



# TN : VOLTAS Sales Performance 06/04/2026 9:13 AM

MTD Sales  
667.08 L

Brand Share %  
13.86 %

Information:

MTD : 01-04-2026 To 05-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	665.11	13.88 %
W-Disp	1.74	36.77 %
D-Freez	0.22	1.32 %
<b>Total</b>	<b>667.08</b>	<b>13.86 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	114.60	15.22 %
SOUTH-01	97.97	11.15 %
SOUTH-03	93.14	13.58 %
CHENNAI-01	81.45	15.18 %
WEST-02	75.71	17.67 %
CHENNAI-02	67.54	13.40 %
WEST-01	48.83	9.99 %
NORTH ARCOT	45.35	16.28 %
SOUTH ARCOT	42.49	16.45 %
<b>Total</b>	<b>667.08</b>	<b>13.86 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	114.60	15.29 %
<b>Total</b>	<b>114.60</b>	<b>15.22 %</b>

Branch *	MTD Sales L	Brand Share %
TRY3	4.69	9.47 %
TVR2	4.45	13.03 %
TYR1	3.51	9.98 %
KUM1	3.51	11.82 %
TNJ1	3.25	9.37 %
TRY2	1.76	10.98 %
PDK1	1.16	7.47 %
NMM1	0.58	9.99 %
APM1	0.33	6.53 %
NCK1	0.29	3.45 %
TZSD		0.00 %
<b>Total</b>	<b>114.60</b>	<b>15.22 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	97.90	11.19 %
W-Disp	0.07	25.42 %
<b>Total</b>	<b>97.97</b>	<b>11.15 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	8.93	8.58 %
TUT1	7.26	8.37 %
NGR1	4.87	6.60 %
TUT2	4.17	10.82 %
MAR1	3.78	11.75 %
KVT1	2.36	6.05 %
ERL2	2.13	9.63 %
SVK1	2.03	6.86 %
TKS1	1.83	7.82 %
SNL1	1.68	13.50 %
TYI1	1.53	10.88 %
SDI1	1.39	7.90 %
RND1	1.20	5.16 %
RPM1	0.92	4.05 %
ARM1	0.85	7.26 %
VKM1	0.60	6.71 %
TKY1	0.60	6.13 %
MMT1	0.58	2.91 %
PDI1	0.56	4.43 %
KGL1	0.29	1.60 %
KSM1	0.29	6.17 %
SKD1	0.28	4.41 %
KYR1	0.25	2.59 %
SGT1		0.00 %
<b>Total</b>	<b>97.97</b>	<b>11.15 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	93.14	13.64 %
<b>Total</b>	<b>93.14</b>	<b>13.58 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	5.59	12.14 %
MDU1	4.85	4.36 %
KKD3	3.26	10.73 %
MDU3	2.33	13.30 %
TMM1	2.29	13.57 %
MDU6	1.99	6.28 %
MDU7	1.79	7.09 %
CMR1	1.18	7.04 %
ATG1	0.88	5.77 %
KYK1	0.86	10.49 %
DKI1	0.58	3.87 %
SGP1	0.56	9.27 %
CBM1	0.31	2.20 %
ODM1	0.29	3.57 %
PNV2	0.29	2.95 %
PVI1	0.29	3.54 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>93.14</b>	<b>13.58 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.36	15.06 %
W-Disp	1.09	47.13 %
<b>Total</b>	<b>81.45</b>	<b>15.18 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	3.41	8.70 %
CH42	2.78	11.57 %
CH38	2.67	13.82 %
CH49	2.46	10.33 %
CH45	2.24	10.74 %
CH28	2.15	10.42 %
CH25	2.14	9.31 %
AVD1	2.13	11.39 %
CH35	1.76	10.67 %
CGL1	1.44	13.37 %
CH39	1.43	10.62 %
GUD2	0.88	11.34 %
SKL1	0.84	5.34 %
CZWH	0.50	11.83 %
CH37	0.31	2.49 %
CH40		0.00 %
MC09		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>81.45</b>	<b>15.18 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	75.63	17.71 %
W-Disp	0.08	50.51 %
<b>Total</b>	<b>75.71</b>	<b>17.67 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	7.00	12.23 %
ATU1	1.55	11.77 %
KMM1	1.16	12.80 %
NKL2	1.15	5.17 %
MCR1	0.86	7.45 %
TCG1	0.86	5.81 %
TRM1	0.86	10.16 %
MTR1	0.58	6.24 %
VKL1	0.58	9.35 %
HSR2	0.31	4.15 %
SGI1	0.29	5.46 %
HSR1	0.29	3.32 %
PLC1	0.29	6.01 %
WZWH		0.00 %
WHPD	-0.49	8.88 %
<b>Total</b>	<b>75.71</b>	<b>17.67 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	67.25	13.38 %
D-Freez	0.22	23.94 %
W-Disp	0.07	11.96 %
<b>Total</b>	<b>67.54</b>	<b>13.40 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	4.93	10.27 %
CH03	4.86	10.17 %
CH21	3.57	10.95 %
CH20	2.40	12.30 %
MJR1	2.29	11.68 %
CH33	2.28	13.40 %
CH17	2.20	9.61 %
CH43	1.48	9.63 %
CH12	1.44	4.62 %
CH31	1.25	13.41 %
PON1	1.25	13.15 %
CH34	0.68	3.98 %
CH50	0.30	1.12 %
CH32		0.00 %
MC06		0.00 %
<b>Total</b>	<b>67.54</b>	<b>13.40 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	48.75	10.00 %
W-Disp	0.08	36.31 %
<b>Total</b>	<b>48.83</b>	<b>9.99 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	14.42	13.01 %
SNR1	3.48	11.09 %
TPR2	2.99	7.89 %
PLI1	2.68	9.54 %
CBE1	2.68	11.81 %
CBE4	1.80	4.83 %
CBE6	1.44	6.50 %
TPR3	1.28	10.26 %
MPM1	1.16	7.55 %
AVI1	1.13	9.72 %
CBE5	0.95	7.63 %
GBM1	0.86	9.00 %
PDM1	0.59	5.81 %
KMD1	0.29	4.15 %
SUL1	0.29	2.89 %
UMP1	0.29	3.11 %
TPR1	0.29	1.12 %
PPI1	0.28	4.97 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>48.83</b>	<b>9.99 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	45.06	16.33 %
W-Disp	0.29	50.35 %
<b>Total</b>	<b>45.35</b>	<b>16.28 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	2.08	10.84 %
VEL1	1.90	12.09 %
SBR1	1.90	9.57 %
WJD1	0.89	10.90 %
WJP1	0.86	8.70 %
KPM2	0.84	3.08 %
VNB1	0.55	4.06 %
CPT1	0.29	5.65 %
SLG1	0.29	5.27 %
BGR1		0.00 %
UGI1		0.00 %
WHVL	-0.37	9.56 %
<b>Total</b>	<b>45.35</b>	<b>16.28 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	42.42	16.55 %
W-Disp	0.07	100.00 %
Total	42.49	16.45 %

Branch *	MTD Sales L	Brand Share %
POY2	3.38	13.26 %
CUD1	0.30	1.22 %
STP1	0.29	5.52 %
VPM1	0.29	9.65 %
KML1	0.29	2.36 %
NVL2		0.00 %
Total	42.49	16.45 %