

MTD Sales
25.89 L

Brand Share %
15.88 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	25.83	15.92 %
W-Disp	0.06	8.41 %
Total	25.89	15.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.20	15.18 %
SOUTH-03	4.82	29.30 %
SOUTH ARCOT	3.91	31.38 %
CHENNAI-01	3.83	12.33 %
CHENNAI-02	2.87	11.70 %
TRICHY-01	1.91	10.87 %
WEST-01	1.51	23.44 %
NORTH ARCOT	1.27	10.29 %
WEST-02	0.58	7.30 %
Total	25.89	15.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.20	15.25 %
Total	5.20	15.18 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.58	11.26 %
ASM1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	5.20	15.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	4.82	29.43 %
Total	4.82	29.30 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.26	13.96 %
MDU1	0.25	11.35 %
ADP1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
Total	4.82	29.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.85	31.04 %
W-Disp	0.06	100.00 %
Total	3.91	31.38 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.06	8.98 %
CDM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
TRK1		0.00 %
ULP1		0.00 %
Total	3.91	31.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.83	12.39 %
Total	3.83	12.33 %

Branch *	MTD Sales L	Brand Share %
CH28	0.28	8.63 %
CH07	0.25	12.39 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
GUD1		0.00 %
TKM1		0.00 %
Total	3.83	12.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.87	11.70 %
Total	2.87	11.70 %

Branch *	MTD Sales L	Brand Share %
CH15	0.56	10.49 %
CH12	0.29	14.23 %
CH46	0.29	5.99 %
CH06		0.00 %
CH09		0.00 %
CH21		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH44		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	2.87	11.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.91	10.87 %
Total	1.91	10.87 %

Branch *	MTD Sales L	Brand Share %
KUM1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
TNJ1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
TRY1	-0.28	-19.48 %
Total	1.91	10.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.51	23.70 %
Total	1.51	23.44 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
GDR1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.51	23.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.27	10.47 %
Total	1.27	10.29 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.27	10.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.58	7.30 %
Total	0.58	7.30 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
NKL2		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
Total	0.58	7.30 %