

MTD Sales
168.83 L

Brand Share %
17.52 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	168.70	17.59 %
W-Disp	0.13	2.79 %
Total	168.83	17.52 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	33.85	19.55 %
CHENNAI-01	27.53	15.16 %
SOUTH ARCOT	25.91	26.78 %
CHENNAI-02	18.67	14.16 %
SOUTH-01	16.44	12.64 %
SOUTH-03	15.67	15.00 %
NORTH ARCOT	10.11	22.08 %
WEST-02	9.72	21.72 %
WEST-01	9.57	20.21 %
KL-SOUTH	1.35	17.24 %
Total	168.83	17.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.85	19.58 %
Total	33.85	19.55 %

Branch *	MTD Sales L	Brand Share %
TRY2	2.55	16.12 %
TRY1	2.12	7.22 %
TVR2	1.39	11.14 %
TNJ1	1.38	11.17 %
TNJ2	1.10	15.79 %
TRY3	0.87	9.84 %
NGT1	0.79	13.87 %
PDK1	0.49	7.88 %
TRY4	0.32	16.10 %
TYR1	0.29	11.06 %
JKM1	0.27	15.97 %
APM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
WTRZ		0.00 %
Total	33.85	19.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.48	15.21 %
W-Disp	0.06	5.88 %
Total	27.53	15.16 %

Branch *	MTD Sales L	Brand Share %
CZWH	2.82	16.52 %
CH05	2.23	12.34 %
CH48	1.40	16.31 %
CH42	1.21	5.86 %
AVD1	1.08	11.86 %
CH16	0.88	8.95 %
CH14	0.82	8.01 %
CH08	0.72	10.15 %
GUD1	0.34	7.10 %
CGL1	0.28	9.18 %
CH11	0.28	4.77 %
CH37	0.27	15.34 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
WCHN	-0.53	14.27 %
Total	27.53	15.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.91	26.82 %
Total	25.91	26.78 %

Branch *	MTD Sales L	Brand Share %
POY1	1.63	14.38 %
CUD1	1.11	12.95 %
KLM1	0.83	14.23 %
NVL2	0.51	7.54 %
VCM1	0.28	4.29 %
ULP1	0.28	10.59 %
PRT1	0.27	5.82 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	25.91	26.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.67	14.25 %
Total	18.67	14.16 %

Branch *	MTD Sales L	Brand Share %
CH15	2.71	13.03 %
CH24	1.36	15.66 %
CH18	1.14	15.39 %
CH12	1.12	12.02 %
CH20	1.07	11.47 %
CH44	0.91	17.42 %
CH21	0.77	14.06 %
CH17	0.77	14.55 %
CH34	0.56	8.61 %
CH06	0.25	4.76 %
CH46	0.25	11.66 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	18.67	14.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.44	12.75 %
Total	16.44	12.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.25	11.46 %
NGR1	1.38	17.01 %
TKS1	0.26	11.33 %
TVL2	0.25	4.67 %
APK1	0.01	0.25 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
UDN1		-0.01 %
WHTV	-0.77	12.56 %
TVL1	-3.99	-23.10 %
Total	16.44	12.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.67	15.05 %
Total	15.67	15.00 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.93	16.97 %
KKD3	1.03	7.62 %
MDU6	0.80	9.97 %
ATG1	0.53	10.10 %
MDU1	0.35	2.90 %
MPA1	0.28	13.71 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
KYK1	-0.04	-3.47 %
Total	15.67	15.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.11	22.19 %
Total	10.11	22.08 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.80	17.49 %
VEL1	0.55	14.79 %
SBR1	0.54	10.80 %
CYR1	0.28	16.06 %
ABR1	0.25	17.16 %
ANI1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	10.11	22.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.72	21.80 %
Total	9.72	21.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.02	14.19 %
ERD1	0.56	12.16 %
HSR2	0.26	8.15 %
NKL2	0.26	10.86 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
Total	9.72	21.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.50	20.30 %
W-Disp	0.07	12.90 %
Total	9.57	20.21 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.53	14.40 %
TPR1	0.35	12.83 %
KMR1	0.31	15.96 %
CBE6	0.25	14.92 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	9.57	20.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.35	17.24 %
Total	1.35	17.24 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	9.43 %
Total	1.35	17.24 %