

MTD Sales
194.50 L

Brand Share %
18.89 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	194.30	18.92 %
W-Disp	0.20	7.00 %
Total	194.50	18.89 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	32.25	20.65 %
SOUTH-01	32.19	16.54 %
CHENNAI-01	31.51	17.24 %
SOUTH-03	23.25	18.35 %
SOUTH ARCOT	17.29	20.12 %
CHENNAI-02	16.76	13.98 %
WEST-01	14.70	28.92 %
WEST-02	13.14	24.19 %
NORTH ARCOT	10.59	21.99 %
KL-SOUTH	2.82	27.30 %
Total	194.50	18.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.25	20.65 %
Total	32.25	20.65 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.30	14.91 %
TNJ1	1.31	8.26 %
MVM1	1.12	16.08 %
NGT1	0.78	16.59 %
MDI1	0.54	14.73 %
APM1	0.29	18.57 %
PDK1	0.27	9.43 %
KIK1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	32.25	20.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.19	16.57 %
Total	32.19	16.54 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.25	11.68 %
TVL1	2.21	9.47 %
TUT2	1.11	10.28 %
SVK1	1.09	16.59 %
TKS1	0.82	11.51 %
NGR1	0.58	7.03 %
VLY1	0.54	12.59 %
ARM1	0.29	11.75 %
RND1	0.29	5.93 %
SNL1	0.29	9.62 %
TCN1	0.29	7.15 %
VKM1	0.29	15.34 %
ASM1	0.25	8.07 %
KVT1	0.25	3.22 %
TYI1	0.25	8.18 %
KGL1	0.25	9.21 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	32.19	16.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.51	17.29 %
Total	31.51	17.24 %

Branch *	MTD Sales L	Brand Share %
CH08	2.77	16.41 %
CH05	1.85	14.71 %
CH16	1.35	8.14 %
CH14	1.17	14.97 %
CH28	1.16	12.73 %
CH22	1.09	17.97 %
CH07	1.05	12.47 %
CH19	0.81	8.46 %
CZWH	0.74	14.75 %
CH11	0.25	3.60 %
CH37	0.25	17.99 %
CH35	0.25	8.92 %
CGL1		0.00 %
CH26		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD1		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	31.51	17.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	23.25	18.42 %
Total	23.25	18.35 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.32	16.78 %
MDU2	1.05	7.39 %
SVG1	0.83	12.47 %
MDU1	0.81	6.10 %
KKD2	0.29	8.59 %
MLR1	0.29	8.20 %
TEN2	0.26	9.92 %
ODM1	0.25	11.28 %
PNI1	0.25	14.52 %
TDI1	0.25	12.68 %
MDU4	0.25	5.09 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
Total	23.25	18.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.23	20.08 %
W-Disp	0.06	46.56 %
Total	17.29	20.12 %

Branch *	MTD Sales L	Brand Share %
POY2	2.21	18.59 %
POY1	1.94	14.82 %
CDM1	0.29	6.41 %
TRK1	0.29	8.83 %
KML1	0.25	12.13 %
VPM2	0.06	1.41 %
NVL2		0.00 %
PRT1		0.00 %
ULP1		0.00 %
Total	17.29	20.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.70	14.00 %
W-Disp	0.07	10.07 %
Total	16.76	13.98 %

Branch *	MTD Sales L	Brand Share %
CH15	2.22	10.74 %
CH03	1.66	15.17 %
CH12	0.89	9.53 %
CH24	0.58	14.11 %
CH46	0.58	8.29 %
UKI1	0.36	16.65 %
CH33	0.29	4.77 %
MJR1	0.29	9.84 %
GPD1	0.27	10.21 %
CH09	0.25	4.13 %
CH20	0.25	5.77 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH34		0.00 %
Total	16.76	13.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.70	29.00 %
Total	14.70	28.92 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.29	14.04 %
CBE1	0.25	11.88 %
ANR1		0.00 %
AVI1		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	14.70	28.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.07	24.18 %
W-Disp	0.07	24.47 %
Total	13.14	24.19 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.83	15.11 %
SLM1	0.54	8.60 %
ERD1	0.29	4.46 %
ERD2	0.25	3.97 %
RSP1	0.22	15.11 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	13.14	24.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.59	22.12 %
Total	10.59	21.99 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.29	12.72 %
AKM1	0.29	14.55 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
VSI1	-0.25	-40.74 %
Total	10.59	21.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.82	27.30 %
Total	2.82	27.30 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	2.82	27.30 %