

MTD Sales
284.40 L

Brand Share %
20.28 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	284.06	20.30 %
W-Disp	0.34	11.13 %
Total	284.40	20.28 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	56.51	18.00 %
TRICHY-01	56.43	25.32 %
SOUTH-01	42.53	21.85 %
CHENNAI-02	34.29	16.81 %
WEST-02	28.42	34.23 %
SOUTH ARCOT	21.74	20.37 %
NORTH ARCOT	20.64	23.14 %
SOUTH-03	17.05	11.96 %
WEST-01	6.26	16.69 %
KL-SOUTH	0.55	7.06 %
Total	284.40	20.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.51	18.06 %
Total	56.51	18.00 %

Branch *	MTD Sales L	Brand Share %
CH05	3.87	17.26 %
CH11	3.33	8.43 %
CH08	2.68	12.03 %
CH16	2.31	12.22 %
CH14	2.22	11.02 %
CH45	2.05	17.09 %
CH48	1.87	8.89 %
CH28	1.30	14.48 %
CGL1	1.05	18.58 %
SKL1	0.50	9.90 %
CH38	0.48	15.82 %
CH26	0.36	15.76 %
TKM1	0.28	9.11 %
CH37	0.24	7.26 %
GUD1	0.24	2.72 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	56.51	18.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.43	25.36 %
Total	56.43	25.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.51	16.99 %
KIK1	1.79	16.21 %
NGT1	1.60	14.26 %
TNJ1	1.59	12.08 %
TVR2	1.07	12.37 %
TRY3	1.05	11.62 %
MDI1	0.80	8.15 %
APM1	0.29	10.78 %
KRN1	0.29	14.43 %
NMM1	0.24	12.69 %
ORU1		0.00 %
Total	56.43	25.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.53	21.89 %
Total	42.53	21.85 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.62	14.30 %
TVL1	3.59	15.96 %
KVT1	1.61	13.01 %
VLY1	1.60	15.73 %
NGR1	0.80	11.16 %
SVK1	0.80	11.94 %
SKD1	0.73	9.72 %
TKS2	0.56	18.50 %
ASM1	0.55	14.50 %
TKS1	0.53	16.59 %
MAR1	0.27	7.73 %
RND1	0.24	3.27 %
ARM1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	42.53	21.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.29	16.83 %
Total	34.29	16.81 %

Branch *	MTD Sales L	Brand Share %
CH15	3.85	14.76 %
CH21	1.81	13.60 %
CH41	1.64	15.43 %
CH03	1.33	6.64 %
CH43	1.24	17.60 %
CH20	0.56	5.97 %
CH17	0.52	8.35 %
CH06	0.30	2.82 %
MC06	0.27	20.08 %
CH24	0.26	2.90 %
CH23	0.25	8.86 %
MJR1	0.25	2.91 %
CH32	0.24	10.73 %
CH01		0.00 %
CH34		0.00 %
CH36		0.00 %
Total	34.29	16.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.35	34.22 %
W-Disp	0.07	39.51 %
Total	28.42	34.23 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.62	18.27 %
APN1	0.25	19.41 %
DPR1	0.24	14.91 %
HSR1	0.07	5.44 %
CMI1		0.00 %
HRR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	28.42	34.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.74	20.39 %
Total	21.74	20.37 %

Branch *	MTD Sales L	Brand Share %
POY1	2.37	15.19 %
CDM1	1.62	18.50 %
KML1	1.29	19.06 %
TDM1	0.77	17.54 %
KLM1	0.52	8.90 %
PRT1	0.27	12.64 %
STP1	0.27	13.01 %
VPM2	0.27	4.98 %
MKM1		0.00 %
TVM2		0.00 %
WHNV		0.00 %
Total	21.74	20.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.64	23.14 %
Total	20.64	23.14 %

Branch *	MTD Sales L	Brand Share %
KPM1	1.11	18.94 %
ARC2	1.09	15.50 %
AKM1	0.79	13.73 %
SBR1	0.56	11.94 %
SLG1	0.55	14.59 %
WJP1	0.29	11.26 %
GDM1	0.27	15.42 %
CGM1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	20.64	23.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	16.97	11.92 %
W-Disp	0.07	50.45 %
Total	17.05	11.96 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.35	17.11 %
KRR1	1.30	17.06 %
MDU3	1.05	10.15 %
ATG1	0.52	5.66 %
MDU1	0.50	1.84 %
CBM1	0.49	18.14 %
PNV1	0.48	13.42 %
MDU6	0.29	2.88 %
PVI1	0.27	12.38 %
DGL2	0.27	9.39 %
TEN2	0.07	2.41 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	17.05	11.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.06	16.28 %
W-Disp	0.20	72.57 %
Total	6.26	16.69 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.27	12.33 %
AVI1	0.24	17.98 %
TPR1	0.24	10.22 %
TPR2	0.24	5.01 %
MPM1	0.07	5.28 %
CBE4		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
Total	6.26	16.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	7.21 %
Total	0.55	7.06 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	9.86 %
PAS1		0.00 %
Total	0.55	7.06 %