

MTD Sales
139.76 L

Brand Share %
21.46 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	137.54	21.48 %
W-Disp	1.18	69.69 %
D-Freez	1.03	10.93 %
Total	139.76	21.46 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	37.62	28.94 %
TRICHY-01	19.26	26.64 %
SOUTH-01	16.63	16.49 %
SOUTH-03	16.38	14.40 %
CHENNAI-02	14.53	17.72 %
SOUTH ARCOT	10.96	27.86 %
WEST-03	10.26	26.37 %
NORTH ARCOT	7.34	20.90 %
WEST-01	3.42	14.55 %
WEST-02	3.36	21.55 %
Total	139.76	21.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.20	29.01 %
D-Freez	0.22	16.92 %
W-Disp	0.20	42.67 %
Total	37.62	28.94 %

Branch *	MTD Sales L	Brand Share %
CH49	1.70	20.31 %
CH28	1.52	20.81 %
CH16	1.49	20.80 %
CH05	1.19	12.35 %
AVD1	1.09	15.28 %
CH45	0.55	15.05 %
GUD1	0.29	9.70 %
CH38	0.27	11.03 %
CGL1		0.00 %
CH08		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	37.62	28.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.04	26.96 %
W-Disp	0.22	100.00 %
Total	19.26	26.64 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.93	21.04 %
MVM1	0.58	18.83 %
TNJ1	0.58	13.16 %
PTK1	0.37	16.85 %
KIK1	0.34	16.97 %
TRY2	0.07	10.51 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	19.26	26.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.32	16.51 %
D-Freez	0.24	12.81 %
W-Disp	0.07	100.00 %
Total	16.63	16.49 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.53	14.90 %
NGR1	1.07	14.77 %
RPM1	0.59	21.38 %
PKD1	0.38	19.04 %
VKM1	0.36	19.18 %
ASM1	0.35	16.06 %
APK1	0.35	13.72 %
TYI1	0.34	14.07 %
TUT2	0.33	12.41 %
KVT1	0.31	8.38 %
KGL1	0.29	10.64 %
SNL1	0.27	15.34 %
ARM1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RND2		0.00 %
S2SD		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
Total	16.63	16.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	16.16	14.44 %
D-Freez	0.22	12.44 %
Total	16.38	14.40 %

Branch *	MTD Sales L	Brand Share %
MDU8	8.37	13.34 %
MDU7	0.93	21.18 %
MDU1	0.87	14.70 %
DGL1	0.29	6.92 %
PNI1	0.29	14.41 %
TDI1	0.28	12.62 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	16.38	14.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.25	17.55 %
W-Disp	0.28	100.00 %
Total	14.53	17.72 %

Branch *	MTD Sales L	Brand Share %
CH15	1.94	21.22 %
CH03	1.34	18.34 %
CH12	1.21	19.17 %
CH21	0.98	15.90 %
CH18	0.43	9.57 %
CH34	0.35	18.96 %
CH24	0.34	8.33 %
CH44	0.34	14.71 %
CH50	0.28	5.48 %
CH27	0.27	12.21 %
CH36	0.07	3.66 %
CH31		0.00 %
CH33		0.00 %
CH46		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	14.53	17.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.75	27.65 %
D-Freez	0.21	45.50 %
Total	10.96	27.86 %

Branch *	MTD Sales L	Brand Share %
POY1	0.72	13.96 %
VPM2	0.34	18.69 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
TVM1		0.00 %
VPM1		0.00 %
Total	10.96	27.86 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.26	26.37 %
Total	10.26	26.37 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.58	13.73 %
AVI1	0.35	10.88 %
ERD1	0.35	11.46 %
VKL1	0.29	21.30 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
Total	10.26	26.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.26	21.85 %
W-Disp	0.08	31.33 %
Total	7.34	20.90 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.37	18.49 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
WJP1		0.00 %
Total	7.34	20.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.15	13.53 %
W-Disp	0.14	100.00 %
D-Freez	0.14	100.00 %
Total	3.42	14.55 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.27	16.50 %
PLI1	0.14	17.21 %
ANR1	0.08	20.74 %
CBE4	0.06	1.52 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WHCB		0.00 %
Total	3.42	14.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.15	20.85 %
W-Disp	0.21	100.00 %
Total	3.36	21.55 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
HSR1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
TRM1		0.00 %
EDP1	-0.28	-56.12 %
Total	3.36	21.55 %