



TN : VOLTAS Sales Performance 11/05/2026 9:13 AM

MTD Sales
1,491.61 L

Brand Share %
17.51 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.51 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| Air-Cond | 1,481.20 | 17.46 % |
| W-Disp | 5.95 | 55.21 % |
| D-Freez | 4.47 | 17.23 % |
| Total | 1,491.61 | 17.51 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| CHENNAI-01 | 253.92 | 18.35 % |
| TRICHY-01 | 242.46 | 18.05 % |
| CHENNAI-02 | 199.10 | 16.67 % |
| SOUTH-01 | 174.23 | 14.74 % |
| SOUTH-03 | 143.35 | 13.50 % |
| NORTH ARCOT | 138.14 | 22.10 % |
| SOUTH ARCOT | 133.37 | 20.12 % |
| WEST-02 | 126.15 | 19.53 % |
| WEST-01 | 80.89 | 19.35 % |
| Total | 1,491.61 | 17.51 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 251.77 | 18.27 % |
| W-Disp | 1.55 | 60.38 % |
| D-Freez | 0.60 | 18.77 % |
| Total | 253.92 | 18.35 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH05 | 13.22 | 13.40 % |
| CH48 | 9.85 | 17.24 % |
| CH28 | 9.58 | 16.28 % |
| CH30 | 8.66 | 16.46 % |
| CH49 | 7.88 | 14.71 % |
| AVD1 | 5.37 | 13.03 % |
| CZWH | 5.34 | 7.35 % |
| CGL1 | 5.22 | 15.55 % |
| CH39 | 3.91 | 14.36 % |
| CH37 | 3.54 | 15.33 % |
| CH35 | 3.13 | 8.77 % |
| GUD2 | 1.51 | 7.28 % |
| WHC3 | | 0.00 % |
| WCHN | -4.76 | 11.65 % |
| Total | 253.92 | 18.35 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 241.26 | 18.03 % |
| W-Disp | 0.76 | 61.29 % |
| D-Freez | 0.44 | 11.35 % |
| Total | 242.46 | 18.05 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TRY1 | 35.05 | 14.88 % |
| TNJ1 | 8.34 | 10.84 % |
| MDI1 | 8.25 | 16.18 % |
| KIK1 | 5.91 | 14.37 % |
| TYR1 | 5.64 | 16.49 % |
| KUM1 | 5.46 | 7.42 % |
| TVR2 | 4.75 | 6.21 % |
| PDK1 | 4.63 | 12.27 % |
| NCK1 | 2.83 | 16.08 % |
| MSI1 | 2.79 | 11.82 % |
| ORU1 | 2.59 | 16.24 % |
| APM1 | 2.43 | 10.00 % |
| KRN1 | 2.20 | 14.98 % |
| WTRZ | -1.12 | 10.30 % |
| Total | 242.46 | 18.05 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 197.58 | 16.59 % |
| W-Disp | 1.12 | 66.60 % |
| D-Freez | 0.40 | 24.48 % |
| Total | 199.10 | 16.67 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH15 | 18.73 | 16.08 % |
| CH12 | 12.42 | 14.41 % |
| CH24 | 10.91 | 14.62 % |
| CH17 | 10.63 | 17.51 % |
| CH21 | 9.63 | 11.84 % |
| CH18 | 9.12 | 16.05 % |
| CH33 | 7.12 | 16.74 % |
| CH20 | 6.70 | 15.05 % |
| CH50 | 6.25 | 13.69 % |
| CH06 | 6.20 | 12.43 % |
| CH34 | 5.84 | 16.30 % |
| MJR1 | 5.38 | 12.49 % |
| CH51 | 3.62 | 9.47 % |
| CH43 | 3.30 | 11.55 % |
| GPD1 | 2.88 | 13.59 % |
| CH31 | 1.97 | 8.29 % |
| CH32 | 0.57 | 8.85 % |
| Total | 199.10 | 16.67 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 173.63 | 14.76 % |
| D-Freez | 0.46 | 10.35 % |
| W-Disp | 0.14 | 14.87 % |
| Total | 174.23 | 14.74 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TUT1 | 19.03 | 15.46 % |
| KVT1 | 7.77 | 12.36 % |
| TVL1 | 6.54 | 4.70 % |
| RND1 | 6.05 | 10.35 % |
| NGR1 | 5.46 | 7.29 % |
| SVK1 | 5.35 | 14.16 % |
| TKS2 | 4.93 | 14.08 % |
| VLY1 | 4.35 | 7.32 % |
| TKS1 | 3.01 | 11.47 % |
| SNL1 | 2.92 | 16.60 % |
| ASM1 | 2.61 | 14.29 % |
| ARM1 | 2.43 | 14.20 % |
| MMT1 | 2.07 | 10.33 % |
| UDN1 | 1.94 | 11.00 % |
| SDI1 | 1.73 | 11.16 % |
| PDI1 | 1.56 | 12.60 % |
| KYR1 | 1.38 | 10.58 % |
| COL1 | 0.86 | 13.80 % |
| TKY1 | 0.85 | 6.93 % |
| SKD1 | 0.65 | 3.46 % |
