

MTD Sales
2.64 L

Brand Share %
14.48 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2.57	14.41 %
W-Disp	0.07	17.67 %
Total	2.64	14.48 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.31	42.66 %
TRICHY-01	0.53	10.76 %
NORTH ARCOT	0.28	100.00 %
SOUTH-03	0.26	11.08 %
CHENNAI-02	0.23	16.83 %
SOUTH-01	0.03	1.05 %
KL-SOUTH		0.00 %
SOUTH ARCOT		0.00 %
WEST-01		0.00 %
WEST-02		0.00 %
Total	2.64	14.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.31	42.66 %
Total	1.31	42.66 %

Branch *	MTD Sales L	Brand Share %
CH07		0.00 %
CH28		0.00 %
CH48		0.00 %
Total	1.31	42.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.46	9.65 %
W-Disp	0.07	45.33 %
Total	0.53	10.76 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
TRY1		0.00 %
TRY4		0.00 %
TVR2		0.00 %
Total	0.53	10.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.28	100.00 %
Total	0.28	100.00 %

Branch *	MTD Sales L	Brand Share %
Total	0.28	100.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.26	11.42 %
Total	0.26	11.08 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MPA1		0.00 %
Total	0.26	11.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.23	16.83 %
Total	0.23	16.83 %

Branch *	MTD Sales L	Brand Share %
CH20		0.00 %
CH32		0.00 %
CH33		0.00 %
Total	0.23	16.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.03	1.05 %
Total	0.03	1.05 %

Branch *	MTD Sales L	Brand Share %
ERL2		0.00 %
KVT1		0.00 %
RND1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	0.03	1.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total		0.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KMR1		0.00 %
SYM2		0.00 %
Total		0.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
SLM3		0.00 %
Total		0.00 %