



TN : VOLTAS Sales Performance 04/04/2026 9:13 AM

MTD Sales
448.43 L

Brand Share %
13.31 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	447.77	13.30 %
W-Disp	0.66	28.04 %
Total	448.43	13.31 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	85.23	14.72 %
SOUTH-03	71.61	14.10 %
SOUTH-01	64.15	10.31 %
WEST-02	49.36	15.84 %
CHENNAI-01	43.79	13.52 %
CHENNAI-02	42.59	13.59 %
WEST-01	36.44	9.92 %
NORTH ARCOT	29.20	16.21 %
SOUTH ARCOT	26.05	15.86 %
Total	448.43	13.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	85.23	14.72 %
Total	85.23	14.72 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.80	11.38 %
TRY3	3.22	8.38 %
TYR1	2.93	9.89 %
TNJ1	2.09	7.62 %
TRY4	2.06	12.03 %
MSI1	1.21	9.36 %
TRY2	0.86	7.94 %
PDK1	0.85	7.86 %
APM1	0.33	6.54 %
NCK1	0.29	4.11 %
TZSD		0.00 %
Total	85.23	14.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	71.61	14.10 %
Total	71.61	14.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.01	5.80 %
KKD3	2.69	12.75 %
MDU7	1.79	8.62 %
MDU3	1.75	12.69 %
MDU6	1.45	5.65 %
MLR1	1.02	11.95 %
ATG1	0.88	8.26 %
CMR1	0.58	4.77 %
KYK1	0.58	11.07 %
CBM1	0.31	2.58 %
ODM1	0.29	3.83 %
PNV2	0.29	3.72 %
PVI1	0.29	4.71 %
NKI1	0.26	6.53 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	71.61	14.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.15	10.31 %
Total	64.15	10.31 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.68	8.90 %
TUT1	5.48	8.74 %
NGR1	3.77	6.34 %
TUT2	1.69	6.18 %
KVT1	1.49	5.35 %
SVK1	1.47	6.82 %
ERL2	1.23	8.14 %
UDN1	0.92	10.07 %
APK1	0.86	9.68 %
MAR1	0.86	4.40 %
TKS1	0.67	4.21 %
RND1	0.64	4.19 %
MMT1	0.58	4.07 %
RPM1	0.58	4.08 %
PDI1	0.56	6.45 %
TKY1	0.31	4.74 %
SDI1	0.30	2.76 %
KGL1	0.29	1.87 %
KSM1	0.29	6.60 %
VKM1	0.29	4.50 %
SKD1	0.28	5.25 %
KYR1	0.25	3.57 %
ARM1		0.00 %
SGT1		0.00 %
Total	64.15	10.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	49.36	15.85 %
Total	49.36	15.84 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.41	10.66 %
SLM1	3.74	12.35 %
ATU1	0.98	10.20 %
KMM1	0.87	13.13 %
MCR1	0.86	9.67 %
NKL2	0.86	5.51 %
MTR1	0.58	7.59 %
VKL1	0.58	9.87 %
HSR2	0.31	5.24 %
BMD1	0.29	11.84 %
PLC1	0.29	7.75 %
TCG1	0.29	2.64 %
TRM1	0.29	5.61 %
KVP1	0.25	8.38 %
HSR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	49.36	15.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.41	13.44 %
W-Disp	0.38	44.46 %
Total	43.79	13.52 %

Branch *	MTD Sales L	Brand Share %
CH45	1.93	12.38 %
CH05	1.60	6.74 %
CH25	1.52	10.40 %
CH49	1.52	8.93 %
CH28	1.48	12.80 %
CH42	1.28	8.10 %
CH22	1.15	10.29 %
CH35	0.88	8.94 %
AVD1	0.88	7.07 %
CGL1	0.86	10.38 %
GUD1	0.63	5.69 %
CH39	0.58	6.37 %
SKL1	0.55	4.83 %
GUD2	0.33	6.67 %
CH37	0.31	4.85 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	43.79	13.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.59	13.61 %
Total	42.59	13.59 %

Branch *	MTD Sales L	Brand Share %
CH03	3.28	12.00 %
CH15	2.74	9.09 %
CH20	1.47	11.24 %
CH18	1.46	11.52 %
CH24	1.22	9.15 %
CH43	1.21	10.44 %
CH33	1.15	11.31 %
MJR1	1.14	10.33 %
CH12	0.88	4.32 %
PON1	0.67	11.85 %
CH31	0.66	12.06 %
UKI1	0.62	11.77 %
CH17	0.60	4.62 %
CH34	0.33	3.39 %
CH50	0.30	1.73 %
CH32		0.00 %
MC06		0.00 %
Total	42.59	13.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.44	9.93 %
Total	36.44	9.92 %

Branch *	MTD Sales L	Brand Share %
SNR1	2.63	10.26 %
PLI1	2.39	10.04 %
TPR2	2.16	7.53 %
CBE1	1.99	10.32 %
CBE6	1.14	6.35 %
TPR3	0.94	9.31 %
CBE5	0.87	9.73 %
CBE4	0.86	3.35 %
MPM1	0.86	9.47 %
AVI1	0.84	8.89 %
PDM1	0.31	4.71 %
KMD1	0.29	4.35 %
UMP1	0.29	4.21 %
TPR1	0.29	1.48 %
GBM1	0.28	5.09 %
PPI1	0.28	6.84 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	36.44	9.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.99	16.14 %
W-Disp	0.22	43.00 %
Total	29.20	16.21 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.31	12.29 %
WJD1	0.61	13.12 %
VSI1	0.58	10.50 %
CGM1	0.58	8.77 %
KPM2	0.55	3.20 %
SLG1	0.29	8.27 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL	-0.37	12.68 %
Total	29.20	16.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.99	15.82 %
W-Disp	0.07	100.00 %
Total	26.05	15.86 %

Branch *	MTD Sales L	Brand Share %
POY2	1.81	9.60 %
PRT1	0.87	11.89 %
CUD1	0.30	2.10 %
STP1	0.29	7.84 %
KML1		0.00 %
NVL2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	26.05	15.86 %