

MTD Sales
21.32 L

Brand Share %
10.87 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	21.32	10.95 %
Total	21.32	10.87 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	3.46	10.76 %
CHENNAI-01	3.45	7.39 %
SOUTH ARCOT	3.20	22.32 %
NORTH ARCOT	2.83	27.78 %
SOUTH-03	2.19	11.36 %
SOUTH-01	2.10	7.45 %
CHENNAI-02	1.80	6.61 %
WEST-01	1.13	12.39 %
WEST-02	0.91	12.21 %
KL-SOUTH	0.26	17.23 %
Total	21.32	10.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.46	10.78 %
Total	3.46	10.76 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.31	8.08 %
TNJ1	0.28	7.46 %
KIK1	0.28	10.11 %
TRY1	0.27	5.29 %
TRY2	0.27	7.27 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NGT1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	3.46	10.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.45	7.41 %
Total	3.45	7.39 %

Branch *	MTD Sales L	Brand Share %
CH05	0.62	10.64 %
CH48	0.28	7.94 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
TKM1		0.00 %
CH07	-0.28	-19.78 %
Total	3.45	7.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.20	22.32 %
Total	3.20	22.32 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	3.20	22.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.83	27.97 %
Total	2.83	27.78 %

Branch *	MTD Sales L	Brand Share %
KPM2		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.83	27.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.19	11.40 %
Total	2.19	11.36 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	2.19	11.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.10	7.60 %
Total	2.10	7.45 %

Branch *	MTD Sales L	Brand Share %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
TVL1	-3.56	-510.60 %
Total	2.10	7.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.80	6.69 %
Total	1.80	6.61 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	1.80	6.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.13	12.48 %
Total	1.13	12.39 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
SNR1		0.00 %
TPR1		0.00 %
Total	1.13	12.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.91	12.21 %
Total	0.91	12.21 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
Total	0.91	12.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.26	17.23 %
Total	0.26	17.23 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.26	17.23 %