

MTD Sales
9.37 L

Brand Share %
15.05 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	9.37	15.23 %
Total	9.37	15.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	2.13	19.08 %
TRICHY-01	1.67	17.60 %
CHENNAI-01	1.24	11.73 %
CHENNAI-02	1.20	12.71 %
SOUTH ARCOT	1.13	21.13 %
WEST-02	0.91	33.21 %
SOUTH-03	0.81	13.22 %
NORTH ARCOT	0.28	8.51 %
KL-SOUTH		0.00 %
WEST-01		0.00 %
Total	9.37	15.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.13	19.70 %
Total	2.13	19.08 %

Branch *	MTD Sales L	Brand Share %
APK2		0.00 %
ASM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VL1		0.00 %
Total	2.13	19.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.67	17.60 %
Total	1.67	17.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.27	9.90 %
KIK1		0.00 %
MDI1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	1.67	17.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.24	11.80 %
Total	1.24	11.73 %

Branch *	MTD Sales L	Brand Share %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	1.24	11.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.20	13.03 %
Total	1.20	12.71 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
Total	1.20	12.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.13	21.13 %
Total	1.13	21.13 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
VPM2		0.00 %
Total	1.13	21.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.91	33.21 %
Total	0.91	33.21 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
Total	0.91	33.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.81	13.22 %
Total	0.81	13.22 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
WHMD		0.00 %
Total	0.81	13.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.28	8.51 %
Total	0.28	8.51 %

Branch *	MTD Sales L	Brand Share %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.28	8.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
SNR1		0.00 %
Total		0.00 %