



TN : VOLTAS Sales Performance 05/04/2026 9:13 AM

MTD Sales
546.26 L

Brand Share %
13.62 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	544.74	13.60 %
W-Disp	1.52	35.93 %
Total	546.26	13.62 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	98.59	14.78 %
SOUTH-03	83.29	13.81 %
SOUTH-01	79.30	10.55 %
WEST-02	62.94	17.32 %
CHENNAI-01	55.74	13.82 %
CHENNAI-02	50.93	13.55 %
WEST-01	42.17	9.91 %
NORTH ARCOT	38.83	18.02 %
SOUTH ARCOT	34.46	16.78 %
Total	546.26	13.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.59	14.78 %
Total	98.59	14.78 %

Branch *	MTD Sales L	Brand Share %
MVM1	4.67	12.96 %
TRY3	4.07	8.78 %
TVR2	3.81	13.39 %
TYR1	3.51	10.62 %
KUM1	3.23	12.30 %
TNJ1	2.09	6.85 %
TRY2	1.44	10.40 %
KIK1	1.41	10.84 %
PDK1	0.85	6.58 %
NMM1	0.58	12.01 %
APM1	0.33	6.54 %
NCK1	0.29	3.95 %
TZSD		0.00 %
Total	98.59	14.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	83.29	13.81 %
Total	83.29	13.81 %

Branch *	MTD Sales L	Brand Share %
MDU2	5.59	13.34 %
MDU1	4.27	4.80 %
KKD3	3.26	11.79 %
MDU6	1.99	6.94 %
MDU7	1.79	7.76 %
MDU3	1.75	11.92 %
CMR1	1.18	7.31 %
ATG1	0.88	6.92 %
KYK1	0.58	8.12 %
NKI1	0.55	11.18 %
CBM1	0.31	2.39 %
SGP1	0.29	5.66 %
ODM1	0.29	3.69 %
PNV2	0.29	3.14 %
PVI1	0.29	4.14 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
WHMD		0.00 %
Total	83.29	13.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.30	10.55 %
Total	79.30	10.55 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.71	8.58 %
TUT1	6.14	8.54 %
NGR1	4.32	6.63 %
TUT2	2.34	6.99 %
KVT1	2.08	6.11 %
ERL2	1.84	11.13 %
SVK1	1.75	7.03 %
TYI1	1.53	12.26 %
MAR1	1.47	5.52 %
APK1	1.44	12.60 %
TKS1	1.26	6.31 %
RND1	1.20	6.13 %
UDN1	0.92	8.09 %
SDI1	0.85	5.90 %
MMT1	0.58	3.33 %
RPM1	0.58	3.06 %
PDI1	0.56	5.32 %
TKY1	0.31	3.65 %
KGL1	0.29	1.68 %
KSM1	0.29	6.60 %
VKM1	0.29	4.29 %
SKD1	0.28	4.68 %
ARM1	0.27	4.03 %
KYR1	0.25	2.90 %
SGT1		0.00 %
Total	79.30	10.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	62.94	17.32 %
Total	62.94	17.32 %

Branch *	MTD Sales L	Brand Share %
ERD1	5.84	12.04 %
SLM1	4.60	12.58 %
ATU1	1.55	13.22 %
KMM1	0.87	12.52 %
MCR1	0.86	7.94 %
NKL2	0.86	4.84 %
MTR1	0.58	7.12 %
TCG1	0.58	5.02 %
TRM1	0.58	8.60 %
VKL1	0.58	9.35 %
HSR2	0.31	4.33 %
SGI1	0.29	6.40 %
HSR1	0.29	3.63 %
PLC1	0.29	6.68 %
WZWH		0.00 %
WHPD	-0.49	8.88 %
Total	62.94	17.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.72	13.64 %
W-Disp	1.02	45.51 %
Total	55.74	13.82 %

Branch *	MTD Sales L	Brand Share %
CH14	4.02	13.04 %
CH05	2.19	7.63 %
CH45	1.93	11.95 %
CH42	1.86	9.26 %
CH28	1.85	12.61 %
GUD1	1.69	10.89 %
CH25	1.52	8.86 %
CH49	1.52	7.76 %
CH35	1.44	12.72 %
CGL1	1.15	12.38 %
AVD1	0.88	6.55 %
GUD2	0.60	9.15 %
CH39	0.58	5.42 %
SKL1	0.55	4.17 %
CZWH	0.50	11.83 %
CH37	0.31	3.77 %
CH40		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	55.74	13.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	50.86	13.55 %
W-Disp	0.07	13.62 %
Total	50.93	13.55 %

Branch *	MTD Sales L	Brand Share %
CH03	3.87	11.38 %
CH15	3.40	9.05 %
CH24	2.08	12.40 %
CH20	1.82	11.78 %
CH17	1.56	8.65 %
CH43	1.48	11.98 %
MJR1	1.20	9.53 %
CH12	0.88	3.61 %
PON1	0.67	11.20 %
CH31	0.66	9.78 %
UKI1	0.62	11.03 %
CH34	0.33	2.73 %
CH50	0.30	1.49 %
CH32		0.00 %
MC06		0.00 %
Total	50.93	13.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.09	9.89 %
W-Disp	0.08	36.31 %
Total	42.17	9.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.71	12.59 %
SNR1	2.91	10.44 %
PLI1	2.68	10.47 %
TPR2	2.45	7.64 %
CBE1	1.99	9.83 %
MPM1	1.16	9.02 %
CBE6	1.14	5.82 %
AVI1	1.13	10.56 %
CBE5	0.95	9.20 %
TPR3	0.94	7.95 %
CBE4	0.86	2.65 %
PDM1	0.59	6.21 %
GBM1	0.57	7.98 %
KMD1	0.29	4.35 %
SUL1	0.29	3.40 %
UMP1	0.29	3.41 %
TPR1	0.29	1.36 %
PPI1	0.28	6.33 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	42.17	9.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	38.54	17.93 %
W-Disp	0.29	50.35 %
Total	38.83	18.02 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.69	12.31 %
VEL1	1.58	12.44 %
SBR1	1.52	11.25 %
AKM1	1.46	12.64 %
WJP1	0.86	11.29 %
KPM2	0.84	4.30 %
VNB1	0.55	4.50 %
CPT1	0.29	7.74 %
SLG1	0.29	7.39 %
BGR1		0.00 %
UGI1		0.00 %
WHVL	-0.37	12.68 %
Total	38.83	18.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	34.39	16.76 %
W-Disp	0.07	100.00 %
Total	34.46	16.78 %

Branch *	MTD Sales L	Brand Share %
POY2	2.12	10.27 %
CUD1	0.30	1.51 %
STP1	0.29	7.84 %
KML1		0.00 %
NVL2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	34.46	16.78 %