

MTD Sales
19.70 L

Brand Share %
11.68 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	19.70	11.75 %
Total	19.70	11.68 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	3.46	12.07 %
CHENNAI-01	3.42	8.40 %
SOUTH ARCOT	3.20	24.21 %
NORTH ARCOT	2.56	26.69 %
SOUTH-03	1.88	12.49 %
CHENNAI-02	1.80	7.75 %
SOUTH-01	1.67	7.02 %
WEST-02	0.91	12.23 %
WEST-01	0.82	13.28 %
KL-SOUTH		0.00 %
Total	19.70	11.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.46	12.10 %
Total	3.46	12.07 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.31	8.72 %
TNJ1	0.28	10.10 %
KIK1	0.28	11.57 %
TRY1	0.27	5.64 %
TRY2	0.27	7.27 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NGT1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	3.46	12.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.42	8.43 %
Total	3.42	8.40 %

Branch *	MTD Sales L	Brand Share %
CH42	0.34	8.17 %
CH48	0.28	9.54 %
AVD1	0.28	11.41 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
TKM1		0.00 %
WCHN		0.00 %
CH07	-0.28	-19.78 %
Total	3.42	8.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.20	24.21 %
Total	3.20	24.21 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	3.20	24.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.56	26.88 %
Total	2.56	26.69 %

Branch *	MTD Sales L	Brand Share %
KPM2		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.56	26.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.88	12.49 %
Total	1.88	12.49 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MNM1		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	1.88	12.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.80	7.81 %
Total	1.80	7.75 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	1.80	7.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.67	7.18 %
Total	1.67	7.02 %

Branch *	MTD Sales L	Brand Share %
ARM1		0.00 %
ASM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
TVL1	-2.54	-181.17 %
Total	1.67	7.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.91	12.23 %
Total	0.91	12.23 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
Total	0.91	12.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.82	13.44 %
Total	0.82	13.28 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
SNR1		0.00 %
TPR1		0.00 %
Total	0.82	13.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %