



# TN : VOLTAS Sales Performance 04/05/2026 9:13 AM

MTD Sales  
951.00 L

Brand Share %  
17.74 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	947.25	17.71 %
W-Disp	2.31	56.99 %
D-Freez	1.44	18.58 %
<b>Total</b>	<b>951.00</b>	<b>17.74 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	167.36	18.49 %
CHENNAI-01	144.04	17.54 %
CHENNAI-02	120.72	17.64 %
SOUTH-01	109.76	15.49 %
SOUTH-03	101.37	14.75 %
SOUTH ARCOT	88.95	20.86 %
NORTH ARCOT	85.65	22.66 %
WEST-02	76.48	17.19 %
WEST-01	56.67	18.65 %
<b>Total</b>	<b>951.00</b>	<b>17.74 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	166.76	18.47 %
W-Disp	0.36	100.00 %
D-Freez	0.23	11.83 %
<b>Total</b>	<b>167.36</b>	<b>18.49 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	23.76	14.79 %
TNJ1	6.31	11.44 %
MDI1	5.95	15.51 %
KUM1	4.60	10.70 %
TRY3	3.77	16.11 %
KIK1	3.28	12.30 %
TYR1	3.28	14.63 %
ORU1	2.21	15.38 %
APM1	2.15	13.65 %
MSI1	2.12	13.42 %
PDK1	2.08	8.79 %
TVR2	1.75	3.08 %
NCK1	1.61	14.16 %
WTRZ	-0.53	17.18 %
<b>Total</b>	<b>167.36</b>	<b>18.49 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	143.23	17.48 %
W-Disp	0.50	55.12 %
D-Freez	0.32	28.96 %
<b>Total</b>	<b>144.04</b>	<b>17.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	9.56	17.60 %
CH05	7.92	13.24 %
CH30	5.72	16.03 %
CH08	5.26	13.01 %
AVD1	4.79	15.41 %
CH28	4.05	13.13 %
GUD1	4.04	15.87 %
CH45	4.00	13.36 %
CH49	4.00	14.29 %
CH39	2.37	12.46 %
CGL1	2.16	11.26 %
CH35	2.00	8.90 %
GUD2	1.22	9.68 %
SKL1	0.99	9.58 %
CZWH		0.00 %
WHC3		0.00 %
WCHN	-0.59	9.35 %
<b>Total</b>	<b>144.04</b>	<b>17.54 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	120.29	17.60 %
W-Disp	0.23	42.54 %
D-Freez	0.20	38.73 %
<b>Total</b>	<b>120.72</b>	<b>17.64 %</b>

Branch *	MTD Sales L	Brand Share %
CH24	6.91	16.65 %
CH12	6.52	15.79 %
CH21	5.07	9.30 %
CH18	4.66	15.35 %
CH20	4.21	17.15 %
CH06	4.14	12.37 %
CH33	3.71	16.17 %
CH34	3.52	17.16 %
MJR1	2.87	12.79 %
CH50	2.43	9.83 %
CH51	2.40	11.11 %
CH43	2.05	12.07 %
CH46	1.99	17.24 %
CH31	1.70	13.29 %
CH32	0.31	8.74 %
<b>Total</b>	<b>120.72</b>	<b>17.64 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	109.62	15.50 %
W-Disp	0.14	48.43 %
<b>Total</b>	<b>109.76</b>	<b>15.49 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	11.35	15.68 %
KVT1	5.54	12.82 %
TVL1	4.94	5.01 %
SVK1	4.29	16.41 %
RND1	3.57	13.58 %
NGR1	3.05	7.00 %
TKS1	2.73	14.26 %
VLY1	2.39	7.82 %
APK1	1.70	12.77 %
SDI1	1.45	12.92 %
ASM1	1.16	10.13 %
UDN1	1.12	14.21 %
MMT1	0.89	9.44 %
SKD1	0.65	5.24 %
ARM1	0.64	7.91 %
KYR1	0.55	6.08 %
SGT1	0.54	16.30 %
PDI1	0.40	4.88 %
KGL1	0.28	3.39 %
KSM1	0.26	14.76 %
TKY1	0.26	4.67 %
WHTV		0.00 %
<b>Total</b>	<b>109.76</b>	<b>15.49 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	101.09	14.73 %
W-Disp	0.28	64.31 %
Total	101.37	14.75 %

