

MTD Sales
130.49 L

Brand Share %
18.89 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	130.42	18.94 %
W-Disp	0.07	3.25 %
Total	130.49	18.89 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	28.30	22.04 %
SOUTH ARCOT	23.07	28.59 %
CHENNAI-01	16.50	14.09 %
CHENNAI-02	14.26	15.68 %
SOUTH-01	12.90	14.24 %
SOUTH-03	12.82	16.92 %
NORTH ARCOT	8.17	21.96 %
WEST-01	6.83	21.86 %
WEST-02	6.57	19.24 %
KL-SOUTH	1.06	23.98 %
Total	130.49	18.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.30	22.05 %
Total	28.30	22.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.88	8.17 %
TVR2	1.12	13.66 %
TNJ1	1.12	11.53 %
TRY3	0.87	10.26 %
PDK1	0.49	15.06 %
NGT1	0.25	6.22 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TRY4		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	28.30	22.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.07	28.59 %
Total	23.07	28.59 %

Branch *	MTD Sales L	Brand Share %
POY1	1.63	18.48 %
CUD1	0.83	11.74 %
KLM1	0.56	12.10 %
VCM1	0.28	4.29 %
ULP1	0.28	11.84 %
PRT1	0.27	6.28 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
NVL2	-0.01	-0.31 %
Total	23.07	28.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.50	14.13 %
Total	16.50	14.09 %

Branch *	MTD Sales L	Brand Share %
CH05	1.67	11.22 %
CH42	1.21	7.55 %
CH07	1.05	15.58 %
CH16	0.88	14.68 %
CH14	0.77	10.46 %
CH08	0.72	13.89 %
CH48	0.53	12.04 %
CH19	0.53	9.40 %
CGL1	0.28	14.31 %
CH11	0.28	6.93 %
CH39	0.28	8.49 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC09		0.00 %
WCHN	-0.28	17.56 %
Total	16.50	14.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.26	15.76 %
Total	14.26	15.68 %

Branch *	MTD Sales L	Brand Share %
CH15	1.84	17.98 %
CH17	0.77	17.99 %
CH12	0.56	9.32 %
CH34	0.56	15.93 %
CH41	0.56	13.43 %
CH06	0.53	12.24 %
CH18	0.53	9.46 %
CH20	0.49	6.58 %
CH21	0.49	12.54 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	14.26	15.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.90	14.34 %
Total	12.90	14.24 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.25	15.88 %
APK1	0.29	7.18 %
UDN1	0.28	10.44 %
TKS1	0.26	14.87 %
TVL2	0.25	7.60 %
ASM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV	-0.77	12.56 %
TVL1	-4.58	-41.90 %
Total	12.90	14.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	12.82	16.95 %
Total	12.82	16.92 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.33	15.80 %
KKD3	0.77	7.00 %
MDU6	0.53	8.98 %
ATG1	0.53	12.02 %
MDU1	0.28	3.53 %
MPA1	0.28	16.43 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
KYK1	-0.04	-3.83 %
Total	12.82	16.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.17	22.00 %
Total	8.17	21.96 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.55	14.79 %
SBR1	0.28	6.61 %
KPM2	0.28	12.37 %
ABR1	0.25	17.16 %
ANI1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	8.17	21.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.77	21.85 %
W-Disp	0.07	23.73 %
Total	6.83	21.86 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.35	18.62 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SNR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	6.83	21.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.57	19.29 %
Total	6.57	19.24 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.56	12.16 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
Total	6.57	19.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.06	23.98 %
Total	1.06	23.98 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	18.62 %
Total	1.06	23.98 %