

MTD Sales
114.47 L

Brand Share %
23.00 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	114.34	23.15 %
W-Disp	0.14	3.57 %
Total	114.47	23.00 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	24.77	26.76 %
SOUTH-01	17.36	19.75 %
TRICHY-01	16.76	26.63 %
NORTH ARCOT	11.91	39.76 %
SOUTH-03	11.05	22.46 %
CHENNAI-02	10.64	16.23 %
SOUTH ARCOT	8.91	22.71 %
WEST-02	6.80	18.23 %
WEST-01	3.97	16.09 %
KL-SOUTH	2.30	27.45 %
Total	114.47	23.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.77	27.08 %
Total	24.77	26.76 %

Branch *	MTD Sales L	Brand Share %
CH42	1.33	7.46 %
CH14	0.57	20.93 %
CH30	0.54	22.91 %
CH08	0.53	6.35 %
CH48	0.52	16.03 %
CH22	0.26	17.75 %
AVD1	0.23	4.03 %
CH11		0.00 %
CH16		0.00 %
CH37		0.00 %
GUD1		0.00 %
GUD2		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	24.77	26.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.36	19.80 %
Total	17.36	19.75 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.56	13.62 %
TUT2	0.72	18.29 %
MMT1	0.54	12.43 %
KVT1	0.46	9.72 %
UDN1	0.29	17.99 %
RND1	0.26	8.17 %
TKY1	0.26	17.66 %
TYI1	0.26	19.42 %
APK1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
NGR1	-0.23	-3.37 %
Total	17.36	19.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.69	26.66 %
W-Disp	0.07	21.43 %
Total	16.76	26.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.76	12.33 %
KUM1	0.91	18.60 %
TNJ1	0.75	17.96 %
TVR2	0.69	21.65 %
PDK1	0.52	20.21 %
TYR1	0.26	16.94 %
TNJ2	0.23	7.87 %
APM1		0.00 %
KRN1		0.00 %
ORU1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
Total	16.76	26.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.91	40.06 %
Total	11.91	39.76 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.25	10.29 %
ABR1	0.23	20.33 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	11.91	39.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.98	22.63 %
W-Disp	0.07	10.37 %
Total	11.05	22.46 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.69	12.71 %
ATG1	0.53	15.43 %
MDU2	0.26	11.23 %
SVG1	0.26	17.13 %
MPA1	0.23	6.49 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	11.05	22.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.64	16.31 %
Total	10.64	16.23 %

Branch *	MTD Sales L	Brand Share %
CH15	1.58	11.90 %
CH09	0.86	18.48 %
CH03	0.76	14.55 %
CH24	0.46	21.01 %
CH12	0.25	6.25 %
CH21	0.25	2.15 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
CH44	-0.28	-258.49 %
Total	10.64	16.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.91	22.89 %
Total	8.91	22.71 %

Branch *	MTD Sales L	Brand Share %
POY2	0.95	12.07 %
POY1	0.94	21.33 %
VPM2	0.55	22.28 %
NVL2	0.26	13.19 %
TDM1	0.23	16.08 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	8.91	22.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.80	18.40 %
Total	6.80	18.23 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.66	21.25 %
ERD1	0.58	17.26 %
SLM3	0.52	19.51 %
SLM2	0.27	19.94 %
VKL1	0.26	14.22 %
ATU1	0.23	9.37 %
NKL2	0.23	3.63 %
APN1		0.00 %
CMI1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SLM1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	6.80	18.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.97	16.30 %
Total	3.97	16.09 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.48	21.39 %
CBE1	0.26	10.48 %
TPR1	0.23	22.87 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	3.97	16.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.30	27.45 %
Total	2.30	27.45 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.53	10.93 %
PAS1		0.00 %
Total	2.30	27.45 %