

MTD Sales
516.39 L

Brand Share %
24.49 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	506.80	24.62 %
W-Disp	4.81	32.83 %
D-Freez	4.77	13.47 %
Total	516.39	24.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	98.78	25.01 %
TRICHY-01	96.52	28.76 %
CHENNAI-01	92.35	25.72 %
SOUTH-03	55.30	21.97 %
CHENNAI-02	45.10	17.78 %
NORTH ARCOT	44.91	27.88 %
SOUTH ARCOT	37.09	24.12 %
WEST-02	19.73	28.04 %
WEST-03	15.87	20.70 %
WEST-01	10.73	20.64 %
Total	516.39	24.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.06	25.32 %
D-Freez	0.57	8.78 %
W-Disp	0.14	13.66 %
Total	98.78	25.01 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.48	20.51 %
TVL1	7.66	15.51 %
TUT2	4.62	22.56 %
RPM1	2.86	18.94 %
RND2	2.10	20.64 %
SVK1	2.10	19.14 %
RND1	1.75	14.75 %
TKS2	1.50	9.48 %
TKY1	1.37	24.42 %
SDI1	1.25	23.06 %
TKS1	1.12	11.58 %
UDN1	0.90	14.14 %
APK1	0.86	16.28 %
MMT1	0.30	5.42 %
VNR1	0.28	12.25 %
KSM1	0.28	7.51 %
PDI1	0.26	5.11 %
SGT1		0.00 %
SKD1		0.00 %
WHTV	-0.31	17.98 %
Total	98.78	25.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	95.00	28.78 %
D-Freez	0.86	18.96 %
W-Disp	0.66	66.31 %
Total	96.52	28.76 %

Branch *	MTD Sales L	Brand Share %
TRY3	3.40	24.04 %
TVR2	2.66	15.06 %
KUM1	2.48	11.41 %
TNJ1	2.45	15.85 %
PDK2	2.26	20.42 %
TTP1	1.45	20.51 %
NGT1	1.44	13.32 %
MDI1	1.24	15.73 %
KIK1	1.10	9.35 %
PDK1	0.88	16.25 %
NCK1	0.60	22.21 %
TZSD	-0.37	-126.24 %
Total	96.52	28.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.79	25.67 %
W-Disp	1.41	55.93 %
D-Freez	0.14	5.07 %
Total	92.35	25.72 %

Branch *	MTD Sales L	Brand Share %
CH16	4.02	17.52 %
CH42	4.00	21.83 %
CH45	3.15	23.74 %
GUD1	2.45	20.29 %
CH05	2.40	11.66 %
CH48	2.24	17.02 %
CH30	1.82	12.86 %
CH28	1.79	14.32 %
CH25	1.58	9.49 %
CGL1	1.53	17.63 %
AVD1	1.35	9.36 %
KNR1	1.08	16.32 %
GUD2	0.31	6.05 %
CH26	0.28	8.50 %
TKM1	0.28	6.96 %
Total	92.35	25.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	54.33	22.11 %
D-Freez	0.56	16.69 %
W-Disp	0.41	15.92 %
Total	55.30	21.97 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.78	16.53 %
MDU2	2.09	13.33 %
KRR1	1.87	15.87 %
KKD3	1.78	13.79 %
ATG1	1.63	19.60 %
MDU4	1.34	18.70 %
MDU6	1.30	11.90 %
MPA1	1.25	23.96 %
DGL2	0.96	9.63 %
TDI1	0.90	16.37 %
DKI1	0.88	10.14 %
TEN1	0.59	18.03 %
KYK1	0.56	21.98 %
MNM1	0.56	18.34 %
KPT1	0.32	18.91 %
PVI1	0.30	7.27 %
SVG1	0.29	3.60 %
MDU3	0.28	4.27 %
CBM1		0.00 %
MDU7		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
WHMD		0.00 %
Total	55.30	21.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.99	17.65 %
W-Disp	0.68	38.70 %
D-Freez	0.44	16.64 %
Total	45.10	17.78 %

Branch *	MTD Sales L	Brand Share %
CH03	3.80	13.27 %
CH15	3.17	13.66 %
CH24	3.09	20.77 %
CH20	2.45	19.79 %
CH43	1.48	23.02 %
CH06	1.48	22.39 %
CH41	1.41	19.00 %
CH44	1.21	11.19 %
CH18	1.19	11.41 %
CH51	1.01	9.12 %
CH33	1.01	9.29 %
CH50	0.64	9.55 %
CH46	0.63	11.51 %
CH12	0.59	3.73 %
UKI1	0.53	22.22 %
CH34	0.41	4.60 %
MC06	0.28	16.25 %
CH01		0.00 %
CH32		0.00 %
WHC3	-0.56	-12.71 %
Total	45.10	17.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	43.93	28.03 %
D-Freez	0.92	24.96 %
W-Disp	0.06	9.50 %
Total	44.91	27.88 %

Branch *	MTD Sales L	Brand Share %
VEL4	3.87	23.96 %
KPM2	2.92	20.61 %
VEL3	2.35	18.66 %
KPM1	1.10	14.98 %
WJP1	0.84	20.74 %
TRT1	0.81	22.20 %
AKM1	0.60	11.10 %
VEL1	0.28	8.30 %
BGR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	44.91	27.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.21	24.69 %
D-Freez	0.47	7.36 %
W-Disp	0.42	55.13 %
Total	37.09	24.12 %

Branch *	MTD Sales L	Brand Share %
SJI2	2.26	20.64 %
POY1	1.55	9.55 %
PRT1	1.53	23.71 %
NVL2	1.23	13.70 %
KKI2	0.87	10.23 %
TDM1	0.63	11.38 %
TVM2	0.59	8.94 %
KML1	0.28	7.46 %
VPM1	0.28	15.54 %
WHNV		0.00 %
Total	37.09	24.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.38	29.69 %
W-Disp	0.35	10.48 %
Total	19.73	28.04 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.63	13.52 %
ATU1	0.32	5.45 %
SLM1	0.32	4.55 %
PLC1	0.28	19.17 %
HSR1	0.08	4.66 %
HSR2		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	19.73	28.04 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.57	20.98 %
W-Disp	0.30	63.36 %
Total	15.87	20.70 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.64	21.52 %
ERD1	2.79	21.47 %
NKL2	1.84	18.27 %
GBM1	0.64	23.45 %
TCG1	0.60	16.95 %
KGM1	0.38	16.30 %
PDR1	0.35	15.54 %
TPR1	0.32	7.12 %
AVI1	0.27	10.21 %
VKL1	0.25	15.58 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
Total	15.87	20.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.54	19.19 %
D-Freez	0.81	46.77 %
W-Disp	0.39	70.00 %
Total	10.73	20.64 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.15	18.41 %
KMR1	0.92	21.86 %
MPM1	0.77	20.60 %
DPM2	0.38	23.97 %
CBE6	0.28	4.92 %
SUL1	0.28	12.89 %
CBE4	0.27	6.14 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	10.73	20.64 %