



# TN : VOLTAS Sales Performance 07/04/2026 9:13 AM

MTD Sales  
786.17 L

Brand Share %  
14.18 %

Information:

MTD : 01-04-2026 To 06-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	783.14	14.19 %
W-Disp	2.81	45.88 %
D-Freez	0.22	1.22 %
<b>Total</b>	<b>786.17</b>	<b>14.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	137.80	15.98 %
SOUTH-01	113.96	11.42 %
CHENNAI-01	105.82	15.54 %
SOUTH-03	101.31	13.65 %
WEST-02	91.80	18.40 %
CHENNAI-02	77.76	13.32 %
WEST-01	54.87	10.32 %
NORTH ARCOT	52.23	15.62 %
SOUTH ARCOT	50.61	16.24 %
<b>Total</b>	<b>786.17</b>	<b>14.18 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	137.80	16.05 %
<b>Total</b>	<b>137.80</b>	<b>15.98 %</b>

Branch *	MTD Sales L	Brand Share %
TRY3	5.25	9.74 %
TVR2	4.72	11.67 %
TYR1	3.84	10.53 %
TNJ1	3.81	10.11 %
KUM1	3.79	8.05 %
PDK1	1.80	9.47 %
TRY2	1.76	7.10 %
NMM1	0.58	8.61 %
APM1	0.33	6.19 %
NCK1	0.29	3.01 %
TZSD		0.00 %
<b>Total</b>	<b>137.80</b>	<b>15.98 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.82	11.46 %
W-Disp	0.14	40.53 %
<b>Total</b>	<b>113.96</b>	<b>11.42 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	11.23	9.09 %
TUT1	8.96	9.10 %
NGR1	6.35	7.15 %
TUT2	5.18	12.18 %
MAR1	5.09	13.47 %
ERL2	2.74	11.12 %
KVT1	2.73	6.30 %
SVK1	2.03	6.38 %
TKS1	1.83	7.00 %
SNL1	1.68	12.19 %
SDI1	1.65	8.72 %
TYI1	1.53	9.36 %
RND1	1.50	5.95 %
ARM1	1.13	8.75 %
RPM1	0.92	3.77 %
KGL1	0.86	4.19 %
VKM1	0.60	6.45 %
TKY1	0.60	5.44 %
MMT1	0.58	2.53 %
PDI1	0.56	4.04 %
KSM1	0.29	5.46 %
SKD1	0.28	4.06 %
KYR1	0.25	2.51 %
SGT1		0.00 %
<b>Total</b>	<b>113.96</b>	<b>11.42 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.29	15.38 %
W-Disp	1.53	54.07 %
<b>Total</b>	<b>105.82</b>	<b>15.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	8.71	13.90 %
CH05	4.31	9.37 %
CH45	3.16	11.84 %
CH42	3.11	11.27 %
CH49	3.05	11.26 %
CH28	2.82	10.42 %
CH25	2.14	7.40 %
CH35	1.76	9.47 %
CGL1	1.44	12.64 %
CH39	1.43	9.95 %
GUD2	0.88	9.01 %
SKL1	0.84	4.68 %
CZWH	0.50	10.54 %
CH37	0.31	2.21 %
CH40		0.00 %
MC09		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>105.82</b>	<b>15.54 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	101.31	13.70 %
<b>Total</b>	<b>101.31</b>	<b>13.65 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	6.28	12.69 %
MDU1	5.44	4.73 %
KKD3	3.59	10.63 %
MDU3	2.62	13.35 %
MDU6	1.99	5.88 %
MDU7	1.79	6.93 %
CMR1	1.18	6.54 %
ATG1	1.17	6.42 %
KYK1	0.86	9.72 %
DKI1	0.58	3.44 %
SGP1	0.56	9.27 %
CBM1	0.31	1.96 %
ODM1	0.29	3.45 %
PNV2	0.29	2.87 %
PVI1	0.29	3.34 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>101.31</b>	<b>13.65 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	91.32	18.39 %
W-Disp	0.48	75.90 %
<b>Total</b>	<b>91.80</b>	<b>18.40 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	9.33	13.80 %
SLM1	6.04	13.17 %
WHKP	3.78	13.92 %
NKL2	2.96	11.14 %
ATU1	1.87	13.25 %
MCR1	0.86	7.05 %
MTR1	0.86	7.76 %
TCG1	0.86	5.15 %
VKL1	0.86	11.71 %
HSR2	0.60	6.47 %
SGI1	0.58	9.43 %
HSR1	0.29	2.46 %
PLC1	0.29	5.41 %
WZWH		0.00 %
WHPD	-0.49	8.88 %
<b>Total</b>	<b>91.80</b>	<b>18.40 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	77.41	13.30 %
D-Freez	0.22	21.19 %
W-Disp	0.13	21.44 %
<b>Total</b>	<b>77.76</b>	<b>13.32 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	6.20	11.08 %
CH03	5.83	10.08 %
CH21	3.84	10.51 %
CH17	3.27	11.72 %
MJR1	2.57	11.41 %
CH20	2.40	11.17 %
CH33	2.28	11.03 %
CH34	1.71	8.22 %
CH43	1.48	9.21 %
CH12	1.44	4.18 %
CH50	0.30	0.97 %
MC06	0.28	9.38 %
CH32		0.00 %
<b>Total</b>	<b>77.76</b>	<b>13.32 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.70	10.32 %
W-Disp	0.16	52.92 %
<b>Total</b>	<b>54.87</b>	<b>10.32 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	16.61	13.75 %
TPR2	3.56	8.87 %
SNR1	3.48	10.80 %
PLI1	2.96	9.72 %
CBE1	2.95	11.77 %
CBE4	2.72	6.81 %
GBM1	1.45	12.15 %
CBE6	1.44	5.75 %
MPM1	1.43	8.54 %
TPR3	1.28	9.57 %
AVI1	1.13	8.40 %
CBE5	0.95	7.45 %
UMP1	0.87	7.39 %
PDM1	0.59	5.46 %
KMD1	0.29	3.63 %
SUL1	0.29	2.44 %
TPR1	0.29	1.02 %
PPI1	0.28	4.97 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>54.87</b>	<b>10.32 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	51.94	15.67 %
W-Disp	0.29	39.70 %
Total	52.23	15.62 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.13	13.42 %
AKM1	2.40	12.17 %
SBR1	2.23	9.09 %
VEL1	1.90	11.43 %
WJP1	1.18	9.54 %
CGM1	1.15	13.87 %
KPM2	0.84	2.63 %
VNB1	0.55	3.48 %
CPT1	0.29	3.95 %
SLG1	0.29	3.43 %
BGR1		0.00 %
UGI1		0.00 %
Total	52.23	15.62 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	50.55	16.33 %
W-Disp	0.07	100.00 %
Total	50.61	16.24 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.30	1.06 %
STP1	0.29	5.52 %
VPM1	0.29	9.65 %
KML1	0.29	2.18 %
NVL2		0.00 %
Total	50.61	16.24 %