

MTD Sales
141.38 L

Brand Share %
17.65 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	141.31	17.71 %
W-Disp	0.07	2.39 %
Total	141.38	17.65 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	30.44	20.46 %
SOUTH ARCOT	23.91	27.48 %
CHENNAI-01	17.84	13.02 %
CHENNAI-02	14.81	13.76 %
SOUTH-01	13.99	12.59 %
SOUTH-03	13.39	16.13 %
NORTH ARCOT	9.32	22.37 %
WEST-01	8.40	22.10 %
WEST-02	7.93	19.84 %
KL-SOUTH	1.35	20.43 %
Total	141.38	17.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.44	20.48 %
Total	30.44	20.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.12	8.47 %
TRY2	2.02	13.20 %
TVR2	1.12	10.25 %
TNJ1	1.12	10.92 %
TRY3	0.87	10.26 %
NGT1	0.79	16.54 %
PDK1	0.49	12.51 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TRY4		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	30.44	20.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.91	27.48 %
Total	23.91	27.48 %

Branch *	MTD Sales L	Brand Share %
POY1	1.63	16.58 %
CUD1	0.83	10.87 %
KLM1	0.56	10.73 %
VCM1	0.28	4.29 %
ULP1	0.28	11.84 %
PRT1	0.27	6.28 %
NVL2	0.27	4.63 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	23.91	27.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.84	13.06 %
Total	17.84	13.02 %

Branch *	MTD Sales L	Brand Share %
CH05	1.67	10.40 %
CH42	1.21	7.39 %
AVD1	1.08	16.13 %
CH16	0.88	13.28 %
CH48	0.81	15.27 %
CH14	0.77	9.35 %
CH08	0.72	13.12 %
CH19	0.53	7.40 %
CZWH	0.47	7.86 %
CGL1	0.28	14.31 %
CH11	0.28	4.83 %
CH39	0.28	8.49 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.28	17.56 %
Total	17.84	13.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.81	13.81 %
Total	14.81	13.76 %

Branch *	MTD Sales L	Brand Share %
CH15	1.84	10.99 %
CH44	0.91	17.42 %
CH18	0.80	12.35 %
CH21	0.77	17.34 %
CH17	0.77	16.63 %
CH12	0.56	7.18 %
CH34	0.56	13.64 %
CH41	0.56	12.52 %
CH06	0.53	12.24 %
CH20	0.49	6.30 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	14.81	13.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.99	12.69 %
Total	13.99	12.59 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.25	13.00 %
NGR1	1.10	17.14 %
UDN1	0.28	9.58 %
TKS1	0.26	14.87 %
TVL2	0.25	4.61 %
APK1	0.01	0.27 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV	-0.77	12.56 %
TVL1	-3.99	-28.15 %
Total	13.99	12.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	13.39	16.18 %
Total	13.39	16.13 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.63	16.57 %
MDU6	0.80	11.22 %
KKD3	0.77	6.65 %
ATG1	0.53	11.36 %
MDU1	0.28	3.28 %
MPA1	0.28	13.71 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
KYK1	-0.04	-4.68 %
Total	13.39	16.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.32	22.41 %
Total	9.32	22.37 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.55	14.79 %
SBR1	0.28	6.16 %
KPM2	0.28	8.11 %
CYR1	0.28	16.06 %
ABR1	0.25	17.16 %
ANI1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	9.32	22.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.33	22.18 %
W-Disp	0.07	15.20 %
Total	8.40	22.10 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.53	15.68 %
KMR1	0.31	15.96 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	8.40	22.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.93	19.92 %
Total	7.93	19.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.02	14.89 %
ERD1	0.56	12.16 %
HSR2	0.26	8.15 %
NKL2	0.26	12.50 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
Total	7.93	19.84 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.35	20.43 %
Total	1.35	20.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	12.02 %
Total	1.35	20.43 %