

MTD Sales
61.64 L

Brand Share %
17.48 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	61.51	17.49 %
W-Disp	0.13	13.85 %
Total	61.64	17.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.13	16.54 %
CHENNAI-01	11.48	17.15 %
TRICHY-01	9.05	19.69 %
SOUTH-03	8.94	21.45 %
SOUTH ARCOT	5.81	22.59 %
CHENNAI-02	5.71	12.08 %
NORTH ARCOT	3.54	16.29 %
WEST-01	3.10	22.94 %
WEST-02	1.89	12.99 %
KL-SOUTH		0.00 %
Total	61.64	17.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.13	16.58 %
Total	12.13	16.54 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.63	16.53 %
RPM1	1.41	17.23 %
TVL1	0.58	5.94 %
TKS1	0.53	10.79 %
NGR1	0.25	13.17 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	12.13	16.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.48	17.19 %
Total	11.48	17.15 %

Branch *	MTD Sales L	Brand Share %
CH05	1.32	15.88 %
CH28	0.58	13.81 %
CH14	0.54	15.76 %
CH19	0.54	14.82 %
CH08	0.53	7.93 %
CH16	0.51	9.63 %
AVD1	0.29	9.82 %
CH30	0.29	11.34 %
CH35	0.29	17.20 %
CGL1		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
GUD1		0.00 %
TKM1		0.00 %
Total	11.48	17.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.05	19.69 %
Total	9.05	19.69 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.54	4.97 %
TRY3	0.54	16.51 %
NGT1	0.25	17.27 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	9.05	19.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.94	21.49 %
Total	8.94	21.45 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.26	12.24 %
MDU1	0.25	4.04 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
Total	8.94	21.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.75	22.41 %
W-Disp	0.06	100.00 %
Total	5.81	22.59 %

Branch *	MTD Sales L	Brand Share %
POY1	0.58	16.61 %
VPM2	0.06	4.79 %
CDM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
Total	5.81	22.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.64	11.97 %
W-Disp	0.07	49.37 %
Total	5.71	12.08 %

Branch *	MTD Sales L	Brand Share %
CH15	0.85	10.42 %
CH12	0.29	10.12 %
CH46	0.29	5.04 %
CH20	0.25	14.33 %
CH43	0.08	7.88 %
UKI1	0.07	5.63 %
CH06		0.00 %
CH09		0.00 %
CH21		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	5.71	12.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.54	16.50 %
Total	3.54	16.29 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.27	7.81 %
TRL1	0.25	13.64 %
ABR1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.54	16.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.10	23.06 %
Total	3.10	22.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.25	7.30 %
AVI1		0.00 %
CBE1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	3.10	22.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.89	12.99 %
Total	1.89	12.99 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
Total	1.89	12.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %