

MTD Sales
118.62 L

Brand Share %
17.15 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	118.28	17.15 %
W-Disp	0.34	18.33 %
Total	118.62	17.15 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	29.72	16.09 %
TRICHY-01	20.12	20.59 %
SOUTH-01	16.13	18.47 %
CHENNAI-02	15.30	15.33 %
WEST-02	10.20	30.29 %
SOUTH-03	8.28	9.89 %
SOUTH ARCOT	7.72	18.26 %
NORTH ARCOT	7.67	19.11 %
WEST-01	3.49	18.55 %
KL-SOUTH		0.00 %
Total	118.62	17.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.72	16.12 %
Total	29.72	16.09 %

Branch *	MTD Sales L	Brand Share %
CH11	2.32	7.65 %
CH05	2.04	13.94 %
CH16	1.69	14.41 %
CH14	1.40	12.66 %
CH08	1.37	11.55 %
CH48	0.82	5.63 %
CH28	0.78	15.57 %
CH22	0.50	15.22 %
CH45	0.50	9.98 %
TKM1	0.28	16.63 %
MRM1	0.25	8.61 %
CH37		0.00 %
CH38		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	29.72	16.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.12	20.63 %
Total	20.12	20.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.58	10.67 %
TNJ1	0.52	6.11 %
PDK1	0.50	16.91 %
TVR2	0.31	10.99 %
TRY3	0.29	7.91 %
PBR1	0.27	16.25 %
TYR1	0.25	13.87 %
MDI1	0.25	6.33 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
Total	20.12	20.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.13	18.56 %
Total	16.13	18.47 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.38	13.71 %
TVL1	0.81	9.90 %
NGR1	0.79	12.15 %
VLV1	0.78	14.70 %
KVT1	0.58	9.80 %
TCN1	0.54	12.73 %
SVK1	0.25	6.61 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
UDN1	-0.06	-8.16 %
Total	16.13	18.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.30	15.35 %
Total	15.30	15.33 %

Branch *	MTD Sales L	Brand Share %
CH15	0.75	6.60 %
CH03	0.54	5.11 %
CH09	0.54	13.86 %
CH21	0.54	7.70 %
CH27	0.54	16.19 %
CH06	0.30	4.95 %
CH20	0.28	7.79 %
CH33	0.28	13.26 %
CH17	0.25	8.75 %
CH23	0.25	14.44 %
MJR1	0.25	7.53 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46	-0.04	-5.78 %
CH24	-0.26	-9.30 %
Total	15.30	15.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.13	30.14 %
W-Disp	0.07	100.00 %
Total	10.20	30.29 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	10.20	30.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.21	9.81 %
W-Disp	0.07	100.00 %
Total	8.28	9.89 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.79	12.09 %
MDU2	0.52	14.45 %
MDU1	0.50	2.72 %
MDU6	0.29	4.41 %
DGL2	0.27	14.18 %
TEN2	0.07	6.13 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
Total	8.28	9.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.72	18.33 %
Total	7.72	18.26 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.84	13.11 %
KML1	0.29	15.68 %
NVL2	0.29	11.02 %
POY2	0.27	12.72 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
Total	7.72	18.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.67	19.11 %
Total	7.67	19.11 %

Branch *	MTD Sales L	Brand Share %
WJP1	0.29	13.82 %
AKM1	0.28	7.06 %
VEL2	0.25	6.46 %
ANI1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	7.67	19.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.29	17.77 %
W-Disp	0.20	72.57 %
Total	3.49	18.55 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.07	9.46 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
Total	3.49	18.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %