

MTD Sales
233.34 L

Brand Share %
18.46 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	233.14	18.50 %
W-Disp	0.20	5.11 %
Total	233.34	18.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.22	16.32 %
TRICHY-01	39.99	21.19 %
CHENNAI-01	38.48	17.18 %
SOUTH-03	25.18	17.08 %
SOUTH ARCOT	19.55	19.84 %
CHENNAI-02	19.21	12.51 %
WEST-02	16.47	24.64 %
WEST-01	16.44	26.35 %
NORTH ARCOT	13.45	23.86 %
KL-SOUTH	3.35	25.01 %
Total	233.34	18.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.22	16.35 %
Total	41.22	16.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.05	13.80 %
TVL1	2.78	9.63 %
RPM1	2.46	14.83 %
TUT2	1.40	11.18 %
SVK1	1.35	17.32 %
NGR1	0.83	6.18 %
TKS1	0.82	9.53 %
KVT1	0.80	7.20 %
PDI1	0.54	18.00 %
TVL2	0.51	11.23 %
TYI1	0.51	12.69 %
ARM1	0.29	7.48 %
RND1	0.29	5.08 %
SNL1	0.29	7.98 %
STU2	0.29	10.42 %
TCN1	0.29	5.20 %
ASM1	0.25	6.76 %
KGL1	0.25	7.39 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	41.22	16.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.99	21.20 %
Total	39.99	21.19 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.19	14.17 %
TNJ1	1.91	10.39 %
TVR2	1.14	17.20 %
MVM1	1.12	14.94 %
MDI1	0.54	11.32 %
PDK1	0.27	6.11 %
KIK1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	39.99	21.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.48	17.24 %
Total	38.48	17.18 %

Branch *	MTD Sales L	Brand Share %
CH08	3.09	15.53 %
CH05	1.85	13.33 %
CH28	1.48	13.52 %
CH16	1.35	7.20 %
CH14	1.17	11.72 %
CH22	1.09	15.81 %
MRM1	1.08	17.51 %
SKL1	1.08	17.34 %
CH07	1.05	10.94 %
CZWH	0.74	8.41 %
CH38	0.32	8.45 %
GUD1	0.26	4.47 %
CH11	0.25	2.95 %
CH37	0.25	11.04 %
CH35	0.25	7.50 %
CGL1		0.00 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	38.48	17.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	25.18	17.14 %
Total	25.18	17.08 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.59	14.57 %
MDU2	1.32	7.98 %
ATG1	1.30	16.83 %
SVG1	0.83	12.47 %
MDU1	0.81	5.99 %
KKD2	0.29	7.93 %
MLR1	0.29	7.53 %
TEN2	0.26	7.96 %
ODM1	0.25	8.06 %
PNI1	0.25	14.52 %
TDI1	0.25	12.68 %
MDU4	0.25	4.18 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
Total	25.18	17.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.49	19.82 %
W-Disp	0.06	28.65 %
Total	19.55	19.84 %

Branch *	MTD Sales L	Brand Share %
POY1	1.94	13.03 %
KLM1	0.80	16.59 %
CDM1	0.29	5.67 %
TRK1	0.29	8.83 %
VPM2	0.08	1.68 %
NVL2		0.00 %
PRT1		0.00 %
ULP1		0.00 %
KML1	-0.30	-16.32 %
Total	19.55	19.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.14	12.54 %
W-Disp	0.07	7.62 %
Total	19.21	12.51 %

Branch *	MTD Sales L	Brand Share %
CH15	2.52	9.98 %
CH03	2.23	14.35 %
CH44	1.15	16.59 %
CH18	1.07	17.68 %
CH12	0.89	8.49 %
CH33	0.78	9.85 %
CH43	0.65	15.66 %
CH24	0.58	12.81 %
CH46	0.58	7.30 %
UKI1	0.36	16.65 %
MJR1	0.29	5.99 %
CH09	0.25	3.28 %
CH20	0.25	4.42 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH34		0.00 %
Total	19.21	12.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.40	24.64 %
W-Disp	0.07	24.47 %
Total	16.47	24.64 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.83	11.13 %
SLM1	0.54	7.91 %
SGG1	0.29	16.33 %
ERD1	0.29	3.92 %
ERD2	0.25	3.05 %
RSP1	0.22	15.11 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	16.47	24.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.44	26.46 %
Total	16.44	26.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.53	16.84 %
MPM1	0.29	10.59 %
CBE1	0.25	11.98 %
ANR1		0.00 %
AVI1		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	16.44	26.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.45	23.98 %
Total	13.45	23.86 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.56	10.38 %
ABR1	0.29	12.72 %
AKM1	0.29	14.55 %
WJD1	0.01	0.27 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
VSI1	-0.25	-40.74 %
Total	13.45	23.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.35	25.17 %
Total	3.35	25.01 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.27	13.66 %
Total	3.35	25.01 %