

MTD Sales
90.95 L

Brand Share %
19.01 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	90.82	19.04 %
W-Disp	0.13	8.83 %
Total	90.95	19.01 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	17.98	19.86 %
SOUTH-01	16.52	16.80 %
TRICHY-01	13.16	20.02 %
SOUTH-03	11.89	19.56 %
CHENNAI-02	9.24	15.33 %
SOUTH ARCOT	6.92	20.45 %
WEST-01	5.81	30.72 %
NORTH ARCOT	5.06	18.68 %
WEST-02	4.09	19.71 %
KL-SOUTH	0.29	12.94 %
Total	90.95	19.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.98	19.89 %
Total	17.98	19.86 %

Branch *	MTD Sales L	Brand Share %
CH05	1.59	17.88 %
CH28	0.87	15.18 %
CH07	0.80	18.72 %
CH16	0.79	13.11 %
AVD1	0.54	17.02 %
CH14	0.54	13.27 %
CH19	0.54	13.73 %
CH08	0.53	6.76 %
CZWH	0.47	15.26 %
CH39	0.29	18.42 %
CH35	0.25	13.06 %
CGL1		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD1		0.00 %
TKM1		0.00 %
Total	17.98	19.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.52	16.83 %
Total	16.52	16.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.91	15.15 %
TVL1	1.12	8.96 %
TUT2	0.55	12.35 %
SVK1	0.55	14.87 %
TKS1	0.53	10.79 %
APK1	0.29	12.34 %
VKM1	0.29	18.34 %
KVT1	0.25	6.64 %
SDI1	0.25	16.80 %
TVL2	0.25	12.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
NGR1		0.00 %
Total	16.52	16.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.16	20.02 %
Total	13.16	20.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.74	18.32 %
TNJ1	0.54	4.62 %
TRY3	0.54	10.59 %
MVM1	0.29	8.27 %
TVR1	0.29	18.41 %
MSI1	0.25	16.85 %
NGT1	0.25	14.55 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	13.16	20.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.89	19.66 %
Total	11.89	19.56 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.80	16.22 %
KKD2	0.29	10.28 %
MLR1	0.29	14.88 %
SVG1	0.29	9.32 %
TEN2	0.26	12.24 %
MDU1	0.25	2.83 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
Total	11.89	19.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.17	15.29 %
W-Disp	0.07	22.83 %
Total	9.24	15.33 %

Branch *	MTD Sales L	Brand Share %
CH15	1.42	12.91 %
CH46	0.29	5.04 %
CH12	0.29	5.90 %
CH20	0.25	9.43 %
CH43	0.08	4.44 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	9.24	15.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.85	20.35 %
W-Disp	0.06	46.56 %
Total	6.92	20.45 %

Branch *	MTD Sales L	Brand Share %
POY1	0.58	10.80 %
VPM2	0.06	4.54 %
CDM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
Total	6.92	20.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.81	30.83 %
Total	5.81	30.72 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.25	16.85 %
AVI1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	5.81	30.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.06	18.88 %
Total	5.06	18.68 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.27	18.68 %
SBR1	0.25	16.83 %
ABR1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.06	18.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.09	19.77 %
Total	4.09	19.71 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.27	13.77 %
ERD2	0.25	7.13 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
Total	4.09	19.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.29	12.94 %
Total	0.29	12.94 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.29	12.94 %