

MTD Sales
16.45 L

Brand Share %
13.47 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	16.45	13.55 %
Total	16.45	13.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	3.39	17.78 %
SOUTH ARCOT	2.93	25.71 %
TRICHY-01	2.56	15.59 %
NORTH ARCOT	2.01	34.42 %
CHENNAI-01	1.83	6.14 %
CHENNAI-02	1.48	7.99 %
SOUTH-03	1.08	11.39 %
WEST-02	0.91	13.63 %
WEST-01	0.28	6.31 %
KL-SOUTH		0.00 %
Total	16.45	13.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.39	18.12 %
Total	3.39	17.78 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	3.39	17.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.93	25.71 %
Total	2.93	25.71 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
MKM1		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	2.93	25.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.56	15.59 %
Total	2.56	15.59 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.28	13.41 %
TRY1	0.27	7.56 %
KUM1		0.00 %
MDI1		0.00 %
NGT1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY4		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	2.56	15.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.01	34.84 %
Total	2.01	34.42 %

Branch *	MTD Sales L	Brand Share %
KPM2		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.01	34.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.83	6.16 %
Total	1.83	6.14 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.28	11.41 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH28		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
TKM1		0.00 %
CH07	-0.28	-20.92 %
Total	1.83	6.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.48	8.06 %
Total	1.48	7.99 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	1.48	7.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.08	11.39 %
Total	1.08	11.39 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	1.08	11.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.91	13.63 %
Total	0.91	13.63 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
Total	0.91	13.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.28	6.41 %
Total	0.28	6.31 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
SNR1		0.00 %
TPR1		0.00 %
Total	0.28	6.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %