



TN : VOLTAS Sales Performance 09/05/2026 9:13 AM

MTD Sales
1,357.61 L

Brand Share %
17.37 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,348.67	17.32 %
W-Disp	5.61	58.25 %
D-Freez	3.33	15.59 %
Total	1,357.61	17.37 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	228.10	18.12 %
TRICHY-01	227.89	18.08 %
CHENNAI-02	177.40	16.67 %
SOUTH-01	156.06	14.32 %
SOUTH-03	131.52	13.55 %
NORTH ARCOT	124.97	21.94 %
SOUTH ARCOT	122.04	19.85 %
WEST-02	118.04	19.67 %
WEST-01	71.57	18.40 %
Total	1,357.61	17.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	226.09	18.04 %
W-Disp	1.55	68.95 %
D-Freez	0.46	15.86 %
Total	228.10	18.12 %

Branch *	MTD Sales L	Brand Share %
CH05	12.95	14.31 %
CH48	8.40	16.60 %
CH28	8.29	15.85 %
CH30	8.12	16.49 %
CH45	7.41	17.23 %
GUD1	6.93	16.75 %
CH25	6.74	15.90 %
CH49	6.69	14.60 %
AVD1	5.37	13.34 %
CZWH	5.34	7.35 %
CGL1	4.30	14.64 %
CH39	3.58	13.83 %
CH37	3.27	16.58 %
CH35	2.31	7.26 %
GUD2	1.51	7.90 %
WHC3		0.00 %
WCHN	-4.39	14.09 %
Total	228.10	18.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	226.69	18.06 %
W-Disp	0.76	65.91 %
D-Freez	0.44	12.35 %
Total	227.89	18.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	32.71	14.82 %
TNJ1	8.07	11.02 %
MDI1	7.97	16.50 %
TYR1	5.32	16.78 %
TRY3	5.28	16.44 %
KUM1	5.16	7.32 %
KIK1	4.77	12.46 %
TVR2	4.48	6.17 %
PDK1	4.30	11.90 %
NCK1	2.83	16.62 %
MSI1	2.79	12.34 %
ORU1	2.59	16.24 %
APM1	2.43	10.43 %
KRN1	2.20	16.05 %
WTRZ	-1.12	11.88 %
Total	227.89	18.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	175.97	16.58 %
W-Disp	1.03	68.35 %
D-Freez	0.40	30.00 %
Total	177.40	16.67 %

Branch *	MTD Sales L	Brand Share %
CH15	16.57	15.85 %
CH12	12.42	15.91 %
CH24	8.76	13.30 %
CH21	7.63	10.14 %
CH18	7.43	14.57 %
CH20	6.44	16.63 %
CH06	6.20	13.28 %
CH50	5.96	14.62 %
CH33	5.91	15.92 %
MJR1	4.43	11.56 %
CH43	3.30	12.37 %
GPD1	2.88	13.78 %
CH51	2.48	7.87 %
CH31	1.70	7.78 %
CH32	0.57	9.65 %
Total	177.40	16.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	155.79	14.35 %
W-Disp	0.14	14.87 %
D-Freez	0.13	3.64 %
Total	156.06	14.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.85	15.70 %
KVT1	6.72	11.31 %
TVL1	5.46	4.32 %
SVK1	5.35	14.70 %
RND1	5.13	9.99 %
NGR1	5.01	7.08 %
TKS2	3.99	12.09 %
TKS1	3.01	12.34 %
VLV1	2.97	5.33 %
ASM1	2.01	11.96 %
ARM1	1.91	11.93 %
SDI1	1.73	11.37 %
UDN1	1.67	11.06 %
PDI1	1.29	10.91 %
MMT1	1.25	7.32 %
KYR1	1.11	8.89 %
TKY1	0.85	7.81 %
SKD1	0.65	3.90 %
KGL1	0.56	3.99 %
SGT1	0.54	11.91 %
COL1	0.54	10.97 %
WHTV		0.00 %
Total	156.06	14.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	130.96	13.55 %
W-Disp	0.35	60.42 %
D-Freez	0.21	5.96 %
Total	131.52	13.55 %

Branch *	MTD Sales L	Brand Share %
DGL1	17.59	11.31 %
KKD3	8.83	17.10 %
MDU2	6.98	11.95 %
ATG1	5.12	12.34 %
MDU1	4.18	3.79 %
DGL2	4.12	16.67 %
SVG1	3.85	13.91 %
MDU3	3.25	10.39 %
MDU7	2.43	7.44 %
MLR1	1.78	14.11 %
MNM1	1.67	16.48 %
KYK1	1.53	10.22 %
TEN1	1.43	11.10 %
MDU6	1.32	3.27 %
TEN2	1.28	13.60 %
SGP1	1.25	13.45 %
ODM1	1.18	7.88 %
MDU4	1.03	7.90 %
TDI1	0.98	4.96 %
PKM1	0.89	12.58 %
BTU1	0.83	11.50 %
PVI1	0.73	3.86 %
KPT1	0.56	12.06 %
CBM1	0.35	3.36 %
NTM1	0.28	4.30 %
CMR1		0.00 %
DKI1		0.00 %
Total	131.52	13.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	124.54	21.99 %
W-Disp	0.22	20.35 %
D-Freez	0.21	9.05 %
Total	124.97	21.94 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.79	13.02 %
SBR1	5.41	11.80 %
WJD1	1.88	8.88 %
VNB1	1.82	13.19 %
BGR1	0.28	8.84 %
Total	124.97	21.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	121.27	19.80 %
D-Freez	0.41	21.18 %
W-Disp	0.36	82.07 %
Total	122.04	19.85 %

Branch *	MTD Sales L	Brand Share %
CUD1	8.11	12.80 %
KKI2	6.71	16.84 %
POY2	6.12	14.76 %
KML1	5.10	15.43 %
NVL2	3.63	9.96 %
TDM1	1.87	9.97 %
MKM1	1.53	11.09 %
STP1	0.33	3.03 %
Total	122.04	19.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	116.66	19.49 %
D-Freez	0.86	100.00 %
W-Disp	0.52	75.62 %
Total	118.04	19.67 %

Branch *	MTD Sales L	Brand Share %
ERD1	7.89	11.40 %
SLM1	6.71	11.63 %
NKL2	3.42	11.85 %
MTR1	3.35	14.60 %
VPD1	2.28	17.33 %
KRI1	2.09	12.60 %
BMD1	1.61	16.80 %
PDR1	1.22	13.03 %
HSR2	1.21	9.18 %
KAM1	1.15	15.77 %
APN1	1.02	8.20 %
KMM1	0.99	8.05 %
CMI1	0.89	13.99 %
HSR1	0.55	6.89 %
KVP1	0.41	5.26 %
PLC1	0.33	5.09 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	118.04	19.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	70.69	18.29 %
W-Disp	0.67	70.27 %
D-Freez	0.22	14.49 %
Total	71.57	18.40 %

Branch *	MTD Sales L	Brand Share %
TPR2	2.85	13.42 %
AVI1	1.97	16.43 %
CBE1	1.89	9.14 %
CBE3	1.19	10.26 %
DPM2	0.98	10.94 %
TPR3	0.89	8.25 %
CBE4	0.60	2.93 %
KMD1	0.33	4.70 %
KGM1	0.32	3.79 %
TPR1	0.28	1.12 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-1.31	14.95 %
Total	71.57	18.40 %