

MTD Sales
3.46 L

Brand Share %
10.01 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3.39	10.10 %
W-Disp	0.07	6.88 %
Total	3.46	10.01 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.09	18.78 %
SOUTH-03	0.53	12.76 %
TRICHY-01	0.53	7.01 %
WEST-01	0.50	19.12 %
WEST-02	0.32	13.82 %
NORTH ARCOT	0.28	100.00 %
SOUTH-01	0.26	4.35 %
KL-SOUTH		0.00 %
SOUTH ARCOT		0.00 %
CHENNAI-02	-0.03	-1.16 %
Total	3.46	10.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.09	20.09 %
Total	1.09	18.78 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH28		0.00 %
CH30		0.00 %
CH39		0.00 %
CH48		0.00 %
CZWH		0.00 %
Total	1.09	18.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.53	12.98 %
Total	0.53	12.76 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MPA1		0.00 %
TEN2		0.00 %
Total	0.53	12.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.46	6.22 %
W-Disp	0.07	45.33 %
Total	0.53	7.01 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY4		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	0.53	7.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.50	20.39 %
Total	0.50	19.12 %

Branch *	MTD Sales L	Brand Share %
CBE2		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	0.50	19.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.32	13.82 %
Total	0.32	13.82 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
PMP1		0.00 %
SLM3		0.00 %
Total	0.32	13.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.28	100.00 %
Total	0.28	100.00 %

Branch *	MTD Sales L	Brand Share %
Total	0.28	100.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.26	4.35 %
Total	0.26	4.35 %

Branch *	MTD Sales L	Brand Share %
COL1		0.00 %
ERL2		0.00 %
KVT1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	0.26	4.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total		0.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	-0.03	-1.25 %
Total	-0.03	-1.16 %

Branch *	MTD Sales L	Brand Share %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
Total	-0.03	-1.16 %