

MTD Sales
174.23 L

Brand Share %
20.32 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	171.07	20.31 %
W-Disp	1.69	71.16 %
D-Freez	1.48	11.39 %
Total	174.23	20.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	45.06	27.70 %
TRICHY-01	23.35	23.44 %
SOUTH-01	23.29	16.88 %
SOUTH-03	19.76	13.46 %
CHENNAI-02	18.86	17.02 %
SOUTH ARCOT	13.86	26.75 %
WEST-03	11.57	25.19 %
NORTH ARCOT	8.93	20.64 %
WEST-01	4.98	13.84 %
WEST-02	4.57	20.27 %
Total	174.23	20.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.64	27.82 %
D-Freez	0.22	12.80 %
W-Disp	0.20	42.67 %
Total	45.06	27.70 %

Branch *	MTD Sales L	Brand Share %
CH49	1.99	19.67 %
CH05	1.81	13.87 %
AVD1	1.41	16.89 %
CH22	1.16	18.31 %
CH45	0.82	16.40 %
CH30	0.29	3.94 %
GUD1	0.29	5.45 %
CH38	0.27	11.03 %
CGL1		0.00 %
CH08		0.00 %
CH29		0.00 %
CH40		0.00 %
TKM1		0.00 %
SKL1	-0.36	-17.34 %
Total	45.06	27.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.07	23.70 %
W-Disp	0.28	100.00 %
Total	23.35	23.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.51	18.80 %
TRY3	0.93	16.17 %
TNJ1	0.92	14.15 %
MVM1	0.58	11.86 %
PTK1	0.37	10.75 %
KIK1	0.34	11.39 %
KRN1	0.34	17.84 %
KUM2	0.34	13.58 %
TRY2	0.07	7.23 %
APM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	23.35	23.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.92	16.96 %
D-Freez	0.24	8.69 %
W-Disp	0.13	100.00 %
Total	23.29	16.88 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.49	16.77 %
NGR1	1.07	12.08 %
ASM1	0.64	20.14 %
KVT1	0.59	12.20 %
PKD1	0.38	13.00 %
RND2	0.38	7.76 %
VKM1	0.36	19.18 %
APK1	0.35	13.72 %
MAR1	0.35	11.41 %
TUT2	0.33	6.84 %
ERL2	0.29	15.25 %
KGL1	0.29	10.64 %
ARM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
Total	23.29	16.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	19.46	13.47 %
D-Freez	0.22	9.81 %
W-Disp	0.08	49.76 %
Total	19.76	13.46 %

Branch *	MTD Sales L	Brand Share %
MDU8	8.92	12.05 %
MDU1	0.87	6.92 %
DGL1	0.59	8.44 %
PKM1	0.31	17.28 %
TDI1	0.28	12.62 %
TEN2	0.27	19.00 %
TPT1	0.01	0.29 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	19.76	13.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.44	16.79 %
W-Disp	0.42	83.35 %
Total	18.86	17.02 %

Branch *	MTD Sales L	Brand Share %
CH12	1.21	14.39 %
CH33	0.69	18.37 %
CH51	0.65	18.45 %
CH18	0.43	6.56 %
CH34	0.35	12.24 %
CH24	0.34	6.38 %
CH31	0.29	10.27 %
UKI1	0.29	14.23 %
CH50	0.28	4.88 %
CH27	0.27	12.21 %
MJR1	0.07	7.09 %
CH36	0.07	2.71 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	18.86	17.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.66	26.74 %
D-Freez	0.21	27.27 %
Total	13.86	26.75 %

Branch *	MTD Sales L	Brand Share %
POY1	0.72	11.96 %
VPM2	0.37	17.05 %
MKM1	0.29	18.34 %
PRT1	0.29	13.90 %
TRK1	0.29	15.96 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
TVM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	13.86	26.75 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.57	25.45 %
Total	11.57	25.19 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.92	19.94 %
AVI1	0.35	9.51 %
ERD1	0.35	6.11 %
VKL1	0.29	17.38 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
Total	11.57	25.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.59	20.92 %
D-Freez	0.19	10.43 %
W-Disp	0.15	37.54 %
Total	8.93	20.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.60	18.06 %
VEL4	0.37	14.20 %
WJD1	0.34	20.27 %
AKM1	0.29	13.43 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
WJP1		0.00 %
Total	8.93	20.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.62	12.99 %
W-Disp	0.22	100.00 %
D-Freez	0.14	100.00 %
Total	4.98	13.84 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.29	8.91 %
KMR1	0.27	10.49 %
PLI1	0.14	9.11 %
PDM1	0.08	4.70 %
CBE4	0.06	1.17 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
Total	4.98	13.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.11	18.81 %
D-Freez	0.26	49.68 %
W-Disp	0.21	100.00 %
Total	4.57	20.27 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.32	19.07 %
HSR2	0.13	15.49 %
EDP1	0.01	1.07 %
APN1		0.00 %
DPR2		0.00 %
HSR1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
TRM1		0.00 %
Total	4.57	20.27 %