

MTD Sales  
159.28 L

Brand Share %  
17.73 %

Information:

MTD : 01-11-2025 To 09-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.73 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 159.15      | 17.79 %       |
| W-Disp   | 0.13        | 3.61 %        |
| Total    | 159.28      | 17.73 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01   | 33.28       | 19.79 %       |
| SOUTH ARCOT | 25.12       | 27.12 %       |
| CHENNAI-01  | 24.30       | 14.86 %       |
| CHENNAI-02  | 17.39       | 14.17 %       |
| SOUTH-01    | 15.83       | 12.71 %       |
| SOUTH-03    | 14.33       | 15.63 %       |
| NORTH ARCOT | 9.84        | 22.80 %       |
| WEST-02     | 9.16        | 21.61 %       |
| WEST-01     | 8.70        | 20.83 %       |
| KL-SOUTH    | 1.35        | 17.39 %       |
| Total       | 159.28      | 17.73 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 33.28       | 19.80 %       |
| Total    | 33.28       | 19.79 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY2     | 2.55        | 16.12 %       |
| TRY1     | 2.12        | 7.68 %        |
| TVR2     | 1.39        | 11.45 %       |
| TNJ1     | 1.12        | 9.49 %        |
| TNJ2     | 1.10        | 16.95 %       |
| TRY3     | 0.87        | 10.26 %       |
| NGT1     | 0.79        | 14.58 %       |
| PDK1     | 0.49        | 7.88 %        |
| TRY4     | 0.32        | 16.10 %       |
| TYR1     | 0.29        | 11.06 %       |
| JKM1     | 0.27        | 15.97 %       |
| APM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 33.28       | 19.79 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 25.12       | 27.17 %       |
| Total    | 25.12       | 27.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 1.63        | 14.76 %       |
| CUD1     | 1.11        | 12.95 %       |
| KLM1     | 0.56        | 10.06 %       |
| VCM1     | 0.28        | 4.29 %        |
| ULP1     | 0.28        | 11.84 %       |
| PRT1     | 0.27        | 5.82 %        |
| NVL2     | 0.27        | 4.63 %        |
| MKM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 25.12       | 27.12 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 24.24       | 14.88 %       |
| W-Disp   | 0.06        | 8.37 %        |
| Total    | 24.30       | 14.86 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05     | 1.95        | 11.67 %       |
| CH48     | 1.40        | 16.94 %       |
| CH42     | 1.21        | 5.86 %        |
| AVD1     | 1.08        | 11.86 %       |
| CH16     | 0.88        | 9.82 %        |
| CH14     | 0.82        | 8.59 %        |
| CH19     | 0.81        | 10.17 %       |
| CH08     | 0.72        | 11.04 %       |
| GUD1     | 0.34        | 7.61 %        |
| CGL1     | 0.28        | 14.31 %       |
| CH11     | 0.28        | 4.77 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| WCHN     | -0.53       | 14.27 %       |
| Total    | 24.30       | 14.86 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.39       | 14.24 %       |
| Total    | 17.39       | 14.17 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 2.71        | 14.07 %       |
| CH24     | 1.36        | 16.29 %       |
| CH12     | 1.12        | 12.56 %       |
| CH20     | 1.07        | 12.27 %       |
| CH44     | 0.91        | 17.42 %       |
| CH18     | 0.80        | 11.85 %       |
| CH21     | 0.77        | 14.06 %       |
| CH17     | 0.77        | 15.33 %       |
| CH34     | 0.56        | 9.08 %        |
| CH06     | 0.25        | 5.03 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| Total    | 17.39       | 14.17 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 15.83       | 12.80 %       |
| Total    | 15.83       | 12.71 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 2.25        | 11.27 %       |
| TKS1     | 0.26        | 14.87 %       |
| TVL2     | 0.25        | 4.67 %        |
| APK1     | 0.01        | 0.25 %        |
| ASM1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| UDN1     |             | -0.01 %       |
| WHTV     | -0.77       | 12.56 %       |
| TVL1     | -3.99       | -23.10 %      |
| Total    | 15.83       | 12.71 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 14.33       | 15.67 %       |
| Total    | 14.33       | 15.63 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU6     | 0.80        | 9.97 %        |
| KKD3     | 0.77        | 6.32 %        |
| ATG1     | 0.53        | 10.73 %       |
| MDU1     | 0.35        | 3.33 %        |
| MPA1     | 0.28        | 13.71 %       |
| ADP1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| KYK1     | -0.04       | -4.68 %       |
| Total    | 14.33       | 15.63 %       |

### NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 9.84        | 22.84 %       |
| Total    | 9.84        | 22.80 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL1     | 0.55        | 14.79 %       |
| SBR1     | 0.28        | 6.16 %        |
| CYR1     | 0.28        | 16.06 %       |
| ABR1     | 0.25        | 17.16 %       |
| ANI1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 9.84        | 22.80 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 9.16        | 21.70 %       |
| Total    | 9.16        | 21.61 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 1.02        | 14.89 %       |
| ERD1     | 0.56        | 12.16 %       |
| HSR2     | 0.26        | 8.15 %        |
| NKL2     | 0.26        | 12.50 %       |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| Total    | 9.16        | 21.61 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 8.63        | 20.89 %       |
| W-Disp   | 0.07        | 15.20 %       |
| Total    | 8.70        | 20.83 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE1     | 0.53        | 15.68 %       |
| KMR1     | 0.31        | 15.96 %       |
| AVI1     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 8.70        | 20.83 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.35        | 17.39 %       |
| Total    | 1.35        | 17.39 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.54        | 9.55 %        |
| Total    | 1.35        | 17.39 %       |