHC3		0.00 %
WCHN	-6.53	14.26 %
<b>Total</b>	<b>261.40</b>	<b>18.35 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	248.53	18.12 %
W-Disp	0.76	61.29 %
D-Freez	0.44	10.49 %
<b>Total</b>	<b>249.73</b>	<b>18.14 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	36.05	14.98 %
TNJ1	8.62	10.93 %
MDI1	8.25	15.83 %
NGT1	6.54	16.82 %
KIK1	6.49	15.13 %
TYR1	5.64	16.31 %
KUM1	5.46	7.22 %
TVR2	4.75	6.13 %
PDK1	4.63	11.99 %
NCK1	2.83	15.84 %
MSI1	2.79	11.67 %
APM1	2.75	10.77 %
ORU1	2.59	16.24 %
KRN1	2.48	16.56 %
WTRZ	-1.12	9.77 %
<b>Total</b>	<b>249.73</b>	<b>18.14 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	205.49	16.64 %
W-Disp	1.28	69.48 %
D-Freez	0.40	20.15 %
<b>Total</b>	<b>207.16</b>	<b>16.73 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	19.07	16.02 %
CH12	12.42	14.17 %
CH24	10.91	14.50 %
CH17	10.90	17.30 %
CH21	10.35	12.33 %
CH18	9.12	15.50 %
CH33	7.20	16.00 %
CH20	6.70	13.96 %
CH50	6.58	13.81 %
CH06	6.53	12.71 %
CH34	5.84	15.49 %
MJR1	5.38	12.01 %
CH51	4.27	10.80 %
GPD1	3.80	17.21 %
CH43	3.30	11.02 %
CH31	1.97	7.43 %
CH32	0.57	8.43 %
<b>Total</b>	<b>207.16</b>	<b>16.73 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	178.07	14.55 %
D-Freez	0.46	9.78 %
W-Disp	0.14	14.87 %
<b>Total</b>	<b>178.67</b>	<b>14.53 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	19.66	15.00 %
KVT1	7.77	11.93 %
TVL1	6.54	4.46 %
RPM1	6.12	17.34 %
RND1	6.05	9.85 %
NGR1	5.46	7.18 %
SVK1	5.35	13.96 %
TKS2	5.21	13.70 %
VLV1	4.35	7.14 %
TKS1	3.01	11.09 %
ARM1	2.99	16.28 %
ASM1	2.88	14.48 %
MMT1	2.07	9.98 %
UDN1	1.94	10.76 %
SDI1	1.73	10.94 %
PDI1	1.56	11.96 %
KYR1	1.38	10.58 %
COL1	0.86	13.26 %
TKY1	0.85	6.72 %
SKD1	0.65	3.26 %
KGL1	0.56	3.67 %
SGT1	0.54	11.91 %
<b>Total</b>	<b>178.67</b>	<b>14.53 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	145.51	13.44 %
W-Disp	0.41	51.89 %
D-Freez	0.21	4.64 %
<b>Total</b>	<b>146.13</b>	<b>13.43 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	17.96	11.00 %
MDU2	8.40	12.89 %
ATG1	5.45	11.87 %
DGL2	5.43	16.99 %
MDU1	4.79	3.98 %
CMR1	4.44	13.55 %
SVG1	3.85	13.23 %
MDU3	3.25	9.58 %
MDU7	2.79	7.22 %
MLR1	1.78	12.44 %
TEN1	1.75	12.68 %
MNM1	1.67	15.62 %
KYK1	1.53	9.81 %
PKM1	1.46	17.24 %
MDU6	1.32	3.15 %
TEN2	1.28	11.83 %
SGP1	1.25	13.45 %
ODM1	1.18	7.71 %
MDU4	1.03	5.45 %
TDI1	0.98	4.36 %
BTU1	0.83	10.94 %
PVI1	0.73	3.56 %
KPT1	0.56	10.75 %
CBM1	0.35	3.02 %
NTM1	0.28	4.09 %
DKI1		0.00 %
<b>Total</b>	<b>146.13</b>	<b>13.43 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	140.08	21.88 %
D-Freez	0.54	12.55 %
W-Disp	0.22	20.35 %
<b>Total</b>	<b>140.84</b>	<b>21.82 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	9.70	16.91 %
KPM2	9.28	13.33 %
VEL1	7.42	16.72 %
SBR1	6.87	12.74 %
CPT1	2.33	16.68 %
WJD1	2.15	9.40 %
VNB1	1.82	12.70 %
UGI1	1.26	17.13 %
BGR1	0.28	6.52 %
<b>Total</b>	<b>140.84</b>	<b>21.82 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	135.01	19.98 %
D-Freez	0.60	24.86 %
W-Disp	0.36	82.07 %
<b>Total</b>	<b>135.97</b>	<b>20.04 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	10.00	14.70 %
KKI2	7.92	17.30 %
POY2	7.71	16.65 %
KML1	5.10	14.70 %
NVL2	3.63	9.43 %
MKM1	2.07	14.06 %
TDM1	1.87	9.24 %
STP1	0.33	2.89 %
<b>Total</b>	<b>135.97</b>	<b>20.04 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	126.16	19.20 %
D-Freez	1.08	77.66 %
W-Disp	0.71	63.57 %
<b>Total</b>	<b>127.95</b>	<b>19.40 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	9.37	12.55 %
SLM1	7.62	11.63 %
ATU1	4.68	16.44 %
NKL2	3.76	11.85 %
MTR1	3.35	13.21 %
KRI1	2.72	14.18 %
VPD1	2.28	15.44 %
BMD1	1.61	14.73 %
HSR2	1.48	9.82 %
PDR1	1.22	12.25 %
APN1	1.02	7.64 %
KMM1	0.99	7.69 %
CMI1	0.89	9.22 %
KVP1	0.73	8.29 %
PLC1	0.60	8.90 %
HSR1	0.55	6.68 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>127.95</b>	<b>19.40 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	84.27	19.60 %
W-Disp	0.67	70.27 %
D-Freez	0.36	16.60 %
<b>Total</b>	<b>85.30</b>	<b>19.69 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	3.39	13.37 %
TPR2	3.39	13.69 %
AVI1	1.97	14.64 %
DPM2	1.35	13.65 %
CBE3	1.19	9.96 %
TPR3	1.16	10.54 %
SUL1	0.85	15.34 %
KMD1	0.65	7.95 %
CBE4	0.60	2.57 %
KGM1	0.32	3.29 %
TPR1	0.28	1.06 %
CBE5	0.27	6.32 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-1.95	16.42 %
<b>Total</b>	<b>85.30</b>	<b>19.69 %</b>