

MTD Sales
58.93 L

Brand Share %
12.36 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	57.90	12.61 %
Stab-HA	0.75	4.90 %
W-Disp	0.27	12.73 %
Total	58.93	12.36 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	17.46	18.61 %
CHENNAI-01	12.02	14.44 %
SOUTH-01	11.46	11.78 %
SOUTH-03	5.45	8.07 %
CHENNAI-02	3.88	8.38 %
WEST-01	3.47	17.71 %
NORTH ARCOT	2.00	9.89 %
WEST-02	1.77	12.11 %
SOUTH ARCOT	0.89	3.40 %
KL-SOUTH	0.54	6.68 %
Total	58.93	12.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.33	18.97 %
W-Disp	0.07	28.94 %
Stab-HA	0.06	2.61 %
Total	17.46	18.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.86	10.74 %
TVR2	0.54	8.20 %
PBR2	0.38	8.64 %
NGT1	0.27	10.42 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
TVR1		0.00 %
Total	17.46	18.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.02	15.08 %
Total	12.02	14.44 %

Branch *	MTD Sales L	Brand Share %
CH05	0.31	11.64 %
CH16	0.30	5.27 %
CH45	0.28	10.04 %
CH42	0.27	6.78 %
CH30	0.27	8.71 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CZWH		0.00 %
GUD1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	12.02	14.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.43	12.06 %
Stab-HA	0.03	1.42 %
Total	11.46	11.78 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.28	10.44 %
TVL1	0.37	6.26 %
SKD1	0.30	12.06 %
KVT1	0.27	5.34 %
SNL1	0.27	11.83 %
RPM1	0.27	6.31 %
S2SD	0.03	4.67 %
TKS2	0.03	4.84 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	11.46	11.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	5.16	8.01 %
Stab-HA	0.28	10.24 %
Total	5.45	8.07 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.55	12.33 %
DGL1	0.27	7.85 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
Total	5.45	8.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.88	8.70 %
Total	3.88	8.38 %

Branch *	MTD Sales L	Brand Share %
CH03	0.54	10.48 %
CH06		0.00 %
CH09		0.00 %
CH18		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH46		0.00 %
MJR1		0.00 %
UKI1		0.00 %
CH20		0.00 %
Total	3.88	8.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.03	16.27 %
Stab-HA	0.36	54.35 %
W-Disp	0.07	25.51 %
Total	3.47	17.71 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.07	5.62 %
AVI1		0.00 %
CBE6		0.00 %
KMD1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	3.47	17.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.00	10.56 %
Total	2.00	9.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.27	6.37 %
TRL1	0.26	11.12 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.00	9.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.61	11.47 %
W-Disp	0.14	63.49 %
Stab-HA	0.02	5.73 %
Total	1.77	12.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.07	5.13 %
WZWH	0.02	6.56 %
APN1		0.00 %
ERD1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.77	12.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.89	3.62 %
Total	0.89	3.40 %

Branch *	MTD Sales L	Brand Share %
POY1	0.28	10.13 %
ULP1	0.27	7.34 %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.89	3.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.54	6.73 %
Total	0.54	6.68 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.54	6.68 %