

MTD Sales
125.01 L

Brand Share %
19.38 %

Information:

MTD : 01-10-2025 To 05-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	124.88	19.42 %
W-Disp	0.13	7.35 %
Total	125.01	19.38 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	24.16	19.47 %
SOUTH-01	22.23	17.63 %
TRICHY-01	20.01	21.19 %
SOUTH-03	17.06	18.96 %
CHENNAI-02	11.95	14.35 %
SOUTH ARCOT	8.25	20.99 %
WEST-01	7.94	33.24 %
NORTH ARCOT	7.21	21.50 %
WEST-02	5.90	21.22 %
KL-SOUTH	0.29	11.62 %
Total	125.01	19.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.16	19.50 %
Total	24.16	19.47 %

Branch *	MTD Sales L	Brand Share %
CH05	1.85	18.29 %
CH08	1.36	11.85 %
CH16	1.07	10.01 %
CH07	1.05	17.36 %
CH28	0.87	11.49 %
CH14	0.87	15.65 %
AVD1	0.54	17.02 %
CH19	0.54	8.25 %
CH11	0.25	7.58 %
CH35	0.25	10.03 %
CGL1		0.00 %
CH26		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD1		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	24.16	19.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.23	17.65 %
Total	22.23	17.63 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.42	15.53 %
TVL1	1.37	8.67 %
TKS1	0.82	14.90 %
TUT2	0.82	11.98 %
APK1	0.29	10.81 %
SNL1	0.29	10.57 %
VKM1	0.29	18.34 %
ASM1	0.25	12.57 %
KVT1	0.25	3.84 %
SDI1	0.25	16.80 %
TVL2	0.25	10.50 %
TYI1	0.25	13.40 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
NGR1		0.00 %
Total	22.23	17.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.01	21.19 %
Total	20.01	21.19 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.05	7.47 %
TRY3	0.83	13.82 %
TNJ2	0.58	16.47 %
MVM1	0.54	14.51 %
MDI1	0.29	11.83 %
PKD1	0.27	14.20 %
NGT1	0.25	14.55 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	20.01	21.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.06	19.03 %
Total	17.06	18.96 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.05	18.26 %
MDU2	1.05	9.66 %
SVG1	0.54	14.97 %
KKD2	0.29	8.59 %
MLR1	0.29	13.08 %
TEN2	0.26	12.24 %
MDU1	0.25	2.33 %
ODM1	0.25	17.64 %
TDI1	0.25	17.59 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
Total	17.06	18.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.88	14.35 %
W-Disp	0.07	15.19 %
Total	11.95	14.35 %

Branch *	MTD Sales L	Brand Share %
CH15	1.96	13.51 %
CH03	0.80	12.99 %
CH12	0.61	9.45 %
CH24	0.58	17.60 %
UKI1	0.36	19.06 %
CH46	0.29	4.77 %
CH09	0.25	5.50 %
CH20	0.25	7.64 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	11.95	14.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.19	20.90 %
W-Disp	0.06	46.56 %
Total	8.25	20.99 %

Branch *	MTD Sales L	Brand Share %
POY1	0.83	12.21 %
KLM1	0.51	19.18 %
CDM1	0.29	12.68 %
VPM2	0.06	3.57 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
Total	8.25	20.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.94	33.34 %
Total	7.94	33.24 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.29	19.07 %
ANR1		0.00 %
AVI1		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	7.94	33.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.21	21.68 %
Total	7.21	21.50 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.29	17.20 %
VEL2	0.27	15.98 %
ABR1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.21	21.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.90	21.33 %
Total	5.90	21.22 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.27	7.70 %
ERD2	0.25	5.30 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	5.90	21.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.29	11.62 %
Total	0.29	11.62 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.29	11.62 %