

MTD Sales
216.53 L

Brand Share %
18.45 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	216.33	18.50 %
W-Disp	0.20	5.32 %
Total	216.53	18.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.36	16.39 %
TRICHY-01	36.06	20.52 %
CHENNAI-01	34.78	17.01 %
SOUTH-03	24.65	17.40 %
SOUTH ARCOT	18.89	20.07 %
CHENNAI-02	18.69	13.48 %
WEST-01	15.34	26.91 %
WEST-02	14.02	22.78 %
NORTH ARCOT	12.91	23.64 %
KL-SOUTH	2.82	24.61 %
Total	216.53	18.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.36	16.41 %
Total	38.36	16.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.43	13.31 %
RPM1	2.46	17.26 %
TVL1	2.21	8.05 %
TUT2	1.11	9.97 %
SVK1	1.09	14.46 %
NGR1	0.83	6.69 %
TKS1	0.82	10.16 %
TYI1	0.51	13.83 %
ARM1	0.29	8.78 %
RND1	0.29	5.62 %
SNL1	0.29	8.80 %
TCN1	0.29	5.48 %
VKM1	0.29	13.05 %
ASM1	0.25	6.76 %
KVT1	0.25	2.48 %
KGL1	0.25	7.39 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	38.36	16.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.06	20.53 %
Total	36.06	20.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.57	14.02 %
TN11	1.61	9.99 %
MVM1	1.12	15.43 %
NGT1	1.05	15.46 %
MDI1	0.54	13.71 %
PDK1	0.27	7.10 %
KIK1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	36.06	20.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.78	17.08 %
Total	34.78	17.01 %

Branch *	MTD Sales L	Brand Share %
CH08	3.09	15.74 %
CH05	1.85	13.61 %
CH28	1.48	13.96 %
CH16	1.35	7.65 %
CH14	1.17	13.85 %
CH22	1.09	15.81 %
MRM1	1.08	17.51 %
CH07	1.05	11.27 %
CZWH	0.74	14.75 %
GUD1	0.26	5.85 %
CH11	0.25	2.95 %
CH37	0.25	12.54 %
CH35	0.25	7.50 %
CGL1		0.00 %
CH26		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	34.78	17.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.65	17.46 %
Total	24.65	17.40 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.59	15.96 %
MDU2	1.32	8.11 %
ATG1	1.30	18.17 %
SVG1	0.83	12.47 %
MDU1	0.81	5.99 %
KKD2	0.29	7.93 %
MLR1	0.29	7.53 %
TEN2	0.26	8.84 %
ODM1	0.25	8.06 %
PNI1	0.25	14.52 %
TDI1	0.25	12.68 %
MDU4	0.25	4.39 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
Total	24.65	17.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.83	20.05 %
W-Disp	0.06	28.65 %
Total	18.89	20.07 %

Branch *	MTD Sales L	Brand Share %
POY1	1.94	13.88 %
KLM1	0.80	16.59 %
CDM1	0.29	6.41 %
TRK1	0.29	8.83 %
KML1	0.25	10.65 %
VPM2	0.06	1.32 %
NVL2		0.00 %
PRT1		0.00 %
ULP1		0.00 %
Total	18.89	20.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.63	13.52 %
W-Disp	0.07	7.62 %
Total	18.69	13.48 %

Branch *	MTD Sales L	Brand Share %
CH03	2.23	15.94 %
CH15	2.22	9.70 %
CH44	1.15	18.33 %
CH12	0.89	8.97 %
CH24	0.58	12.81 %
CH46	0.58	7.30 %
CH33	0.56	7.72 %
UKI1	0.36	16.65 %
MJR1	0.29	8.15 %
CH09	0.25	3.76 %
CH20	0.25	5.13 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH34		0.00 %
Total	18.69	13.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.34	27.04 %
Total	15.34	26.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.21	16.77 %
MPM1	0.29	12.29 %
CBE1	0.25	11.98 %
ANR1		0.00 %
AVI1		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	15.34	26.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.95	22.77 %
W-Disp	0.07	24.47 %
Total	14.02	22.78 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.83	12.75 %
SLM1	0.54	7.91 %
SGG1	0.29	16.33 %
ERD1	0.29	3.92 %
ERD2	0.25	3.17 %
RSP1	0.22	15.11 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	14.02	22.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.91	23.76 %
Total	12.91	23.64 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.56	11.03 %
ABR1	0.29	12.72 %
AKM1	0.29	14.55 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
VSI1	-0.25	-40.74 %
WJD1	-0.25	-11.19 %
Total	12.91	23.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.82	24.79 %
Total	2.82	24.61 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	2.82	24.61 %