

MTD Sales
102.19 L

Brand Share %
24.46 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	102.05	24.60 %
W-Disp	0.14	4.69 %
Total	102.19	24.46 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	21.58	28.94 %
TRICHY-01	15.93	27.79 %
SOUTH-01	15.23	20.85 %
SOUTH-03	10.49	23.84 %
CHENNAI-02	9.23	18.09 %
NORTH ARCOT	9.23	37.15 %
SOUTH ARCOT	8.32	23.88 %
WEST-02	6.46	20.99 %
WEST-01	3.72	17.74 %
KL-SOUTH	2.00	31.60 %
Total	102.19	24.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.58	29.34 %
Total	21.58	28.94 %

Branch *	MTD Sales L	Brand Share %
CH42	1.05	6.36 %
CH08	0.53	6.59 %
CH14	0.28	23.38 %
CH22	0.26	22.69 %
AVD1	0.23	5.37 %
CH11		0.00 %
CH16		0.00 %
CH37		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	21.58	28.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.86	27.74 %
W-Disp	0.07	45.33 %
Total	15.93	27.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.20	9.76 %
KUM1	0.91	19.97 %
TNJ1	0.75	18.34 %
TVR2	0.69	23.57 %
TYR1	0.26	16.94 %
PDK1	0.25	13.59 %
TNJ2	0.23	8.73 %
APM1		0.00 %
ORU1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
Total	15.93	27.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.23	20.89 %
Total	15.23	20.85 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.56	14.78 %
TUT2	0.72	20.05 %
KVT1	0.46	10.70 %
UDN1	0.29	17.99 %
APK2	0.26	23.66 %
RND1	0.26	8.17 %
TKY1	0.26	17.66 %
TYI1	0.26	19.42 %
MMT1	0.26	6.26 %
APK1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
NGR1	-0.23	-3.51 %
Total	15.23	20.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.42	23.93 %
W-Disp	0.07	15.29 %
Total	10.49	23.84 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.69	13.36 %
ATG1	0.53	15.43 %
MDU2	0.26	11.23 %
SVG1	0.26	17.13 %
MPA1	0.23	7.61 %
CBM1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	10.49	23.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.23	18.20 %
Total	9.23	18.09 %

Branch *	MTD Sales L	Brand Share %
CH15	1.58	15.06 %
CH09	0.53	13.07 %
CH03	0.49	11.75 %
CH24	0.46	24.39 %
CH12	0.25	21.07 %
CH06		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
CH44	-0.28	-258.49 %
Total	9.23	18.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.23	37.49 %
Total	9.23	37.15 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.23	20.33 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	9.23	37.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.32	23.94 %
Total	8.32	23.88 %

Branch *	MTD Sales L	Brand Share %
POY2	0.95	12.50 %
NVL2	0.26	13.19 %
VPM2	0.26	19.13 %
TDM1	0.23	20.45 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	8.32	23.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.46	21.18 %
Total	6.46	20.99 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.58	17.26 %
SLM3	0.52	22.49 %
ERD2	0.32	11.51 %
SLM2	0.27	19.94 %
VKL1	0.26	16.76 %
ATU1	0.23	9.37 %
NKL2	0.23	6.72 %
APN1		0.00 %
CMI1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SLM1		0.00 %
TRM1		0.00 %
Total	6.46	20.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.72	17.95 %
Total	3.72	17.74 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.26	13.81 %
TPR2	0.23	13.57 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	3.72	17.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.00	31.60 %
Total	2.00	31.60 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.23	6.83 %
PAS1		0.00 %
Total	2.00	31.60 %