



TN : VOLTAS Sales Performance 08/05/2026 9:13 AM

MTD Sales
1,284.98 L

Brand Share %
17.35 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,277.37	17.31 %
W-Disp	4.42	55.36 %
D-Freez	3.19	16.45 %
Total	1,284.98	17.35 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	220.83	18.16 %
CHENNAI-01	208.80	17.67 %
CHENNAI-02	165.11	16.78 %
SOUTH-01	147.42	14.35 %
SOUTH-03	127.59	13.77 %
NORTH ARCOT	117.86	21.98 %
SOUTH ARCOT	115.92	19.82 %
WEST-02	113.30	19.67 %
WEST-01	68.15	18.20 %
Total	1,284.98	17.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	219.62	18.13 %
W-Disp	0.76	61.35 %
D-Freez	0.44	14.96 %
Total	220.83	18.16 %

Branch *	MTD Sales L	Brand Share %
TRY1	31.37	14.69 %
TNJ1	8.07	11.12 %
MDI1	7.97	17.12 %
KUM1	5.16	7.67 %
TRY3	4.74	15.57 %
KIK1	4.50	12.55 %
TVR2	4.21	5.90 %
PDK1	3.98	11.67 %
MSI1	2.79	12.73 %
ORU1	2.59	16.55 %
NCK1	2.56	15.83 %
APM1	2.43	11.42 %
WTRZ	-0.82	9.38 %
Total	220.83	18.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	207.46	17.62 %
W-Disp	0.88	57.12 %
D-Freez	0.46	15.86 %
Total	208.80	17.67 %

Branch *	MTD Sales L	Brand Share %
CH05	11.91	13.75 %
CH48	8.13	16.53 %
CH28	7.98	16.12 %
CH30	6.98	15.04 %
GUD1	6.55	17.15 %
CH45	6.23	15.32 %
CH49	6.13	14.94 %
CH25	6.07	15.63 %
AVD1	5.09	13.18 %
CGL1	3.71	13.15 %
CH39	3.26	12.75 %
CZWH	3.17	4.93 %
CH37	2.97	15.77 %
CH35	2.31	7.57 %
CH26	1.53	16.71 %
GUD2	1.51	8.15 %
WHC3		0.00 %
WCHN	-4.39	14.37 %
Total	208.80	17.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	163.68	16.68 %
W-Disp	1.03	68.35 %
D-Freez	0.40	30.00 %
Total	165.11	16.78 %

Branch *	MTD Sales L	Brand Share %
CH15	15.45	15.68 %
CH12	9.38	14.62 %
CH24	8.43	13.47 %
CH21	7.63	10.81 %
CH18	7.43	15.95 %
CH33	5.91	16.72 %
CH06	5.61	12.51 %
CH50	4.81	12.53 %
CH34	4.51	16.63 %
MJR1	3.54	10.15 %
CH43	2.97	11.42 %
GPD1	2.88	14.19 %
CH51	2.48	8.63 %
CH31	1.70	9.03 %
CH32	0.57	10.20 %
Total	165.11	16.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	147.15	14.37 %
W-Disp	0.14	31.29 %
D-Freez	0.13	4.68 %
Total	147.42	14.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	16.15	15.60 %
KVT1	6.72	12.09 %
SVK1	5.35	15.61 %
TVL1	5.18	4.23 %
RND1	5.13	10.88 %
NGR1	5.01	7.20 %
TKS2	3.44	11.02 %
APK1	3.25	17.00 %
TKS1	3.01	12.34 %
VLV1	2.70	5.07 %
SNL1	2.65	17.10 %
ARM1	1.91	13.47 %
ASM1	1.74	11.11 %
SDI1	1.73	12.00 %
UDN1	1.67	12.80 %
PDI1	1.29	11.54 %
MMT1	1.25	7.44 %
KYR1	1.11	9.32 %
TKY1	0.85	8.90 %
SKD1	0.65	4.25 %
KSM1	0.60	16.81 %
KGL1	0.56	4.29 %
SGT1	0.54	11.91 %
COL1	0.54	10.97 %
WHTV		0.00 %
Total	147.42	14.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	127.10	13.78 %
W-Disp	0.28	54.36 %
D-Freez	0.21	5.96 %
Total	127.59	13.77 %

Branch *	MTD Sales L	Brand Share %
DGL1	17.59	11.38 %
MDU2	6.98	12.32 %
MDU1	4.18	4.50 %
DGL2	4.12	16.95 %
ATG1	4.03	11.14 %
MDU3	3.25	10.59 %
SVG1	2.89	11.12 %
MDU7	2.14	6.91 %
MLR1	1.78	14.11 %
MNM1	1.67	16.98 %
KYK1	1.53	10.41 %
MDU6	1.32	3.35 %
TEN2	1.28	13.60 %
SGP1	1.25	13.88 %
ODM1	1.18	7.88 %
TEN1	1.16	9.38 %
MDU4	0.95	7.51 %
PKM1	0.89	13.72 %
BTU1	0.83	11.50 %
TDI1	0.64	3.50 %
KPT1	0.56	13.05 %
PVI1	0.42	2.35 %
CBM1	0.35	3.61 %
NTM1	0.28	4.30 %
CMR1		0.00 %
DKI1		0.00 %
Total	127.59	13.77 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	117.43	22.03 %
W-Disp	0.22	20.35 %
D-Freez	0.21	10.12 %
Total	117.86	21.98 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.19	13.51 %
VEL1	6.37	17.22 %
SBR1	5.41	12.16 %
GDM1	2.18	16.19 %
WJD1	1.88	9.14 %
CPT1	1.79	14.03 %
VNB1	1.49	11.11 %
BGR1	0.28	8.84 %
Total	117.86	21.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	115.37	19.79 %
D-Freez	0.41	23.14 %
W-Disp	0.15	64.98 %
Total	115.92	19.82 %

Branch *	MTD Sales L	Brand Share %
CUD1	8.11	13.43 %
POY2	5.31	13.59 %
KML1	4.83	15.02 %
NVL2	3.63	10.07 %
TDM1	1.87	10.29 %
MKM1	1.53	11.09 %
STP1	0.33	3.33 %
Total	115.92	19.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	112.28	19.53 %
D-Freez	0.73	100.00 %
W-Disp	0.29	63.64 %
Total	113.30	19.67 %

Branch *	MTD Sales L	Brand Share %
ERD1	7.24	10.95 %
SLM1	5.93	10.66 %
ATU1	4.00	16.24 %
NKL2	3.42	12.77 %
MTR1	3.35	14.83 %
KRI1	1.77	11.60 %
PDR1	1.22	13.03 %
KAM1	1.15	15.77 %
HSR2	1.13	8.96 %
APN1	1.02	8.20 %
KMM1	0.99	8.31 %
CMI1	0.60	9.81 %
HSR1	0.55	6.89 %
KVP1	0.41	5.26 %
PLC1	0.33	5.09 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	113.30	19.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.26	18.08 %
W-Disp	0.67	70.27 %
D-Freez	0.22	14.49 %
Total	68.15	18.20 %

Branch *	MTD Sales L	Brand Share %
TPR2	2.48	12.27 %
AVI1	1.97	16.43 %
CBE1	1.89	9.62 %
CBE3	1.19	10.26 %
DPM2	0.98	11.97 %
SYM2	0.89	15.13 %
TPR3	0.89	8.25 %
KMD1	0.33	5.34 %
KGM1	0.32	3.79 %
CBE4	0.28	1.43 %
TPR1	0.28	1.12 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.55	7.20 %
Total	68.15	18.20 %