

MTD Sales
113.48 L

Brand Share %
19.49 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	113.35	19.52 %
W-Disp	0.13	8.41 %
Total	113.48	19.49 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	21.49	19.56 %
SOUTH-01	21.18	17.62 %
TRICHY-01	18.16	21.43 %
SOUTH-03	14.57	18.47 %
CHENNAI-02	10.32	14.28 %
SOUTH ARCOT	8.00	21.34 %
WEST-01	7.40	33.33 %
NORTH ARCOT	7.21	23.18 %
WEST-02	4.85	20.81 %
KL-SOUTH	0.29	12.94 %
Total	113.48	19.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.49	19.60 %
Total	21.49	19.56 %

Branch *	MTD Sales L	Brand Share %
CH05	1.59	17.33 %
CH16	1.07	12.79 %
CH08	1.06	10.98 %
CH07	1.05	19.05 %
CH28	0.87	12.51 %
CH14	0.87	17.41 %
CH48	0.80	17.12 %
AVD1	0.54	17.02 %
CH19	0.54	10.02 %
CH35	0.25	10.03 %
CGL1		0.00 %
CH11		0.00 %
CH26		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD1		0.00 %
TKM1		0.00 %
Total	21.49	19.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.18	17.65 %
Total	21.18	17.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.91	12.90 %
TVL1	1.37	9.29 %
TUT2	0.82	12.60 %
TKS1	0.53	10.21 %
APK1	0.29	12.34 %
SNL1	0.29	10.57 %
VKM1	0.29	18.34 %
ASM1	0.25	12.57 %
KVT1	0.25	4.41 %
SDI1	0.25	16.80 %
TVL2	0.25	12.00 %
TYI1	0.25	13.40 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
NGR1		0.00 %
Total	21.18	17.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.16	21.43 %
Total	18.16	21.43 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.80	6.18 %
TNJ2	0.58	16.47 %
TRY3	0.54	10.00 %
MDI1	0.29	13.46 %
MVM1	0.29	8.27 %
NGT1	0.25	14.55 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	18.16	21.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	14.57	18.54 %
Total	14.57	18.47 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.05	11.24 %
KKD3	0.54	14.16 %
SVG1	0.54	14.97 %
KKD2	0.29	8.59 %
MLR1	0.29	13.08 %
TEN2	0.26	12.24 %
MDU1	0.25	2.52 %
ODM1	0.25	17.64 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
Total	14.57	18.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.26	14.24 %
W-Disp	0.07	22.83 %
Total	10.32	14.28 %

Branch *	MTD Sales L	Brand Share %
CH15	1.42	10.88 %
CH24	0.58	17.60 %
UKI1	0.36	19.06 %
CH46	0.29	4.77 %
CH12	0.29	4.73 %
CH20	0.25	8.53 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	10.32	14.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.94	21.25 %
W-Disp	0.06	46.56 %
Total	8.00	21.34 %

Branch *	MTD Sales L	Brand Share %
POY1	0.83	13.52 %
CDM1	0.29	12.68 %
VPM2	0.06	4.54 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
Total	8.00	21.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.40	33.44 %
Total	7.40	33.33 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.29	19.07 %
ANR1		0.00 %
AVI1		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	7.40	33.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.21	23.39 %
Total	7.21	23.18 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.27	18.68 %
ABR1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.21	23.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.85	20.87 %
Total	4.85	20.81 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.27	10.56 %
ERD2	0.25	6.53 %
SLM3	0.25	17.58 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
Total	4.85	20.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.29	12.94 %
Total	0.29	12.94 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.29	12.94 %