

MTD Sales
51.38 L

Brand Share %
13.22 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	50.49	13.44 %
Stab-HA	0.75	6.57 %
W-Disp	0.14	9.73 %
Total	51.38	13.22 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	15.99	19.00 %
SOUTH-01	10.50	13.13 %
CHENNAI-01	9.98	15.27 %
SOUTH-03	4.32	8.57 %
CHENNAI-02	3.63	10.27 %
WEST-01	2.69	19.32 %
WEST-02	1.70	14.21 %
NORTH ARCOT	1.15	6.98 %
SOUTH ARCOT	0.89	3.78 %
KL-SOUTH	0.54	7.15 %
Total	51.38	13.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.93	19.29 %
Stab-HA	0.06	4.04 %
Total	15.99	19.00 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.59	10.42 %
PTK1	0.59	13.17 %
PBR2	0.31	7.78 %
TVR2	0.28	6.18 %
NGT1	0.27	11.67 %
JKM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
TVR1		0.00 %
Total	15.99	19.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.47	13.38 %
Stab-HA	0.03	1.90 %
Total	10.50	13.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.93	8.45 %
TVL1	0.37	6.53 %
KVT1	0.27	6.78 %
SNL1	0.27	11.83 %
RPM1	0.27	8.75 %
S2SD	0.03	4.67 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	10.50	13.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.98	15.88 %
Total	9.98	15.27 %

Branch *	MTD Sales L	Brand Share %
CH45	0.28	11.63 %
CH42	0.27	9.45 %
CH30	0.27	10.66 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CZWH		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	9.98	15.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	4.03	8.35 %
Stab-HA	0.28	15.05 %
Total	4.32	8.57 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.28	7.16 %
DGL1	0.27	8.71 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
Total	4.32	8.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.63	10.64 %
Total	3.63	10.27 %

Branch *	MTD Sales L	Brand Share %
CH20	0.28	11.85 %
CH06		0.00 %
CH09		0.00 %
CH18		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH46		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	3.63	10.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.26	17.32 %
Stab-HA	0.36	58.19 %
W-Disp	0.07	25.51 %
Total	2.69	19.32 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.07	10.41 %
AVI1		0.00 %
CBE6		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	2.69	19.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.61	13.81 %
W-Disp	0.07	100.00 %
Stab-HA	0.02	8.72 %
Total	1.70	14.21 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.07	7.33 %
WZWH	0.02	8.78 %
APN1		0.00 %
ERD1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.70	14.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.15	7.46 %
Total	1.15	6.98 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.26	11.33 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.15	6.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.89	4.03 %
Total	0.89	3.78 %

Branch *	MTD Sales L	Brand Share %
POY1	0.28	11.34 %
ULP1	0.27	7.34 %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.89	3.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.54	7.20 %
Total	0.54	7.15 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.54	7.15 %