Branch *	MTD Sales L	Brand Share %
DGL1	17.30	13.08 %
MDU2	5.21	10.29 %
MDU1	4.18	6.75 %
SVG1	2.89	15.56 %
ATG1	1.77	8.57 %
MDU7	1.56	6.36 %
MLR1	1.50	15.95 %
MDU3	1.46	9.22 %
TEN2	1.28	14.85 %
SGP1	1.25	17.30 %
KYK1	1.23	11.32 %
PKM1	0.89	15.29 %
TEN1	0.88	9.26 %
BTU1	0.83	13.81 %
MDU6	0.74	3.20 %
TDI1	0.64	5.29 %
MDU4	0.62	6.11 %
PVI1	0.42	2.85 %
CBM1	0.35	4.48 %
ODM1	0.28	2.59 %
NTM1	0.28	9.01 %
KPT1	0.26	7.87 %
CMR1		0.00 %
DKI1		0.00 %
WHMD		0.00 %
Total	101.37	14.75 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	88.62	20.81 %
D-Freez	0.26	40.10 %
W-Disp	0.07	100.00 %
Total	88.95	20.86 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.07	14.12 %
POY2	3.81	13.20 %
KML1	2.76	12.09 %
NVL2	2.72	11.03 %
MKM1	0.95	9.48 %
TDM1	0.89	7.36 %
STP1	0.33	4.04 %
WHUT		0.00 %
Total	88.95	20.86 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	85.21	22.67 %
W-Disp	0.22	25.83 %
D-Freez	0.21	17.36 %
<b>Total</b>	<b>85.65</b>	<b>22.66 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	5.02	17.37 %
VEL1	4.50	16.47 %
AKM1	3.81	16.70 %
SBR1	3.15	11.17 %
GDM1	1.59	14.67 %
VNB1	1.49	12.99 %
WJD1	1.12	6.67 %
UGI1	0.61	11.29 %
BGR1	0.28	8.64 %
<b>Total</b>	<b>85.65</b>	<b>22.66 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	76.26	17.16 %
W-Disp	0.22	72.68 %
<b>Total</b>	<b>76.48</b>	<b>17.19 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	6.37	14.72 %
SLM1	4.22	9.76 %
ERD1	3.97	7.96 %
NKL2	3.05	14.49 %
ATU1	2.76	14.77 %
MTR1	2.08	12.13 %
RSP1	1.85	14.26 %
KRI1	1.77	12.95 %
PDR1	1.22	15.76 %
KAM1	1.15	17.35 %
KMM1	0.99	9.70 %
BMD1	0.93	15.16 %
APN1	0.66	6.47 %
HSR1	0.55	8.10 %
KVP1	0.41	5.76 %
CMI1	0.33	7.26 %
PLC1	0.33	6.37 %
HSR2	0.32	3.64 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>76.48</b>	<b>17.19 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	56.16	18.55 %
W-Disp	0.29	100.00 %
D-Freez	0.22	30.34 %
Total	56.67	18.65 %

Branch *	MTD Sales L	Brand Share %
UMP1	1.90	17.20 %
TPR2	1.87	12.19 %
CBE1	1.53	9.24 %
CBE3	0.89	8.67 %
TPR3	0.89	8.95 %
DPM2	0.60	10.02 %
KMD1	0.33	7.31 %
KGM1	0.32	4.24 %
CBE4	0.28	1.73 %
TPR1	0.28	1.28 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB	-0.29	7.65 %
Total	56.67	18.65 %