

MTD Sales
47.28 L

Brand Share %
16.74 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	47.07	16.74 %
W-Disp	0.21	16.55 %
Total	47.28	16.74 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.45	15.70 %
TRICHY-01	9.08	19.44 %
SOUTH-01	7.92	20.41 %
CHENNAI-02	4.86	12.23 %
WEST-02	4.12	27.14 %
SOUTH ARCOT	3.73	18.50 %
SOUTH-03	3.14	9.65 %
NORTH ARCOT	3.05	20.12 %
WEST-01	0.93	16.45 %
KL-SOUTH		0.00 %
Total	47.28	16.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.45	15.78 %
Total	10.45	15.70 %

Branch *	MTD Sales L	Brand Share %
CH08	0.54	12.26 %
CH11	0.52	8.37 %
CH45	0.50	15.22 %
CH30	0.29	14.52 %
CH48	0.29	2.45 %
CH05	0.25	6.36 %
CH22		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
GUD1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	10.45	15.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.08	19.47 %
Total	9.08	19.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.08	12.78 %
TNJ1	0.52	9.56 %
PTK1	0.50	15.42 %
MVM1	0.29	11.19 %
PBR2	0.29	8.05 %
PDK1	0.25	14.31 %
MDI1	0.25	12.45 %
KRN1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	9.08	19.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.92	20.54 %
Total	7.92	20.41 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.53	14.94 %
TUT1	0.50	9.86 %
KVT1	0.29	13.01 %
NGR1	0.25	9.56 %
RPM1	0.25	14.93 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
SVK1		0.00 %
Total	7.92	20.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.86	12.26 %
Total	4.86	12.23 %

Branch *	MTD Sales L	Brand Share %
CH03	0.29	5.49 %
CH12	0.25	12.81 %
MJR1	0.25	10.99 %
CH06		0.00 %
CH15		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
UKI1		0.00 %
CH46	-0.54	-361.33 %
Total	4.86	12.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.05	26.81 %
W-Disp	0.07	100.00 %
Total	4.12	27.14 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	4.12	27.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.73	18.65 %
Total	3.73	18.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.55	16.34 %
CDM1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	3.73	18.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.07	9.46 %
W-Disp	0.07	100.00 %
Total	3.14	9.65 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.07	8.52 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
Total	3.14	9.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.05	20.12 %
Total	3.05	20.12 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	3.05	20.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.86	15.58 %
W-Disp	0.07	49.35 %
Total	0.93	16.45 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.07	16.65 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
Total	0.93	16.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %