



TN : VOLTAS Sales Performance 03/04/2026 9:14 AM

MTD Sales
353.35 L

Brand Share %
12.81 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	353.27	12.81 %
W-Disp	0.07	5.16 %
Total	353.35	12.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	59.68	14.40 %
TRICHY-01	58.29	12.63 %
SOUTH-01	49.85	9.77 %
WEST-02	38.76	14.52 %
CHENNAI-01	35.21	13.61 %
CHENNAI-02	34.23	13.40 %
WEST-01	30.17	10.02 %
NORTH ARCOT	24.73	16.46 %
SOUTH ARCOT	22.42	15.93 %
Total	353.35	12.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	59.68	14.40 %
Total	59.68	14.40 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.72	6.08 %
MDU7	1.79	12.22 %
MDU6	1.45	6.80 %
MDU3	1.15	9.16 %
ATG1	0.88	9.12 %
MLR1	0.66	8.34 %
CBM1	0.31	3.52 %
KYK1	0.29	6.65 %
ODM1	0.29	7.30 %
PNV2	0.29	4.22 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	59.68	14.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.29	12.63 %
Total	58.29	12.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.09	7.32 %
MVM1	3.51	12.10 %
TYR1	2.93	11.40 %
TRY3	2.27	9.91 %
TNJ1	2.09	8.94 %
KIK1	1.13	12.38 %
MSI1	0.92	8.07 %
TRY4	0.88	6.49 %
PBR1	0.84	9.72 %
PDK1	0.56	5.80 %
TRY2	0.56	5.61 %
APM1	0.33	7.51 %
NCK1	0.29	6.52 %
Total	58.29	12.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.85	9.77 %
Total	49.85	9.77 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.20	10.51 %
TVL1	4.21	6.84 %
NGR1	3.19	6.33 %
VLY1	1.50	10.58 %
SVK1	1.47	7.69 %
ERL2	0.92	8.03 %
KVT1	0.90	4.03 %
ASM1	0.86	11.14 %
TUT2	0.83	3.51 %
UDN1	0.63	8.87 %
APK1	0.58	10.09 %
MMT1	0.58	4.59 %
RPM1	0.58	5.27 %
MAR1	0.55	3.04 %
KYR1	0.55	8.67 %
RND1	0.32	3.00 %
SDI1	0.30	3.65 %
KGL1	0.29	2.10 %
KSM1	0.29	7.01 %
TKS1	0.29	2.67 %
VKM1	0.29	6.34 %
SKD1	0.28	6.62 %
ARM1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	49.85	9.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.76	14.53 %
Total	38.76	14.52 %

Branch *	MTD Sales L	Brand Share %
ERD1	3.82	10.48 %
SLM1	2.02	8.24 %
MCR1	0.86	10.04 %
NKL2	0.86	6.14 %
ATU1	0.69	8.64 %
KMM1	0.58	9.62 %
MTR1	0.58	8.40 %
VPD1	0.36	8.63 %
HSR2	0.31	6.21 %
APN1	0.29	11.23 %
PLC1	0.29	8.45 %
PMP1	0.29	11.66 %
TRM1	0.29	7.22 %
VKL1	0.29	6.27 %
KVP1	0.25	8.38 %
HSR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
Total	38.76	14.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.21	13.63 %
W-Disp		0.00 %
Total	35.21	13.61 %

Branch *	MTD Sales L	Brand Share %
CH49	1.22	10.62 %
CH25	1.22	11.71 %
CH42	1.00	7.21 %
CH28	0.91	11.21 %
CH05	0.88	4.82 %
CH35	0.88	10.70 %
AVD1	0.88	9.32 %
CH22	0.85	8.84 %
GUD1	0.66	8.31 %
CH39	0.58	6.84 %
SKL1	0.55	6.09 %
CH37	0.31	5.10 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	35.21	13.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.23	13.42 %
Total	34.23	13.40 %

Branch *	MTD Sales L	Brand Share %
CH03	2.97	11.79 %
CH41	2.25	12.42 %
CH15	1.84	7.85 %
CH24	1.22	12.06 %
CH20	1.19	12.29 %
CH18	1.17	11.96 %
CH43	0.92	9.21 %
CH12	0.88	6.09 %
CH33	0.85	10.23 %
CH17	0.60	5.33 %
CH31	0.33	8.40 %
CH34	0.33	4.64 %
UKI1	0.33	7.59 %
PON1	0.30	7.39 %
CH50	0.30	2.07 %
CH32		0.00 %
MC06		0.00 %
Total	34.23	13.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.17	10.02 %
Total	30.17	10.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.44	12.20 %
PLI1	2.39	10.72 %
TPR2	2.16	9.25 %
CBE1	1.72	10.67 %
SNR1	1.49	7.24 %
CBE6	1.14	7.66 %
TPR3	0.94	10.54 %
CBE4	0.86	4.31 %
MPM1	0.86	11.06 %
AVI1	0.84	10.22 %
PDM1	0.31	5.72 %
KMD1	0.29	5.06 %
UMP1	0.29	4.64 %
TPR1	0.29	1.78 %
GBM1	0.28	5.68 %
PPI1	0.28	9.07 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
Total	30.17	10.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.66	16.45 %
W-Disp	0.07	25.25 %
Total	24.73	16.46 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.92	9.48 %
TRL1	0.86	11.47 %
VSI1	0.58	12.80 %
KPM2	0.55	3.94 %
SLG1	0.29	9.99 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	24.73	16.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.42	15.93 %
Total	22.42	15.93 %

Branch *	MTD Sales L	Brand Share %
POY2	1.22	7.68 %
KKI2	0.96	12.70 %
CUD1	0.30	2.40 %
PRT1	0.29	5.00 %
KML1		0.00 %
NVL2		0.00 %
STP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	22.42	15.93 %