



TN : VOLTAS Sales Performance 09/11/2025 9:13 AM

MTD Sales
153.97 L

Brand Share %
17.99 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	153.84	18.04 %
W-Disp	0.13	4.02 %
Total	153.97	17.99 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	31.86	19.74 %
SOUTH ARCOT	24.84	27.99 %
CHENNAI-01	23.38	15.08 %
SOUTH-01	16.51	13.78 %
CHENNAI-02	15.99	13.95 %
SOUTH-03	14.03	16.11 %
NORTH ARCOT	9.32	22.35 %
WEST-01	8.70	21.67 %
WEST-02	7.99	19.65 %
KL-SOUTH	1.35	20.43 %
Total	153.97	17.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.86	19.76 %
Total	31.86	19.74 %

Branch *	MTD Sales L	Brand Share %
TRY2	2.28	14.65 %
TRY1	2.12	8.06 %
TVR2	1.39	12.04 %
TNJ1	1.12	10.02 %
TNJ2	1.10	16.95 %
TRY3	0.87	10.26 %
NGT1	0.79	15.45 %
PDK1	0.49	8.24 %
TRY4	0.32	16.10 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	31.86	19.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.84	28.04 %
Total	24.84	27.99 %

Branch *	MTD Sales L	Brand Share %
POY1	1.63	16.58 %
CUD1	0.83	10.43 %
KLM1	0.56	10.73 %
VCM1	0.28	4.29 %
ULP1	0.28	11.84 %
PRT1	0.27	5.82 %
NVL2	0.27	4.63 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	24.84	27.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.32	15.09 %
W-Disp	0.06	12.25 %
Total	23.38	15.08 %

Branch *	MTD Sales L	Brand Share %
CH05	1.67	10.39 %
CH48	1.40	17.62 %
CH42	1.21	6.35 %
AVD1	1.08	13.70 %
CH14	1.07	11.05 %
CH16	0.88	11.40 %
CH08	0.72	12.27 %
CH19	0.53	7.13 %
GUD1	0.34	9.41 %
CGL1	0.28	14.31 %
CH11	0.28	4.83 %
CH39	0.28	7.81 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
WCHN	-0.28	17.56 %
Total	23.38	15.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.51	13.89 %
Total	16.51	13.78 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.25	11.48 %
NGR1	1.38	17.89 %
UDN1	0.28	9.58 %
TKS1	0.26	14.87 %
TVL2	0.25	4.67 %
APK1	0.01	0.25 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV	-0.77	12.56 %
TVL1	-3.99	-27.67 %
Total	16.51	13.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.99	14.02 %
Total	15.99	13.95 %

Branch *	MTD Sales L	Brand Share %
CH15	2.43	13.01 %
CH44	0.91	17.42 %
CH18	0.80	12.35 %
CH21	0.77	14.13 %
CH17	0.77	16.63 %
CH12	0.56	6.84 %
CH34	0.56	10.87 %
CH06	0.53	10.75 %
CH20	0.49	6.30 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	15.99	13.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	14.03	16.15 %
Total	14.03	16.11 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.63	15.60 %
MDU6	0.80	10.36 %
KKD3	0.77	6.65 %
ATG1	0.53	10.73 %
MDU1	0.35	4.26 %
MPA1	0.28	13.71 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
KYK1	-0.04	-4.68 %
Total	14.03	16.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.32	22.39 %
Total	9.32	22.35 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.55	14.79 %
SBR1	0.28	6.16 %
KPM2	0.28	8.11 %
CYR1	0.28	16.06 %
ABR1	0.25	17.16 %
ANI1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	9.32	22.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.63	21.74 %
W-Disp	0.07	15.20 %
Total	8.70	21.67 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.53	15.68 %
KMR1	0.31	15.96 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	8.70	21.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.99	19.74 %
Total	7.99	19.65 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.02	14.89 %
ERD1	0.56	12.16 %
HSR2	0.26	8.15 %
NKL2	0.26	12.50 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
Total	7.99	19.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.35	20.43 %
Total	1.35	20.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	12.02 %
Total	1.35	20.43 %