

MTD Sales
165.40 L

Brand Share %
15.63 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	163.55	15.98 %
Stab-HA	1.52	4.97 %
W-Disp	0.33	8.76 %
Total	165.40	15.63 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	36.97	18.22 %
SOUTH-01	32.94	15.00 %
TRICHY-01	31.78	19.62 %
CHENNAI-02	16.64	11.62 %
SOUTH ARCOT	12.70	16.73 %
SOUTH-03	10.71	9.94 %
NORTH ARCOT	10.28	18.81 %
WEST-02	7.25	17.49 %
WEST-01	5.31	13.61 %
KL-SOUTH	0.82	7.15 %
Total	165.40	15.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.61	18.82 %
Stab-HA	0.36	4.59 %
Total	36.97	18.22 %

Branch *	MTD Sales L	Brand Share %
CH14	1.86	11.61 %
CH11	1.00	12.52 %
CH42	0.81	5.15 %
WHC3	0.36	2.72 %
CH16	0.30	2.31 %
GUD1	0.28	4.43 %
MRM1	0.27	7.05 %
KNR1	0.27	7.73 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	36.97	18.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.91	15.26 %
Stab-HA	0.03	0.90 %
Total	32.94	15.00 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.23	10.05 %
RPM1	2.77	9.54 %
NGR1	1.48	15.02 %
VLY1	1.04	14.78 %
TVL1	0.91	7.38 %
TKS2	0.57	14.90 %
KVT1	0.56	5.79 %
SVK1	0.54	7.45 %
SKD1	0.30	10.84 %
SDI1	0.29	7.02 %
TCN1	0.29	7.46 %
TVL2	0.29	13.68 %
ARM1	0.27	10.21 %
MAR1	0.25	2.37 %
TKY1	0.25	8.14 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
Total	32.94	15.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.66	20.04 %
W-Disp	0.07	21.96 %
Stab-HA	0.06	1.56 %
Total	31.78	19.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.96	12.94 %
KUM1	1.10	14.87 %
TVR2	0.54	5.71 %
TNJ2	0.54	10.80 %
APM1	0.27	11.46 %
ORU1	0.25	7.19 %
TZSD	0.06	14.54 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
Total	31.78	19.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.64	11.99 %
Total	16.64	11.62 %

Branch *	MTD Sales L	Brand Share %
CH15	1.89	10.09 %
CH03	1.34	13.77 %
CH18	1.07	14.22 %
MJR1	0.75	11.21 %
CH33	0.74	7.41 %
CH43	0.57	13.46 %
CH21	0.56	4.47 %
CH20	0.50	6.00 %
CH27	0.29	8.20 %
CH31	0.28	11.46 %
CH41	0.28	5.12 %
CH17	0.27	5.31 %
CH34	0.25	4.44 %
UKI1	0.25	9.85 %
CH06		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	16.64	11.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.53	17.24 %
Stab-HA	0.17	6.16 %
Total	12.70	16.73 %

Branch *	MTD Sales L	Brand Share %
POY1	1.34	14.17 %
KLM1	0.81	10.13 %
POY2	0.77	8.99 %
CDM1	0.58	13.55 %
PRT1	0.27	5.85 %
KKI2	0.25	12.22 %
MKM1		0.00 %
NVL2		0.00 %
TVM2		0.00 %
VPM1		0.00 %
CUD1	-0.84	-18.80 %
Total	12.70	16.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.43	10.11 %
Stab-HA	0.28	6.49 %
Total	10.71	9.94 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.05	14.27 %
DGL1	0.62	11.87 %
TDI1	0.31	8.22 %
TMM1	0.30	13.99 %
KYK1	0.29	8.27 %
MNM1	0.29	3.22 %
MLR1	0.28	15.58 %
MDU1	0.27	2.09 %
ATG1	0.26	10.63 %
MDU3	0.25	10.90 %
PNV1	0.25	5.10 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
Total	10.71	9.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.05	19.54 %
Stab-HA	0.23	8.24 %
Total	10.28	18.81 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.80	9.67 %
SBR1	0.29	4.14 %
VSI1	0.28	15.45 %
TRR1	0.25	11.82 %
WJD1	0.25	14.71 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	10.28	18.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.09	17.57 %
W-Disp	0.14	30.94 %
Stab-HA	0.02	2.94 %
Total	7.25	17.49 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.38	10.54 %
ATU1	0.36	14.79 %
HSR2	0.25	13.01 %
HSR1	0.07	11.45 %
WZWH	0.02	6.56 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	7.25	17.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.82	12.77 %
Stab-HA	0.36	39.35 %
W-Disp	0.12	38.66 %
Total	5.31	13.61 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.26	15.52 %
MPM1	0.07	3.51 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	5.31	13.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.82	7.24 %
Total	0.82	7.15 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.27	9.86 %
TVP1		0.00 %
Total	0.82	7.15 %