

MTD Sales
58.20 L

Brand Share %
19.92 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	57.36	19.88 %
W-Disp	0.48	65.09 %
D-Freez	0.36	12.34 %
Total	58.20	19.92 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	21.88	33.81 %
SOUTH-01	6.77	15.73 %
TRICHY-01	6.19	17.19 %
WEST-03	5.88	23.56 %
SOUTH ARCOT	4.93	24.00 %
CHENNAI-02	4.01	10.91 %
NORTH ARCOT	3.25	15.89 %
SOUTH-03	3.12	11.32 %
WEST-01	1.38	12.54 %
WEST-02	0.79	11.04 %
Total	58.20	19.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.75	33.85 %
W-Disp	0.13	42.59 %
Total	21.88	33.81 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.74	16.84 %
CH28	0.67	14.83 %
CH19	0.39	19.47 %
CH42	0.32	8.96 %
CH22	0.30	18.44 %
CH49	0.29	9.59 %
CH16	0.28	11.74 %
CGL1		0.00 %
CH05		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	21.88	33.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.77	15.98 %
Total	6.77	15.73 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.08	19.64 %
TVL1	0.57	7.80 %
NGR1	0.30	10.08 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	6.77	15.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.19	17.35 %
Total	6.19	17.19 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.72	9.09 %
PBR2	0.37	14.02 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	6.19	17.19 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	5.88	23.56 %
Total	5.88	23.56 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
ERD1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total	5.88	23.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.93	24.00 %
Total	4.93	24.00 %

Branch *	MTD Sales L	Brand Share %
POY1	0.38	10.28 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	4.93	24.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.94	10.83 %
W-Disp	0.06	100.00 %
Total	4.01	10.91 %

Branch *	MTD Sales L	Brand Share %
CH21	0.63	17.46 %
CH51	0.33	19.09 %
CH50	0.28	12.20 %
CH20	0.06	16.10 %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	4.01	10.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.17	16.36 %
W-Disp	0.08	49.09 %
Total	3.25	15.89 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.08	5.64 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.25	15.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.89	10.69 %
D-Freez	0.22	47.74 %
Total	3.12	11.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.58	14.64 %
MDU7	0.35	16.07 %
TDI1	0.28	14.80 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU8		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	3.12	11.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.17	10.82 %
D-Freez	0.14	100.00 %
W-Disp	0.08	100.00 %
Total	1.38	12.54 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.14	17.21 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	1.38	12.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.66	9.37 %
W-Disp	0.13	100.00 %
Total	0.79	11.04 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
MTR1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
Total	0.79	11.04 %