

MTD Sales
26.32 L

Brand Share %
11.42 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	25.43	11.39 %
Stab-HA	0.75	12.23 %
W-Disp	0.14	13.63 %
Total	26.32	11.42 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	8.58	14.00 %
SOUTH-01	5.97	15.34 %
CHENNAI-01	4.25	10.33 %
SOUTH-03	2.91	9.78 %
WEST-01	2.38	24.88 %
CHENNAI-02	2.26	11.90 %
WEST-02	0.45	6.48 %
NORTH ARCOT	0.28	2.95 %
KL-SOUTH	0.27	5.93 %
SOUTH ARCOT	-1.04	-10.73 %
Total	26.32	11.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.52	14.10 %
Stab-HA	0.06	6.90 %
Total	8.58	14.00 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.63	8.39 %
TVR2	0.28	9.45 %
JKM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	8.58	14.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.94	15.63 %
Stab-HA	0.03	4.04 %
Total	5.97	15.34 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.65	9.64 %
NGR1	0.27	11.38 %
S2SD	0.03	4.67 %
COL1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VL1		0.00 %
VL1		0.00 %
Total	5.97	15.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.25	10.66 %
Total	4.25	10.33 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	4.25	10.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.63	9.30 %
Stab-HA	0.28	20.32 %
Total	2.91	9.78 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.28	11.28 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	2.91	9.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.95	22.14 %
Stab-HA	0.36	72.52 %
W-Disp	0.07	25.51 %
Total	2.38	24.88 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.07	10.41 %
CBE6		0.00 %
KMD1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
Total	2.38	24.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.26	12.25 %
Total	2.26	11.90 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH46		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	2.26	11.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.36	5.40 %
W-Disp	0.07	100.00 %
Stab-HA	0.02	12.16 %
Total	0.45	6.48 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.07	10.60 %
APN1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	0.45	6.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.28	3.14 %
Total	0.28	2.95 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.28	2.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.27	5.98 %
Total	0.27	5.93 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.27	5.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	-1.04	-11.31 %
Total	-1.04	-10.73 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	-1.04	-10.73 %