

MTD Sales
80.50 L

Brand Share %
16.51 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	80.29	16.52 %
W-Disp	0.21	13.63 %
Total	80.50	16.51 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	21.06	16.54 %
TRICHY-01	14.24	20.23 %
SOUTH-01	12.19	18.49 %
CHENNAI-02	11.02	16.50 %
SOUTH-03	5.56	8.81 %
WEST-02	5.48	23.28 %
NORTH ARCOT	4.63	17.27 %
SOUTH ARCOT	4.60	16.11 %
WEST-01	1.72	14.28 %
KL-SOUTH		0.00 %
Total	80.50	16.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.06	16.58 %
Total	21.06	16.54 %

Branch *	MTD Sales L	Brand Share %
CH05	1.58	14.63 %
CH08	1.37	13.30 %
CH11	1.02	6.83 %
CH48	0.54	4.18 %
CH28	0.50	13.15 %
CH45	0.50	9.98 %
CH22	0.25	10.74 %
MRM1	0.25	10.82 %
CH37		0.00 %
CH38		0.00 %
GUD1		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	21.06	16.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.24	20.29 %
Total	14.24	20.23 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.58	15.09 %
PBR2	0.81	14.53 %
TNJ1	0.52	8.18 %
MVM1	0.29	8.51 %
TRY3	0.29	8.80 %
PDK1	0.25	12.05 %
MDI1	0.25	9.50 %
KRN1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TVR2		0.00 %
Total	14.24	20.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.19	18.61 %
Total	12.19	18.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.79	11.32 %
VLY1	0.78	15.38 %
KVT1	0.58	11.87 %
TVL1	0.50	11.53 %
NGR1	0.25	4.19 %
RPM1	0.25	8.59 %
TCN1	0.25	7.59 %
SVK1	0.25	7.89 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	12.19	18.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.02	16.52 %
Total	11.02	16.50 %

Branch *	MTD Sales L	Brand Share %
CH03	0.54	6.18 %
CH15	0.50	11.51 %
CH17	0.25	11.51 %
MJR1	0.25	7.52 %
CH06		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
UKI1		0.00 %
CH46	-0.04	-5.76 %
Total	11.02	16.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	5.49	8.71 %
W-Disp	0.07	100.00 %
Total	5.56	8.81 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.79	12.75 %
MDU1	0.50	3.39 %
MDU6	0.29	5.12 %
MDU2	0.27	9.78 %
TEN2	0.07	8.52 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
Total	5.56	8.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.41	23.06 %
W-Disp	0.07	100.00 %
Total	5.48	23.28 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	5.48	23.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.63	17.27 %
Total	4.63	17.27 %

Branch *	MTD Sales L	Brand Share %
WJP1	0.29	15.91 %
VEL2	0.25	8.50 %
ABR1		0.00 %
AKM1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	4.63	17.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.60	16.20 %
Total	4.60	16.11 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.55	13.73 %
NVL2	0.29	12.10 %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	4.60	16.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.65	13.85 %
W-Disp	0.07	49.35 %
Total	1.72	14.28 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.07	9.46 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
Total	1.72	14.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %