



TN : VOLTAS Sales Performance 10/05/2026 9:13 AM

MTD Sales
1,417.65 L

Brand Share %
17.35 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,407.66	17.30 %
W-Disp	5.87	56.60 %
D-Freez	4.12	17.24 %
Total	1,417.65	17.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	236.60	18.04 %
TRICHY-01	234.89	18.01 %
CHENNAI-02	186.52	16.63 %
SOUTH-01	164.05	14.39 %
SOUTH-03	139.19	13.48 %
NORTH ARCOT	130.08	21.87 %
SOUTH ARCOT	128.08	19.92 %
WEST-02	122.65	19.72 %
WEST-01	75.61	18.75 %
Total	1,417.65	17.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	234.45	17.95 %
W-Disp	1.55	64.50 %
D-Freez	0.60	18.77 %
Total	236.60	18.04 %

Branch *	MTD Sales L	Brand Share %
CH05	13.22	14.20 %
CH28	9.17	16.54 %
CH48	8.99	17.01 %
CH30	8.39	16.73 %
CH25	7.01	16.18 %
CH49	7.01	14.12 %
GUD1	6.93	15.93 %
AVD1	5.37	13.24 %
CZWH	5.34	7.35 %
CGL1	4.30	13.78 %
CH39	3.91	14.71 %
CH37	3.27	15.50 %
CH35	2.86	8.54 %
GUD2	1.51	7.42 %
WHC3		0.00 %
WCHN	-4.39	13.46 %
Total	236.60	18.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	233.69	17.98 %
W-Disp	0.76	61.29 %
D-Freez	0.44	12.35 %
Total	234.89	18.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	33.91	14.89 %
TNJ1	8.34	11.01 %
MDI1	7.97	16.11 %
KUM1	5.46	7.58 %
TYR1	5.32	15.98 %
TRY3	5.28	15.89 %
KIK1	5.05	12.77 %
TVR2	4.75	6.32 %
PDK1	4.63	12.58 %
NCK1	2.83	16.62 %
MSI1	2.79	12.18 %
ORU1	2.59	16.24 %
APM1	2.43	10.43 %
KRN1	2.20	15.60 %
WTRZ	-1.12	10.61 %
Total	234.89	18.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	185.09	16.55 %
W-Disp	1.03	68.35 %
D-Freez	0.40	27.12 %
Total	186.52	16.63 %

Branch *	MTD Sales L	Brand Share %
CH15	18.09	16.54 %
CH12	12.42	15.35 %
CH24	10.00	14.30 %
CH21	8.54	10.91 %
CH18	7.75	14.24 %
CH33	6.52	16.28 %
CH20	6.44	15.98 %
CH06	6.20	12.76 %
CH50	5.96	14.04 %
MJR1	4.43	11.30 %
CH43	3.30	11.94 %
GPD1	2.88	13.78 %
CH51	2.48	7.46 %
CH31	1.70	7.44 %
CH32	0.57	9.21 %
Total	186.52	16.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	163.65	14.41 %
D-Freez	0.25	6.82 %
W-Disp	0.14	14.87 %
Total	164.05	14.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	18.17	15.35 %
KVT1	7.77	12.67 %
TVL1	6.00	4.47 %
RND1	5.77	10.44 %
SVK1	5.35	14.54 %
NGR1	5.14	6.97 %
TKS2	4.34	13.01 %
VLY1	3.27	5.69 %
TKS1	3.01	11.73 %
SNL1	2.92	17.12 %
ARM1	2.43	14.52 %
ASM1	2.01	11.78 %
UDN1	1.94	11.93 %
SDI1	1.73	11.37 %
KYR1	1.38	10.83 %
PDI1	1.29	10.91 %
MMT1	1.25	6.67 %
COL1	0.86	13.80 %
TKY1	0.85	6.93 %
SKD1	0.65	3.68 %
KGL1	0.56	3.73 %
SGT1	0.54	11.91 %
Total	164.05	14.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	138.57	13.48 %
W-Disp	0.41	51.89 %
D-Freez	0.21	5.69 %
Total	139.19	13.48 %

Branch *	MTD Sales L	Brand Share %
DGL1	17.59	11.00 %
MDU2	7.25	12.16 %
ATG1	5.45	12.75 %
CMR1	4.44	13.55 %
MDU1	4.18	3.70 %
DGL2	4.12	13.82 %
SVG1	3.85	13.62 %
MDU3	3.25	10.00 %
MDU7	2.43	7.31 %
MLR1	1.78	13.37 %
MNM1	1.67	16.01 %
KYK1	1.53	10.22 %
TEN1	1.43	11.10 %
MDU6	1.32	3.22 %
TEN2	1.28	12.29 %
SGP1	1.25	13.45 %
ODM1	1.18	7.88 %
MDU4	1.03	7.73 %
TDI1	0.98	4.61 %
BTU1	0.83	11.50 %
PVI1	0.73	3.73 %
KPT1	0.56	11.39 %
CBM1	0.35	3.02 %
NTM1	0.28	4.09 %
DKI1		0.00 %
Total	139.19	13.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	129.31	21.90 %
D-Freez	0.54	16.79 %
W-Disp	0.22	20.35 %
Total	130.08	21.87 %

Branch *	MTD Sales L	Brand Share %
TRL1	8.55	17.31 %
KPM2	8.06	12.95 %
VEL1	7.06	16.83 %
SBR1	5.95	12.23 %
WJD1	1.88	8.58 %
VNB1	1.82	12.70 %
UGI1	1.26	17.13 %
BGR1	0.28	8.84 %
Total	130.08	21.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	127.11	19.85 %
D-Freez	0.60	28.44 %
W-Disp	0.36	82.07 %
Total	128.08	19.92 %

Branch *	MTD Sales L	Brand Share %
CUD1	9.17	13.97 %
KKI2	7.33	16.74 %
POY2	6.85	15.49 %
KML1	5.10	14.97 %
NVL2	3.63	9.81 %
TDM1	1.87	9.66 %
MKM1	1.53	11.09 %
STP1	0.33	3.03 %
Total	128.08	19.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	121.07	19.54 %
D-Freez	0.86	73.47 %
W-Disp	0.71	74.06 %
Total	122.65	19.72 %

Branch *	MTD Sales L	Brand Share %
ERD1	8.35	11.84 %
SLM1	7.30	11.90 %
NKL2	3.42	11.36 %
MTR1	3.35	13.95 %
VPD1	2.28	16.96 %
KRI1	2.09	12.16 %
BMD1	1.61	15.70 %
HSR2	1.48	10.69 %
PDR1	1.22	12.63 %
KAM1	1.15	15.24 %
APN1	1.02	8.20 %
KMM1	0.99	8.05 %
CMI1	0.89	10.60 %
HSR1	0.55	6.89 %
KVP1	0.41	5.26 %
PLC1	0.33	5.09 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	122.65	19.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.72	18.66 %
W-Disp	0.67	70.27 %
D-Freez	0.22	12.11 %
Total	75.61	18.75 %

Branch *	MTD Sales L	Brand Share %
TPR2	2.85	12.54 %
CBE1	2.16	9.76 %
AVI1	1.97	15.88 %
CBE3	1.19	10.26 %
DPM2	0.98	10.57 %
TPR3	0.89	8.25 %
SUL1	0.85	16.27 %
KMD1	0.65	8.54 %
CBE4	0.60	2.83 %
KGM1	0.32	3.79 %
TPR1	0.28	1.09 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-1.65	14.66 %
Total	75.61	18.75 %