

MTD Sales  
204.28 L

Brand Share %  
18.53 %

Information:

MTD : 01-10-2025 To 07-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.53 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 204.09      | 18.57 %       |
| W-Disp   | 0.20        | 6.06 %        |
| Total    | 204.28      | 18.53 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 34.98       | 16.26 %       |
| TRICHY-01   | 33.39       | 20.53 %       |
| CHENNAI-01  | 32.93       | 17.00 %       |
| SOUTH-03    | 23.81       | 17.73 %       |
| SOUTH ARCOT | 18.89       | 20.72 %       |
| CHENNAI-02  | 17.90       | 13.70 %       |
| WEST-01     | 14.70       | 26.89 %       |
| WEST-02     | 13.71       | 23.36 %       |
| NORTH ARCOT | 11.16       | 22.06 %       |
| KL-SOUTH    | 2.82        | 25.95 %       |
| Total       | 204.28      | 18.53 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 34.98       | 16.28 %       |
| Total    | 34.98       | 16.26 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 4.43        | 14.44 %       |
| TVL1     | 2.21        | 8.59 %        |
| RPM1     | 2.20        | 17.98 %       |
| TUT2     | 1.11        | 9.97 %        |
| SVK1     | 1.09        | 14.93 %       |
| NGR1     | 0.83        | 7.27 %        |
| TKS1     | 0.82        | 10.54 %       |
| VLY1     | 0.54        | 12.59 %       |
| TYI1     | 0.51        | 15.13 %       |
| ARM1     | 0.29        | 10.37 %       |
| RND1     | 0.29        | 5.93 %        |
| SNL1     | 0.29        | 8.80 %        |
| TCN1     | 0.29        | 6.72 %        |
| VKM1     | 0.29        | 13.05 %       |
| ASM1     | 0.25        | 8.07 %        |
| KVT1     | 0.25        | 2.79 %        |
| KGL1     | 0.25        | 9.21 %        |
| COL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| Total    | 34.98       | 16.26 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 33.39       | 20.54 %       |
| Total    | 33.39       | 20.53 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 4.57        | 14.82 %       |
| TN11     | 1.31        | 8.26 %        |
| MVM1     | 1.12        | 16.08 %       |
| NGT1     | 0.78        | 14.06 %       |
| MDI1     | 0.54        | 14.73 %       |
| PDK1     | 0.27        | 8.52 %        |
| KIK1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 33.39       | 20.53 %       |

### CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 32.93       | 17.05 %       |
| Total    | 32.93       | 17.00 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH08     | 3.09        | 15.98 %       |
| CH05     | 1.85        | 14.05 %       |
| CH28     | 1.48        | 15.24 %       |
| CH16     | 1.35        | 7.65 %        |
| CH14     | 1.17        | 13.85 %       |
| CH22     | 1.09        | 16.50 %       |
| CH07     | 1.05        | 12.10 %       |
| CH19     | 1.03        | 10.53 %       |
| CZWH     | 0.74        | 14.75 %       |
| GUD1     | 0.26        | 5.85 %        |
| CH11     | 0.25        | 3.47 %        |
| CH37     | 0.25        | 17.99 %       |
| CH35     | 0.25        | 8.14 %        |
| CGL1     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 32.93       | 17.00 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 23.81       | 17.80 %       |
| Total    | 23.81       | 17.73 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KKD3     | 1.59        | 18.06 %       |
| MDU2     | 1.05        | 6.97 %        |
| SVG1     | 0.83        | 12.47 %       |
| MDU1     | 0.81        | 5.99 %        |
| KKD2     | 0.29        | 7.93 %        |
| MLR1     | 0.29        | 7.53 %        |
| TEN2     | 0.26        | 9.92 %        |
| ODM1     | 0.25        | 8.86 %        |
| PNI1     | 0.25        | 14.52 %       |
| TDI1     | 0.25        | 12.68 %       |
| MDU4     | 0.25        | 4.60 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| Total    | 23.81       | 17.73 %       |

### SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 18.83       | 20.68 %       |
| W-Disp   | 0.06        | 46.56 %       |
| Total    | 18.89       | 20.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 1.94        | 14.49 %       |
| KLM1     | 0.80        | 17.78 %       |
| CDM1     | 0.29        | 6.41 %        |
| TRK1     | 0.29        | 8.83 %        |
| KML1     | 0.25        | 10.65 %       |
| VPM2     | 0.06        | 1.41 %        |
| NVL2     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| Total    | 18.89       | 20.72 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.83       | 13.73 %       |
| W-Disp   | 0.07        | 9.08 %        |
| Total    | 17.90       | 13.70 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 2.22        | 10.15 %       |
| CH03     | 1.96        | 14.89 %       |
| CH12     | 0.89        | 9.16 %        |
| CH24     | 0.58        | 14.04 %       |
| CH46     | 0.58        | 8.29 %        |
| CH41     | 0.57        | 16.54 %       |
| CH33     | 0.56        | 8.39 %        |
| UKI1     | 0.36        | 16.65 %       |
| MJR1     | 0.29        | 8.15 %        |
| GPD1     | 0.27        | 11.30 %       |
| CH09     | 0.25        | 3.93 %        |
| CH20     | 0.25        | 5.77 %        |
| CH01     |             | 0.00 %        |
| CH06     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| Total    | 17.90       | 13.70 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 14.70       | 27.03 %       |
| Total    | 14.70       | 26.89 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 3.21        | 17.27 %       |
| MPM1     | 0.29        | 12.29 %       |
| CBE1     | 0.25        | 11.98 %       |
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 14.70       | 26.89 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 13.64       | 23.35 %       |
| W-Disp   | 0.07        | 24.47 %       |
| Total    | 13.71       | 23.36 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NKL2     | 0.83        | 15.11 %       |
| SLM1     | 0.54        | 8.22 %        |
| SGG1     | 0.29        | 16.33 %       |
| ERD1     | 0.29        | 4.07 %        |
| ERD2     | 0.25        | 3.27 %        |
| RSP1     | 0.22        | 15.11 %       |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 13.71       | 23.36 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 11.16       | 22.18 %       |
| Total    | 11.16       | 22.06 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ABR1     | 0.29        | 12.72 %       |
| AKM1     | 0.29        | 14.55 %       |
| BGR1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| VSI1     | -0.25       | -40.74 %      |
| WJD1     | -0.25       | -12.81 %      |
| Total    | 11.16       | 22.06 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 2.82        | 25.95 %       |
| Total    | 2.82        | 25.95 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     |             | 0.00 %        |
| Total    | 2.82        | 25.95 %       |