

MTD Sales
349.90 L

Brand Share %
20.52 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	349.56	20.55 %
W-Disp	0.34	9.35 %
Total	349.90	20.52 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	73.20	18.98 %
TRICHY-01	64.82	25.06 %
SOUTH-01	53.19	21.50 %
CHENNAI-02	41.34	16.38 %
WEST-02	32.04	33.55 %
SOUTH ARCOT	27.49	21.32 %
NORTH ARCOT	23.28	21.98 %
SOUTH-03	22.75	13.21 %
WEST-01	11.24	22.87 %
KL-SOUTH	0.55	6.16 %
Total	349.90	20.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.20	19.04 %
Total	73.20	18.98 %

Branch *	MTD Sales L	Brand Share %
CH05	5.04	18.41 %
CH11	3.87	8.90 %
CH16	3.65	13.52 %
CH08	3.47	13.10 %
CH45	2.53	18.98 %
CH14	2.46	10.62 %
GUD1	2.22	14.89 %
CH48	2.15	8.77 %
AVD1	1.86	19.11 %
CH28	1.54	14.01 %
CGL1	1.34	18.12 %
CH38	1.03	19.77 %
SKL1	0.75	13.41 %
CH26	0.60	19.57 %
TKM1	0.28	7.20 %
CH37	0.24	5.60 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	73.20	18.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.82	25.09 %
Total	64.82	25.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.33	15.49 %
KIK1	2.36	20.32 %
NGT1	1.84	13.12 %
TNJ1	1.59	11.27 %
TRY3	1.53	16.13 %
MDI1	1.34	11.94 %
TVR2	1.07	10.96 %
APM1	0.29	9.68 %
KRN1	0.29	12.49 %
NMM1	0.24	12.69 %
ORU1		0.00 %
Total	64.82	25.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.19	21.54 %
Total	53.19	21.50 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.35	16.21 %
TUT1	5.25	15.65 %
KVT1	2.16	13.92 %
VLY1	1.88	15.25 %
SKD1	1.00	11.23 %
NGR1	0.80	9.67 %
SVK1	0.80	10.56 %
TKS1	0.53	8.34 %
VKM1	0.53	16.50 %
MAR1	0.27	3.99 %
RND1	0.24	2.68 %
ARM1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	53.19	21.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	41.34	16.39 %
Total	41.34	16.38 %

Branch *	MTD Sales L	Brand Share %
CH15	4.37	14.08 %
CH03	3.51	13.30 %
CH21	2.36	15.14 %
CH09	1.64	19.08 %
CH41	1.64	14.39 %
CH27	1.36	19.52 %
CH20	1.08	9.56 %
CH17	0.77	9.00 %
CH31	0.52	13.48 %
CH46	0.51	15.44 %
CH06	0.30	2.39 %
MC06	0.27	17.48 %
CH24	0.26	2.16 %
MJR1	0.25	2.31 %
CH32	0.24	9.09 %
CH01		0.00 %
CH34		0.00 %
CH36		0.00 %
Total	41.34	16.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	31.97	33.54 %
W-Disp	0.07	39.51 %
Total	32.04	33.55 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.79	19.48 %
HSR2	0.62	18.27 %
NKL2	0.52	19.77 %
APN1	0.25	13.40 %
KMM1	0.25	14.68 %
DPR1	0.24	14.91 %
PLC1	0.24	20.47 %
HSR1	0.07	5.44 %
CMI1		0.00 %
HRR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	32.04	33.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.49	21.36 %
Total	27.49	21.32 %

Branch *	MTD Sales L	Brand Share %
POY1	2.88	15.25 %
CDM1	1.90	18.03 %
KML1	1.53	19.67 %
KLM1	0.79	9.48 %
VPM2	0.52	6.67 %
PRT1	0.27	11.40 %
STP1	0.27	11.33 %
MKM1		0.00 %
TVM2		0.00 %
WHNV		0.00 %
Total	27.49	21.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.28	21.98 %
Total	23.28	21.98 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.80	16.97 %
ARC2	1.60	18.93 %
VSI1	1.31	20.21 %
KPM1	1.11	16.27 %
SBR1	0.56	9.14 %
SLG1	0.55	14.59 %
WJP1	0.29	11.26 %
GDM1	0.27	9.33 %
CGM1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	23.28	21.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.67	13.19 %
W-Disp	0.07	28.42 %
Total	22.75	13.21 %

Branch *	MTD Sales L	Brand Share %
MLR1	1.84	16.36 %
MDU2	1.83	16.87 %
ATG1	1.61	13.64 %
MDU3	1.32	12.16 %
MDU6	0.53	4.42 %
MDU1	0.50	1.63 %
CBM1	0.49	14.85 %
PNV1	0.48	12.42 %
MNM1	0.27	18.71 %
PVI1	0.27	12.38 %
TDI1	0.27	14.09 %
DGL2	0.27	8.63 %
TEN2	0.07	2.41 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	22.75	13.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.05	22.66 %
W-Disp	0.20	48.34 %
Total	11.24	22.87 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.27	12.33 %
DPM2	0.27	14.55 %
GBM1	0.27	9.48 %
CBE6	0.25	14.16 %
TPR1	0.24	9.22 %
TPR2	0.24	5.01 %
MPM1	0.07	4.80 %
CBE4		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
Total	11.24	22.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	6.27 %
Total	0.55	6.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	8.52 %
PAS1		0.00 %
Total	0.55	6.16 %