



TN : VOLTAS Sales Performance 05/05/2026 9:13 AM

MTD Sales
1,039.59 L

Brand Share %
17.68 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,035.54	17.66 %
W-Disp	2.62	57.05 %
D-Freez	1.44	14.07 %
Total	1,039.59	17.68 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	185.17	18.78 %
CHENNAI-01	155.44	16.94 %
CHENNAI-02	133.31	17.65 %
SOUTH-01	118.13	14.99 %
SOUTH-03	107.44	14.55 %
NORTH ARCOT	96.61	22.93 %
SOUTH ARCOT	96.17	20.77 %
WEST-02	88.71	18.12 %
WEST-01	58.61	18.28 %
Total	1,039.59	17.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	184.57	18.76 %
W-Disp	0.36	100.00 %
D-Freez	0.23	11.83 %
Total	185.17	18.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.17	15.60 %
TNJ1	6.60	11.09 %
MDI1	6.57	16.37 %
KUM1	4.88	9.65 %
TRY3	4.05	16.09 %
TYR1	3.92	15.26 %
KIK1	3.28	11.40 %
MSI1	2.79	16.91 %
PDK1	2.70	9.86 %
TVR2	2.31	3.78 %
ORU1	2.21	14.78 %
APM1	2.15	12.07 %
NCK1	1.61	13.15 %
WTRZ	-0.53	16.72 %
Total	185.17	18.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	154.55	16.90 %
W-Disp	0.58	59.08 %
D-Freez	0.32	18.99 %
Total	155.44	16.94 %

Branch *	MTD Sales L	Brand Share %
CH14	11.35	17.35 %
CH05	8.51	13.00 %
CH08	6.52	15.07 %
CH30	5.72	14.77 %
CH25	4.89	16.47 %
CH28	4.89	14.05 %
AVD1	4.79	14.60 %
GUD1	4.38	14.91 %
CH49	4.26	14.15 %
CH45	4.08	12.59 %
CH39	2.67	13.23 %
CGL1	2.47	11.02 %
CH35	2.31	9.39 %
SKL1	1.57	11.54 %
GUD2	1.22	7.86 %
CZWH		0.00 %
WHC3		0.00 %
WCHN	-3.15	17.38 %
Total	155.44	16.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	132.74	17.61 %
W-Disp	0.37	54.62 %
D-Freez	0.20	23.74 %
Total	133.31	17.65 %

Branch *	MTD Sales L	Brand Share %
CH15	14.07	16.52 %
CH24	7.49	15.48 %
CH12	7.48	15.66 %
CH21	5.96	10.02 %
CH18	5.89	16.79 %
CH06	4.74	12.29 %
CH20	4.50	16.12 %
CH33	4.35	17.61 %
CH34	3.52	17.16 %
MJR1	3.17	13.39 %
CH51	2.48	11.11 %
CH50	2.43	9.11 %
GPD1	2.33	16.84 %
CH43	2.05	10.97 %
CH31	1.70	12.58 %
CH32	0.31	6.92 %
Total	133.31	17.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	117.99	15.01 %
W-Disp	0.14	38.45 %
Total	118.13	14.99 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.62	15.23 %
KVT1	5.54	12.61 %
TVL1	4.94	4.72 %
SVK1	4.65	15.69 %
RND1	3.57	12.63 %
TKS2	3.44	16.98 %
NGR1	3.35	6.86 %
TKS1	2.73	13.19 %
VLV1	2.39	5.70 %
SDI1	1.73	15.02 %
APK1	1.70	11.67 %
ASM1	1.16	9.10 %
UDN1	1.12	13.17 %
MMT1	0.89	7.35 %
SKD1	0.65	4.89 %
ARM1	0.64	6.33 %
TKY1	0.59	7.57 %
KYR1	0.55	5.72 %
SGT1	0.54	13.69 %
PDI1	0.40	4.71 %
KGL1	0.28	3.04 %
KSM1	0.26	14.76 %
WHTV		0.00 %
Total	118.13	14.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	107.16	14.54 %
W-Disp	0.28	64.31 %
Total	107.44	14.55 %

Branch *	MTD Sales L	Brand Share %
DGL1	17.87	12.73 %
MDU2	5.87	11.18 %
MDU1	4.18	6.62 %
SVG1	2.89	14.51 %
ATG1	2.06	8.33 %
MDU7	1.56	6.28 %
KYK1	1.53	12.66 %
USL1	1.50	15.52 %
MLR1	1.50	15.95 %
MDU3	1.46	8.04 %
TEN2	1.28	14.15 %
SGP1	1.25	17.30 %
MDU4	0.90	8.61 %
PKM1	0.89	15.29 %
TEN1	0.88	8.27 %
BTU1	0.83	12.99 %
MDU6	0.74	2.90 %
TDI1	0.64	4.72 %
ODM1	0.55	5.06 %
PVI1	0.42	2.79 %
CBM1	0.35	4.01 %
NTM1	0.28	4.86 %
KPT1	0.26	6.47 %
CMR1		0.00 %
DKI1		0.00 %
WHMD		0.00 %
Total	107.44	14.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	96.18	22.96 %
W-Disp	0.22	23.71 %
D-Freez	0.21	15.06 %
Total	96.61	22.93 %

Branch *	MTD Sales L	Brand Share %
VEL1	5.34	17.26 %
SBR1	3.84	12.27 %
CPT1	1.79	16.86 %
GDM1	1.59	14.17 %
VNB1	1.49	12.00 %
WJD1	1.12	6.51 %
BGR1	0.28	8.64 %
Total	96.61	22.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	95.85	20.74 %
D-Freez	0.26	29.06 %
W-Disp	0.07	100.00 %
Total	96.17	20.77 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.07	12.67 %
POY2	4.43	13.30 %
KML1	3.37	13.92 %
NVL2	2.72	10.26 %
TDM1	1.56	10.90 %
MKM1	0.95	8.57 %
STP1	0.33	3.92 %
Total	96.17	20.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	88.49	18.09 %
W-Disp	0.22	72.68 %
Total	88.71	18.12 %

Branch *	MTD Sales L	Brand Share %
ERD1	5.39	9.77 %
SLM1	4.86	9.86 %
ATU1	3.09	15.29 %
NKL2	3.05	13.82 %
MTR1	2.35	12.27 %
KRI1	1.77	12.40 %
PDR1	1.22	15.20 %
KAM1	1.15	16.45 %
APN1	1.02	9.40 %
KMM1	0.99	9.70 %
BMD1	0.93	13.89 %
HSR1	0.55	8.10 %
KVP1	0.41	5.44 %
CMI1	0.33	7.26 %
PLC1	0.33	6.23 %
HSR2	0.32	3.64 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	88.71	18.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.01	18.19 %
W-Disp	0.38	82.79 %
D-Freez	0.22	18.28 %
Total	58.61	18.28 %

Branch *	MTD Sales L	Brand Share %
TPR2	2.20	14.02 %
CBE1	1.53	9.24 %
SYM2	0.89	16.15 %
CBE3	0.89	8.35 %
TPR3	0.89	8.48 %
DPM2	0.60	9.13 %
KMD1	0.33	6.73 %
KGM1	0.32	3.92 %
CBE4	0.28	1.73 %
TPR1	0.28	1.23 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB	-0.29	7.65 %
Total	58.61	18.28 %