| KGL1 | 0.56 | 3.73 % |
| SGT1 | 0.54 | 11.91 % |
| Total | 174.23 | 14.74 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 142.72 | 13.49 % |
| W-Disp | 0.41 | 51.89 % |
| D-Freez | 0.21 | 5.69 % |
| Total | 143.35 | 13.50 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| DGL1 | 17.96 | 11.06 % |
| MDU2 | 8.40 | 13.46 % |
| ATG1 | 5.45 | 12.48 % |
| MDU1 | 4.51 | 3.81 % |
| CMR1 | 4.44 | 13.55 % |
| DGL2 | 4.12 | 13.44 % |
| SVG1 | 3.85 | 13.62 % |
| MDU3 | 3.25 | 9.83 % |
| MDU7 | 2.43 | 7.11 % |
| MLR1 | 1.78 | 12.70 % |
| TEN1 | 1.75 | 13.26 % |
| MNM1 | 1.67 | 16.01 % |
| KYK1 | 1.53 | 9.81 % |
| PKM1 | 1.46 | 17.24 % |
| MDU6 | 1.32 | 3.17 % |
| TEN2 | 1.28 | 11.83 % |
| SGP1 | 1.25 | 13.45 % |
| ODM1 | 1.18 | 7.88 % |
| MDU4 | 1.03 | 7.21 % |
| TDI1 | 0.98 | 4.42 % |
| BTU1 | 0.83 | 10.94 % |
| PVI1 | 0.73 | 3.73 % |
| KPT1 | 0.56 | 10.75 % |
| CBM1 | 0.35 | 3.02 % |
| NTM1 | 0.28 | 4.09 % |
| DKI1 | | 0.00 % |
| Total | 143.35 | 13.50 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 137.38 | 22.15 % |
| D-Freez | 0.54 | 14.32 % |
| W-Disp | 0.22 | 20.35 % |
| Total | 138.14 | 22.10 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TRL1 | 9.43 | 16.99 % |
| KPM2 | 9.28 | 13.67 % |
| VEL1 | 7.42 | 16.97 % |
| SBR1 | 6.30 | 12.46 % |
| CPT1 | 2.33 | 17.10 % |
| WJD1 | 2.15 | 9.57 % |
| VNB1 | 1.82 | 12.70 % |
| UGI1 | 1.26 | 17.13 % |
| BGR1 | 0.28 | 6.52 % |
| Total | 138.14 | 22.10 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 132.41 | 20.06 % |
| D-Freez | 0.60 | 26.48 % |
| W-Disp | 0.36 | 82.07 % |
| Total | 133.37 | 20.12 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CUD1 | 9.44 | 14.20 % |
| KKI2 | 7.92 | 17.30 % |
| POY2 | 7.40 | 16.17 % |
| KML1 | 5.10 | 14.70 % |
| NVL2 | 3.63 | 9.57 % |
| MKM1 | 2.07 | 14.06 % |
| TDM1 | 1.87 | 9.38 % |
| STP1 | 0.33 | 2.89 % |
| Total | 133.37 | 20.12 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 124.57 | 19.35 % |
| D-Freez | 0.86 | 73.47 % |
| W-Disp | 0.71 | 68.22 % |
| Total | 126.15 | 19.53 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| ERD1 | 8.67 | 12.06 % |
| SLM1 | 7.62 | 11.99 % |
| ATU1 | 4.68 | 17.04 % |
| NKL2 | 3.42 | 11.12 % |
| MTR1 | 3.35 | 13.72 % |
| KRI1 | 2.41 | 12.79 % |
| VPD1 | 2.28 | 16.13 % |
| BMD1 | 1.61 | 15.11 % |
| HSR2 | 1.48 | 10.45 % |
| PDR1 | 1.22 | 12.63 % |
| KAM1 | 1.15 | 15.24 % |
| APN1 | 1.02 | 7.64 % |
| KMM1 | 0.99 | 8.05 % |
| CMI1 | 0.89 | 9.58 % |
| KVP1 | 0.73 | 8.29 % |
| PLC1 | 0.60 | 8.90 % |
| HSR1 | 0.55 | 6.68 % |
| VKL1 | | 0.00 % |
| WHKP | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 126.15 | 19.53 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 79.87 | 19.24 % |
| W-Disp | 0.67 | 70.27 % |
| D-Freez | 0.36 | 18.57 % |
| Total | 80.89 | 19.35 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TPR2 | 3.39 | 13.90 % |
| CBE1 | 2.71 | 11.54 % |
| AVI1 | 1.97 | 15.01 % |
| DPM2 | 1.35 | 14.08 % |
| CBE3 | 1.19 | 9.96 % |
| TPR3 | 0.89 | 8.25 % |
| SUL1 | 0.85 | 16.27 % |
| KMD1 | 0.65 | 7.95 % |
| CBE4 | 0.60 | 2.83 % |
| KGM1 | 0.32 | 3.49 % |
| TPR1 | 0.28 | 1.06 % |
| CBE5 | 0.27 | 6.32 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| UAM1 | | 0.00 % |
| WZSD | | 0.00 % |
| WHCB | -1.95 | 16.42 % |
| Total | 80.89 | 19.35 % |