

MTD Sales
128.08 L

Brand Share %
16.08 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	127.74	16.07 %
W-Disp	0.34	16.91 %
Total	128.08	16.08 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	31.80	15.01 %
TRICHY-01	22.69	20.49 %
SOUTH-01	19.15	18.21 %
CHENNAI-02	15.67	13.57 %
WEST-02	10.75	29.00 %
SOUTH-03	8.87	9.09 %
SOUTH ARCOT	7.99	16.32 %
NORTH ARCOT	7.67	17.28 %
WEST-01	3.49	17.11 %
KL-SOUTH		0.00 %
Total	128.08	16.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.80	15.03 %
Total	31.80	15.01 %

Branch *	MTD Sales L	Brand Share %
CH11	2.32	6.94 %
CH16	2.04	15.01 %
CH05	2.04	13.31 %
CH14	1.40	10.65 %
CH08	1.37	8.85 %
CH48	1.14	6.87 %
CH07	1.12	15.97 %
CH28	0.78	14.48 %
CH22	0.50	12.09 %
CH45	0.50	7.80 %
MRM1	0.25	7.80 %
CH37		0.00 %
CH38		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	31.80	15.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.69	20.54 %
Total	22.69	20.49 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.87	11.70 %
NGT1	0.56	10.67 %
TNJ1	0.52	6.11 %
TVR2	0.31	10.04 %
APM1	0.29	15.21 %
TRY3	0.29	7.91 %
TYR1	0.25	10.90 %
MDI1	0.25	5.53 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
Total	22.69	20.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.15	18.28 %
Total	19.15	18.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.26	14.32 %
TVL1	1.05	11.21 %
VLY1	0.78	13.75 %
KVT1	0.58	8.56 %
NGR1	0.56	8.88 %
TCN1	0.54	8.58 %
TKS1	0.29	15.15 %
TKY1	0.25	15.60 %
SVK1	0.25	6.61 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
UDN1	-0.06	-2.62 %
Total	19.15	18.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.67	13.59 %
Total	15.67	13.57 %

Branch *	MTD Sales L	Brand Share %
CH15	0.75	4.83 %
CH03	0.54	4.60 %
CH09	0.54	13.00 %
CH21	0.54	7.06 %
CH27	0.54	13.79 %
CH06	0.30	3.86 %
CH33	0.28	11.39 %
CH17	0.25	6.69 %
CH23	0.25	12.71 %
MJR1	0.25	7.53 %
CH20		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46	-0.04	-3.78 %
CH24	-0.26	-7.82 %
Total	15.67	13.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.68	28.87 %
W-Disp	0.07	100.00 %
Total	10.75	29.00 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	10.75	29.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.80	9.03 %
W-Disp	0.07	50.45 %
Total	8.87	9.09 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.80	12.71 %
KRR1	0.79	12.09 %
MDU1	0.50	2.28 %
MDU6	0.29	4.05 %
DGL2	0.27	14.18 %
TEN2	0.07	4.42 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
Total	8.87	9.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.99	16.37 %
Total	7.99	16.32 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.11	15.81 %
CDM1	0.29	14.00 %
KML1	0.29	15.68 %
NVL2	0.29	8.26 %
POY2	0.27	9.91 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
Total	7.99	16.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.67	17.28 %
Total	7.67	17.28 %

Branch *	MTD Sales L	Brand Share %
WJP1	0.29	13.82 %
AKM1	0.28	7.06 %
VEL2	0.25	5.46 %
ANI1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	7.67	17.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.29	16.36 %
W-Disp	0.20	72.57 %
Total	3.49	17.11 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.07	9.46 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
Total	3.49	17.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %