



# TN : VOLTAS Sales Performance 06/05/2026 9:13 AM

MTD Sales  
1,126.71 L

Brand Share %  
17.62 %

Information:

MTD : 01-05-2026 To 05-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,121.84	17.59 %
W-Disp	3.02	55.09 %
D-Freez	1.85	13.53 %
<b>Total</b>	<b>1,126.71</b>	<b>17.62 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	196.87	18.46 %
CHENNAI-01	172.79	17.19 %
CHENNAI-02	142.98	17.12 %
SOUTH-01	131.00	15.21 %
SOUTH-03	118.37	14.67 %
SOUTH ARCOT	102.62	20.30 %
NORTH ARCOT	102.17	22.41 %
WEST-02	97.63	18.97 %
WEST-01	62.27	18.11 %
<b>Total</b>	<b>1,126.71</b>	<b>17.62 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	196.28	18.44 %
W-Disp	0.36	80.90 %
D-Freez	0.23	11.83 %
<b>Total</b>	<b>196.87</b>	<b>18.46 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	28.03	15.14 %
MDI1	7.27	17.19 %
TNJ1	7.21	11.09 %
KUM1	4.88	8.63 %
TRY3	4.40	16.27 %
KIK1	3.93	12.94 %
MSI1	2.79	14.82 %
PDK1	2.70	9.43 %
TVR2	2.58	3.90 %
APM1	2.43	12.66 %
ORU1	2.21	14.78 %
NCK1	1.94	13.53 %
WTRZ	-0.82	16.75 %
<b>Total</b>	<b>196.87</b>	<b>18.46 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	171.73	17.13 %
W-Disp	0.74	64.88 %
D-Freez	0.32	18.99 %
<b>Total</b>	<b>172.79</b>	<b>17.19 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	9.12	12.71 %
CH08	7.38	15.18 %
CH30	6.35	15.38 %
CH28	5.85	14.57 %
CH25	5.43	15.87 %
CH45	5.12	14.62 %
CH49	5.00	15.31 %
AVD1	4.79	14.03 %
GUD1	4.75	15.16 %
CGL1	3.34	13.23 %
CH39	3.00	13.45 %
CH37	2.97	17.37 %
SKL1	2.47	15.72 %
CH35	2.31	8.84 %
GUD2	1.51	9.52 %
CZWH		0.00 %
WHC3		0.00 %
WCHN	-3.15	13.49 %
<b>Total</b>	<b>172.79</b>	<b>17.19 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	142.05	17.06 %
W-Disp	0.54	63.39 %
D-Freez	0.40	24.48 %
<b>Total</b>	<b>142.98</b>	<b>17.12 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	14.34	16.23 %
CH12	8.45	16.04 %
CH24	7.49	14.13 %
CH21	6.30	10.06 %
CH18	6.15	15.44 %
CH20	5.09	17.10 %
CH06	4.74	11.57 %
CH50	3.54	11.70 %
CH34	3.52	15.47 %
MJR1	3.17	11.03 %
GPD1	2.52	14.81 %
CH51	2.48	10.36 %
CH43	2.05	10.47 %
CH31	1.70	9.56 %
CH32	0.31	6.50 %
<b>Total</b>	<b>142.98</b>	<b>17.12 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	130.86	15.24 %
W-Disp	0.14	38.45 %
<b>Total</b>	<b>131.00</b>	<b>15.21 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	13.20	15.71 %
KVT1	6.39	13.21 %
TVL1	5.20	4.77 %
SVK1	4.96	15.70 %
RND1	4.53	13.43 %
NGR1	3.96	7.06 %
TKS2	3.44	13.97 %
TKS1	3.01	13.95 %
APK1	2.70	15.68 %
VLV1	2.39	5.29 %
ERL2	2.06	16.89 %
SDI1	1.73	13.56 %
ARM1	1.63	13.63 %
ASM1	1.44	11.32 %
UDN1	1.12	10.97 %
PDI1	0.99	11.60 %
MMT1	0.89	6.83 %
TKY1	0.85	10.23 %
KYR1	0.83	8.01 %
SKD1	0.65	4.75 %
KGL1	0.56	5.34 %
SGT1	0.54	13.69 %
KSM1	0.26	10.86 %
WHTV		0.00 %
<b>Total</b>	<b>131.00</b>	<b>15.21 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	118.10	14.68 %
W-Disp	0.28	54.36 %
Total	118.37	14.67 %

Branch *	MTD Sales L	Brand Share %
DGL1	17.59	12.19 %
MDU2	5.87	10.81 %
MDU1	4.18	6.02 %
SVG1	2.89	13.28 %
ATG1	2.67	9.43 %
MDU3	2.39	12.16 %
MDU7	1.83	6.43 %
MLR1	1.78	16.70 %
KYK1	1.53	12.30 %
USL1	1.50	13.76 %
TEN2	1.28	14.06 %
MDU4	1.28	10.97 %
SGP1	1.25	15.71 %
TEN1	1.16	10.23 %
PKM1	0.89	15.08 %
BTU1	0.83	12.46 %
MDU6	0.74	2.10 %
TDI1	0.64	4.51 %
KPT1	0.56	13.05 %
ODM1	0.55	4.92 %
PVI1	0.42	2.65 %
CBM1	0.35	4.01 %
NTM1	0.28	4.57 %
CMR1		0.00 %
DKI1		0.00 %
WHMD	-0.59	11.22 %
Total	118.37	14.67 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	102.21	20.26 %
D-Freez	0.26	29.06 %
W-Disp	0.15	100.00 %
Total	102.62	20.30 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.36	12.84 %
POY2	5.03	14.43 %
KML1	4.25	15.38 %
NVL2	2.99	9.77 %
TDM1	1.56	10.13 %
MKM1	1.23	9.88 %
STP1	0.33	3.80 %
Total	102.62	20.30 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	101.74	22.44 %
W-Disp	0.22	21.87 %
D-Freez	0.21	12.71 %
<b>Total</b>	<b>102.17</b>	<b>22.41 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	6.22	15.03 %
VEL1	5.34	16.21 %
SBR1	4.15	11.63 %
CPT1	1.79	15.98 %
GDM1	1.59	13.56 %
WJD1	1.50	7.70 %
VNB1	1.49	12.00 %
BGR1	0.28	9.77 %
<b>Total</b>	<b>102.17</b>	<b>22.41 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	97.20	18.90 %
W-Disp	0.22	56.84 %
D-Freez	0.22	100.00 %
<b>Total</b>	<b>97.63</b>	<b>18.97 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	5.67	9.59 %
SLM1	5.38	10.60 %
ATU1	3.38	15.59 %
NKL2	3.05	13.82 %
MTR1	2.35	11.82 %
KRI1	1.77	12.40 %
PDR1	1.22	13.97 %
KAM1	1.15	16.45 %
APN1	1.02	9.40 %
KMM1	0.99	8.76 %
HSR1	0.55	8.10 %
KVP1	0.41	5.44 %
CMI1	0.33	6.81 %
PLC1	0.33	5.92 %
HSR2	0.32	3.17 %
VKL1		0.00 %
WHKP		0.00 %
<b>Total</b>	<b>97.63</b>	<b>18.97 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	61.68	18.04 %
W-Disp	0.38	60.82 %
D-Freez	0.22	14.49 %
Total	62.27	18.11 %

Branch *	MTD Sales L	Brand Share %
TPR2	2.20	12.56 %
CBE1	1.53	8.55 %
SYM2	0.89	15.34 %
CBE3	0.89	8.11 %
TPR3	0.89	8.25 %
DPM2	0.60	8.33 %
KMD1	0.33	5.90 %
KGM1	0.32	3.92 %
CBE4	0.28	1.64 %
TPR1	0.28	1.19 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB	-0.29	6.58 %
Total	62.27	18.11 %